

San Francisco Zoo Master Plan Update

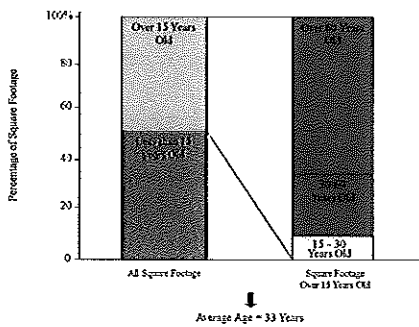
Joint Zoo Committee
April 22, 2010

Master Plan Update – A Perspective

"It is possible to create captive situations in which wild animals can enjoy a life that is more comfortable, healthier, safer and longer than they typically have in the wild. Moreover, though it is rarely achieved, we can present those animals in ways that reflect the splendor and wonderment of the wild. With a few changes we can design zoos that convey the richness of the natural world and that carry vital messages about our need to love, care for, and protect its diversity. Now almost totally separated from daily contact with Nature, people are quickly losing awareness of the importance of sharing the planet with a multifirmity of living and essentially *wild* things. Zoos have the capacity to help us refocus our views of wild animals and wild places. They can encourage a new understanding of Nature."

- David Hancocks, *A Different Nature*

Master Plan Update – Infrastructure Age



Master Plan Update – City Budget Analyst Report

- “The Zoo is an aging facility (the oldest structures still in use are over 70 years old), which have experienced many years of unfunded and deferred maintenance. The problems caused by deferred maintenance have been compounded by aging facilities, limited funding, and a harsh ocean climate.”
- “In the May 1999 Zoo Visitor Survey, when asked what one thing they would like to see changed at the Zoo, the most frequently mentioned suggestions (by 29 percent of visitors) concerned providing improved habitats for certain animals, and all of the Zoo’s animals in general.”

Source: Board of Supervisors Budget Analysis Performance Audit - 1999

Master Plan Update - Today's Status

What The Plan Is

- Series of Exhibit Reviews
- High-level Costing & Sequencing
- Rough Capital Assessment
- Flexible Information Repository
- Step in the Process

What This Plan Is Not

- Coherent Ethos
- Detailed Project Plans
- Capital Campaign Proposal
- Specific Prose Document
- Finished Result

⌘

A Platform From Which To Proceed

Master Plan Update -- Output to Date

1. Reviews of 25 proposed exhibits/projects
2. Ancillary reviews of other related items
3. High-level cost estimates by project
4. Designs and sketches for 18 projects
5. Mid-level financial review and comparable analysis

Master Plan Update - Components

<u>Overall</u>	<u>Exhibit Zones</u>
<ul style="list-style-type: none"> • Access • Visitor Circulation • Public Spaces & Visitor Services • Administration & Operations • Animal Health • Conservation • Horticulture • Heritage Buildings 	<ul style="list-style-type: none"> • Amphitheatre • Latin America • North America • Montane Asia • Tropical Asia • Forest Edge • River's Edge • African Savanna • Madagascar • Children's Zoo • Heritage Heart
<p>⇓</p> <p>93 Recommendations 500+ Action Items</p>	

Master Plan Update - Exhibit Breakdown

<p>Australasia</p> <ul style="list-style-type: none"> -Kingzo Walkabout -Tasmanian Devils 	<p>Africa</p> <ul style="list-style-type: none"> -Lions -Wild Dogs -Hippo + Manatees
<p>South America</p> <ul style="list-style-type: none"> -Jaguars -Spectacled Bear 	<p>Madagascar</p> <ul style="list-style-type: none"> -Aye Aye + Spiny Forest
<p>North America</p> <ul style="list-style-type: none"> -Polar Bears -Bald Eagles 	<p>Heritage Heart</p> <ul style="list-style-type: none"> -Winter Garden -Balding Eagle
<p>Montane Asia</p> <ul style="list-style-type: none"> -Snow Leopard -Red Panda 	<p>Other</p> <ul style="list-style-type: none"> -Access -Amphitheatre -Elephants -Hocstock -Hospital -Life Puffer -Playfield -Stream & Pond
<p>Tropical Asia</p> <ul style="list-style-type: none"> -Sumatra Tigers -Orangs + Sunangas -Komodo Dragon 	

Master Plan Update - Timeline

CURRENT PLATFORM	ZOO REJUVENATION PROJECT	ANCHOR EXHIBITS	MASTER PLAN
↓	↓	↓	↓
2008	2009	2010	2012
•Board •City	•Board •City •Current Donors	•Current Donors •Extended Donors	•Major Donors •New Donor Base •Corporations •Public Bonds •Private Bonds
	----- Mid-Campaign -----		Major Campaign

Master Plan Update
Joint Zoo Committee – April 22, 2010

Questions?
