



Edwin M. Lee, Mayor
Philip A. Ginsburg, General Manager

Date: June 5, 2014

To: Recreation and Park Commission
Operations Committee

Through: Philip A. Ginsburg, General Manager

From: Lisa Bransten, Director of Partnerships

Subject: Crab Fest 2014

Agenda Item Wording

Discussion and possible action to accept a grant in the amount not to exceed \$80,000 from the San Francisco Parks Alliance generated by the Crab Fest event in February of 2014 to support the department's scholarship program.

Background

On February 28, 2013 the San Francisco Parks Alliance, in partnership with the Recreation and Parks Department (RPD), hosted a crab dinner at the United Irish Cultural Center in the outer Sunset neighborhood in order to raise money for the RPD scholarship program. This event was started by Former Supervisor Sean Elsbernd and in recent years has raised much-needed funds for worthy causes. Funds from this year's event will help support the thousands of low-income youth, adults and seniors who rely on the RPD scholarship program in order to participate the Rec and Park department's high quality programs at low or no cost.

Both the popularity of Recreation and Parks programming and the continued economic difficulties of many San Francisco residents have contributed to increasing scholarship costs to the department. In the 2013-2014 fiscal year, the Department awarded 8,144 scholarships worth \$964,000. About 27% of youth in Department summer camps and 34% of youth in Department afterschool programs receive scholarships ensuring that these low-income families have safe engaging places for their children during out-of-school hours.

Projects like the Crab Fest are an important way that RPD offsets the cost of the scholarship program and therefore lives up to its mission of providing engaging recreational activities to San Franciscans regardless of their ability to pay. The department is grateful to all who came and contributed to the event and to the Parks Alliance for its partnership on this project



Financial Impact

Up to \$80,000

Supported by

Department Management and Staff

The Department of Children Youth and their Families

Opposed By

No known at this time

Attachment

Award Letter from San Francisco Parks Alliance

People to contact:

Lisa Bransten

Director of Partnerships

lisa.bransten@sfgov.org

415.831.2704