



Edwin M. Lee, Mayor
Philip A. Ginsburg, General Manager

Date: June 4, 2015

To: Recreation and Parks Commission
Capital Committee

Through: Philip A. Ginsburg, General Manager
Lisa Bransten, Director of Partnerships

From: Abigail Maher, Deputy Director of Partnerships

Subject: San Francisco Lawn Bowling Club Donor Recognition Program

Agenda Wording:

Discussion and possible action to approve a donor recognition program for the San Francisco Lawn Bowling Club.

Background:

The San Francisco Lawn Bowling Club (SFLBC) is located on Bowling Green Drive near Sharon Meadow in Golden Gate Park. The SFLBC is a non-profit member organization dedicated to the enjoyment of the sport of lawn bowling and has been in existence since 1901. It is the oldest municipal lawn bowling club in the United States. John McLaren was one of its founding members. The SFLBC is fiscally sponsored by the San Francisco Parks Alliance (SFPA).

The SFLBC was the recipient of a Community Opportunity Fund (COF) grant as part of the 2008 Clean and Safe Parks Bond to renovate Green #1 of the three bowling greens. As part of the COF project, the SFLBC agreed to raise \$25,000 in matching contributions to support the renovation project. The project renovated the immediate area surrounding Green #1. This included all backboards, gutters, plinths and walkways that bordered directly on the green. Completion of the project was done in December 2014. This renovation was the first step in a longer range plan to return the greens in Golden Gate Park to their once elevated status as among “the best in the west.”

Donor Recognition Program:

Recognition tiles are a very popular means to encourage larger donations to raise funds and give SFLBC members the opportunity to memorialize their connection to the SFLBC. Therefore, SFLBC encouraged all its members to contribute to the campaign to support the renovation of Green #1. SFLBC is proposing the following donor recognition program:



1. Donors of \$500.00 or more: recognition on an engraved tile to be placed on-site near the Green #1

2. Donors of any level: recognition on an engraved plaque to be placed inside the SFLBC Men's Clubhouse

The SFLBC received more than 50 donations amounting to \$17,000 toward its \$25,000 matching grant, 20 of these donations were \$500 and above that qualified for the engraved donor tile.

The SFLBC is proposing the following design for the north wall at Green #1, as shown on **Exhibits A.**

Each Donor Tile (for \$500 gifts and above) will be 7 5/8" x 7 5/8" and will be engraved via a sand-blasting process. There will be 3 5/8" x 7 5/8" blank spacer tiles placed between each engraved donor tile. The vendor will be Bricks R Us, a company chosen for their expertise in donor brick recognition programs. There will be a centerpiece consisting of 3-4 tiles placed together to identify the project, the SF Lawn Bowling Club, Rec Park, and the 2008 COF Bond program.

Supported by:

Members of the San Francisco Lawn Bowling Club
The Inner Sunset Park Neighbors
Recreation and Park Department staff
San Francisco Parks Alliance
San Francisco Historical Preservation Society
US Senior Olympics

Opposition:

None known

Staff Recommendation:

Resolved, that this Commission does approve 1.) approve a donor recognition program for the San Francisco Lawn Bowling Club; and 2.) accept an in kind grant of donor recognition tiles valued at approximately \$1,250.00.

Attachments:

Exhibits A Location of Donor Recognition Tiles – Site Map and Specific Location
Exhibit B Sample Tile Layout