

Clubhouse Activation



Clubhouse Goals

- Keep clubhouses activated with programming that falls into the Department's core programming areas:
 - Youth and Senior Services
 - Health and Fitness
 - Sports and Recreation
- Seek partners who are committed to the stewardship of our parks and public spaces
- Seek partners who are committed to delivering services to the community on an ongoing basis and maintain a user-friendly, and safe atmosphere in our parks



2015 in review

- 46 clubhouses available for activation
 - Fifteen (15) clubhouses houses nonprofit organizations providing youth and senior programming to the neighboring community
 - Fourteen (14) Clubhouses are staffed by the Department, providing tot, youth and senior programming
 - Eleven(11) clubhouses are permitted to nursery schools
 - Four(4) Clubhouses operated in a hybrid model where the Department partners with a City Agency or a Nonprofit to program the space
 - SFPD, Community Youth Center, Self Help for the Elderly, and Boys and Girls Club
 - Two (2) clubhouses are vacant with no programming



Nonprofit/Organization Partners

- Community nonprofits & organizations make up 40% of the Department's Clubhouse Partners
- A majority of the agreements are annual revocable permits.
- Some of our nonprofit partners include:
 - Boys and Girls Club (2 facilities)*
 - YMCA (5 facilities)
 - Self Help for the Elderly (3 facilities)
 - CARECEN
 - The Sunset Beacon
 - Opportunity IMPACT
 - Hunters Point Family
 - Mariposa Kids



School Partners

- Schools make up 24% of the clubhouse partners
- Four of the eleven schools have operated on Department property for over 30 years
 - Glenridge Cooperative Nursery
 - Rainbow Montessori
 - Haight Ashbury Community Nursery
 - Rocky Mountain Nursery School
- Another four schools are language emersion preschools that specializes in Spanish, Mandarin and German
 - Language in Action (3 facilities)
 - Kinderhaus
- New school partner agreements are revocable permits



Q & A

