

McArthur, Margaret (REC)

From: notifications@typeform.com
Sent: Monday, February 29, 2016 4:42 PM
To: alexis@sfdeltas.com; saml@bmwl.net; Commission, Recpark (REC)
Subject: Vote YES on the SF Deltas Kezar Stadium Proposal!

Commissioner Mark Buell, President
San Francisco Recreation and Park Commission
501 Stanyan Street
San Francisco, CA 94117

Cc:
Commissioner Allan Low, Vice President
Commissioner Gloria Bonilla
Commissioner Tom Harrison
Commissioner Meagan Levitan
Commissioner Eric McDonnell
Phil Ginsburg, General Manager

Re: Support for the SF Deltas at Kezar Stadium

Dear Parks Commissioners,

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San Francisco is a great city for fans of other sports, but soccer is the most popular sport in the world and it's time we had a team to call our own. This is a great opportunity, for people of all ages and backgrounds to enjoy an activity together.

Please vote yes on this proposal, including making sure the team has what it needs to survive economically. We'd hate this to be a repeat of earlier efforts when teams like the California Victory came and went.

Thank you for your time.

- **Full Name**
Amanda Harris

- **Residence Address**
[REDACTED]

McArthur, Margaret (REC)

From: notifications@typeform.com
Sent: Monday, February 29, 2016 3:01 PM
To: alexis@sfdeltas.com; sam1@bmwl.net; Commission, Recpark (REC)
Subject: Vote YES on the SF Deltas Kezar Stadium Proposal!

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Thank you for your time.

- **Full Name**
Madeleine Hernandez

- **Residence Address**
[REDACTED]

McArthur, Margaret (REC)

From: notifications@typeform.com
Sent: Monday, February 29, 2016 2:58 PM
To: alexis@sfdeltas.com; sam1@bmwl.net; Commission, Recpark (REC)
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- **Full Name**
Lisa Choi

- **Residence Address**
[REDACTED]

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From: notifications@typeform.com
Sent: Monday, February 29, 2016 2:28 PM
To: alexis@sfdeltas.com; saml@bmwl.net; Commission, Recpark (REC)
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- **Full Name**
Michelle Strecker

- **Residence Address**
[REDACTED]

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From: notifications@typeform.com
Sent: Monday, February 29, 2016 2:04 PM
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Thank you for your time.

- **Full Name**
Oleg Tomillo

- **Residence Address**
[REDACTED]

McArthur, Margaret (REC)

From: notifications@typeform.com
Sent: Monday, February 29, 2016 1:59 PM
To: alexis@sfdeltas.com; saml@bmwl.net; Commission, Recpark (REC)
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- **Full Name**
Julian Franco

- **Residence Address**
[REDACTED]

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Sent: Monday, February 29, 2016 1:57 PM
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- **Full Name**
David John Parkin

- **Residence Address**
[REDACTED]

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Sent: Monday, February 29, 2016 1:32 PM
To: alexis@sfdeltas.com; saml@bmwl.net; Commission, Recpark (REC)
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- **Full Name**
Sumit Kohli

- **Residence Address**
[REDACTED]

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- **Full Name**
Cindy Alvarez

- **Residence Address**
[REDACTED]

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Sent: Monday, February 29, 2016 1:08 PM
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- **Full Name**
Madeleine Oldham

- **Residence Address**
[REDACTED]

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From: notifications@typeform.com
Sent: Monday, February 29, 2016 12:54 PM
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Thank you for your time.

- **Full Name**
Lucas Ryan

- **Residence Address**
[REDACTED]

McArthur, Margaret (REC)

From: Sam Lauter <saml@bowl.net>
Sent: Monday, February 29, 2016 12:43 PM
To: Commission, Recpark (REC)
Subject: Juma Ventures in support of SF Deltas at Kezar
Attachments: Juma Ventures Letter Supporting SF Deltas.pdf

Hello Commissioners,

Marc Spencer, CEO of Juma Ventures, asked me to forward this letter to you.

Regards,

Sam Lauter

McArthur, Margaret (REC)

From: notifications@typeform.com
Sent: Monday, February 29, 2016 12:27 PM
To: alexis@sfdeltas.com; saml@bmwl.net; Commission, Recpark (REC)
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Thank you for your time.

- **Full Name**
March Lowe

- **Residence Address**
[REDACTED]

McArthur, Margaret (REC)

From: notifications@typeform.com
Sent: Monday, February 29, 2016 12:05 PM
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Thank you for your time.

- **Full Name**
Justin Rich

- **Residence Address**
[REDACTED]

McArthur, Margaret (REC)

Subject: FW: In favor of Pro Soccer at Kezar

From: Madland, Sarah (REC)
Sent: Friday, February 26, 2016 6:17 PM
To: Ketcham, Dana (REC)
Subject: Fwd: In favor of Pro Soccer at Kezar

Sent from my Verizon Wireless 4G LTE smartphone

----- Original message -----

From: Kendra Stitt Robins <[REDACTED]>
Date: 2/26/2016 5:51 PM (GMT-08:00)
To: "Madland, Sarah (REC)" <sarah.madland@sfgov.org>
Cc: "SFRPDSoccer, (REC)" <sfrpdsoccer@sfgov.org>, "Brown, Vallie (BOS)" <vallie.brown@sfgov.org>
Subject: In favor of Pro Soccer at Kezar

----- Original message -----

From: Kendra Stitt Robins <[REDACTED]>
Date: 2/26/2016 5:51 PM (GMT-08:00)
To: "Madland, Sarah (REC)" <sarah.madland@sfgov.org>
Cc: "SFRPDSoccer, (REC)" <sfrpdsoccer@sfgov.org>, "Brown, Vallie (BOS)" <vallie.brown@sfgov.org>
Subject: In favor of Pro Soccer at Kezar

Dear Sarah,

I live a block from Kezar (on Beulah) and am very much in favor of bringing pro soccer to Kezar. The serving of alcohol does not bother me. Kezar Pub is already nearby and hosts many, many soccer matches via television. We have never had problems with fans.

I am opposed to placing a Homeless Navigation Center at Kezar feeling that District 5 already bears too much of the brunt and that other districts should step in to help. Rather, I think that bringing professional soccer matches to Kezar would be a fantastic and positive addition to the area. The Deltas commitment to capital improvements only make it all the more appealing to me!

I am the parent of two children...one of whom plays basketball at Kezar on occasion and attend many events there. We love soccer and would be happy to support the Deltas.

Sincerely,
Kendra Robins
District 5



McArthur, Margaret (REC)

From: Ginsburg, Phil (REC)
Sent: Friday, February 26, 2016 6:19 PM
To: McArthur, Margaret (REC)
Subject: Fw: Supporting Kezar soccer and alcohol

pls forward to commissioners. thanks.

From: Breed, London (BOS)
Sent: Thursday, February 25, 2016 8:34 AM
To: Ginsburg, Phil (REC)
Subject: Fwd: Supporting Kezar soccer and alcohol

Sent from my iPhone

Begin forwarded message:

From: tthenry [REDACTED]
Date: February 24, 2016 at 8:45:46 PM PST
To: london.breed@sfgov.org
Subject: Supporting Kezar soccer and alcohol

I am writing to express my support for the potential soccer team and their request to provide alcohol concessions during games.

A formal soccer match is a family oriented activity that will be an excellent amenity to the surrounding neighborhoods, their businesses, not to mention the city at large. Additionally, the use of revenue to support improvements to the kezar complex is a great public private partnership and shows stewardship of an underused resource in the city. Contrary to what others may feel, in the era of limited funding, we need these partnerships to enhance our public facilities.

I did have minor concerns that there may be potential for negative behavior around the game, but I do not these issues are insurmountable. It's likely less an issue than what we see during existing special events at the stadium and nearby park which provide less direct benefit to the neighborhood. It also seems like proactively reaching out to the police, sfmta and others about these plans will help with coordination as plans move ahead. Perhaps a hotline could be used to monitor for egregious acts.

I urge you to allow the team to use the existing field and sell beer wine and liquor.

Todd

Ps...I am an inner sunset stadium neighbor at 1330 10th and Irving.

Sent from my mobile.

February 24, 2016

Commissioner Mark Buell
President
San Francisco Recreation and Park Commission
501 Stanyan Street
San Francisco, CA 94117
recpark.commission@sfgov.org

Dear Commissioner Buell,

The Haight Ashbury Improvement Association (HAIA) supports the proposal to bring professional soccer to Kezar Stadium.

We believe having a professional team play at Kezar stadium is a great idea. As neighbors we understand the potential impacts, positive and negative, a successful team might bring to our neighborhood. We appreciate that the games will activate the neighborhood on nights Kezar is barely used, and we believe it is the responsibility of Rec & Park to provide our entire city with a family friendly activity, one that people all over the world love.

We most assuredly recognize the potential issues, and recommend that the sponsors and Rec & Park work with MTA and SFPD to ensure that public safety and quality-of-life concerns are adequately addressed.

We also understand and share the concerns of the neighborhood with regards to alcohol sales. As you know, our neighborhood lives daily with the impacts of alcohol and drugs abusers. We do not treat this lightly. However, we believe the ticket-buying audience is different than the population that causes concerns. We also understand the position the team takes with regards to economic viability. While we are cautious on this point, we do support the efforts of the team. We do, however, believe this policy needs to be actively reviewed and the team needs to work closely with the neighborhood organizations to gain agreement on proposals to mitigate alcohol abuse. Should the mitigation efforts fail, we expect the team and the community to stop sales of alcoholic beverages.

Overall, we are looking forward to this wonderful addition to our neighborhood and the City.

With regards,

Ted Loewenberg
Chair
HAIA

Cc: Commissioner Allan Low, Vice President
Commissioner Gloria Bonilla
Commissioner Tom Harrison
Commissioner Meagan Levitan
Commissioner Eric McDonnell
Phil Ginsburg, General Manager

February 26, 2016

San Francisco Recreation and Park Commission
501 Stanyan Street
San Francisco, CA 94117

Dear Commission:

The Haight Ashbury Neighborhood Council (HANC) met with Brian Helmick of the San Francisco Deltas Football Club, and while we find him to be a nice guy and have good intentions, our board voted against their proposal "as presented." The board based its decision on the following core points:

- 1) We are against the privatization of this public facility 20 Saturdays per year for the proposed 7 years. While we were told that there were no "scheduled events" for Kezar on these dates, weekends are high usage days for residents of the neighborhood. This proposal limits the opportunity to schedule events for both the community and SFUSD. This is against the primary agreed upon principles for which Kezar was renovated.
- 2) The sale of alcohol at Kezar is not conducive to the core tenets for which this facility was established, as outlined in SFRPD code.
- 3) Rec & Park, the Deltas, and SFPD have yet to develop a plan for traffic and security pre/post game. Based on a lack of knowledge regarding the previously established Kezar Stadium events traffic plan, it appeared RPD did not provide adequate information to the Deltas.
- 4) There seems to be a lack of planning & outreach from RPD, and lack of guidance from RPD to the Deltas in order for any of the aforementioned issues to be resolved.

Thank you.

James Sword
HANC President

Resolution Regarding proposal for Soccer at Kezar

Moved, seconded, and unanimously passed Monday, February 15, 2016.

The Board of Directors of Inner Sunset Park Neighbors has no objection to professional soccer at Kezar Stadium per se, but we must insist that the sponsors and Park & Rec work earnestly with MTA, SFPD Park Station (and other law enforcement and public safety organizations as necessary) to ensure that public safety and quality-of-life concerns are adequately addressed. A preliminary list follows:

- On-duty SFPD staff should not have to bear the burden of controlling crowds leaving the stadium and moving into the adjoining neighborhood seeking food, drink or transportation and of enforcing the 10 PM noise curfew.
- To the greatest extent possible, MTA should supply increased service on all routes in the immediate area as well as increased parking enforcement. Traffic control before and after the matches should be at the expense of the organizers and should not take away from normal on-duty staff.
- All possible off-street parking opportunities shall be investigated by the organizers and made available to the greatest extent possible
- Organizers shall provide stand-by on-site Medical Emergency staff and equipment without diminishing normal on-duty services (EMT, Ambulance, etc.)
- Any alcohol permits issued at the inception of the lease shall be conditional and reviewed after every 5 matches (sooner if neighborhood complaints are traced to alcohol use).

Martha Ehrenfeld, President
Larry Rosenfeld, Secretary & Treasurer
Nima Afshar, Board Member
John Bouvier, Board Member



131 STEUART STREET, SUITE 201
SAN FRANCISCO, CA 94105

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February 29, 2016

Commissioner Mark Buell
President
San Francisco Recreation and Park Commission
501 Stanyan Street
San Francisco, CA 94117

Dear Commissioner Buell,

I am writing in support of bringing pro soccer to Kezar Stadium. I see this as an opportunity to bring entertainment and employment opportunities to young people in the local community.

The management of the pro team has expressed interest in implementing Juma's youth workforce development model at the stadium. A partnership such as this would bring good jobs to those youth who face high barriers to employment and education.

Sincerely,

A handwritten signature in black ink that reads "Marc Spencer". The signature is written in a cursive, flowing style.

Marc Spencer
CEO, Juma Ventures

Cc: Commissioner Allan Low, Vice President
Commissioner Gloria Bonilla
Commissioner Tom Harrison
Commissioner Meagan Levitan
Commissioner Eric McDonnell
Phil Ginsburg, General Manager

