



Edwin M. Lee, Mayor
Philip A. Ginsburg, General Manager

Date: June 5, 2014

To: Recreation and Park Commission
Operations Committee

Through: Philip A. Ginsburg, General Manager
Lisa Bransten, Director of Partnerships

From: Daliah Khoury

Subject: Potrero Hill Recreation Center – Kaiser Permanent San Francisco Grant

Agenda Item Wording

Discussion and possible action to authorize staff to accept a grant of \$20,000 from Kaiser Permanente San Francisco to provide free, out-of-school-time programs at Potrero Hill Recreation Center.

Background

Kaiser Permanente's mission is to provide high-quality, affordable health care services and improve the health of its members and the communities they serve. As a values-driven, not-for-profit, integrated health care organization, Kaiser Permanente invests their resources in evidence-based strategies to assure effective healthcare for their nine million members.

To improve overall community health, Kaiser Permanente supports partners with similar missions and the same focus on proven effectiveness of services in the form of grants, event sponsorships, technical assistance, and volunteer contributions to nonprofit organizations and local government agencies serving vulnerable San Francisco residents.

Given the many similarities to RPD's goals and objectives, RPD's Partnerships Division has been working over the past several years to form a strong partnership with Kaiser Permanente and in 2013, Kaiser supported RPD with two grants totaling \$35,000. These grants supported our series of seasonal events (\$15,000) as well as afterschool programs at Potrero Hill Recreation Center (\$20,000). In 2014, Kaiser renewed their support of RPD's series of seasonal events in the amount of \$20,000 and, in May 2014, RPD applied for and was awarded a renewal of their support at Potrero Hill Recreation Center to continue to provide out-of-school-time programs.

The Potrero Hill Recreation Center Out-of-School-Time grant award from Kaiser San Francisco's Community Benefit Grants Program will provide free, drop-in athletics programs during the summer and after-schools hours in 2014-15. This program is targeted



to serve children who would otherwise be alone and unsupervised during these critical out-of-school-time hours.

Potrero Hill is located on the eastern side of San Francisco and is one of the most diverse communities in the City with approximately 13% being of Asian descent, 13% being of Latino descent, and 9% African American. Two public housing projects - the Potrero Terrace and Potrero Annex are located on the South Slope, within walking distance of the Potrero Hill Recreation Center with an estimated 1,200 people live in these housing projects.

Potrero Hill Recreation Center serves a diverse cross-section of the neighborhood and is an integral part of Potrero Hill's community fabric, providing many critical programs and services. The programs supported by Kaiser Permanente will allow RPD to provide free, drop-in athletics programs for a one-year period and perform the necessary outreach to the Potrero Hill community.

Financial Impact

\$20,000

Recommendation

Department management and staff recommend accepting this grant.

Supported by

Supervisor Malia Cohen
Department staff

Opposed By

None known at this time

People to contact:

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