



Edwin M. Lee, Mayor
Philip A. Ginsburg, General Manager

Date: January 15, 2014

To: Recreation and Park Commission

Through: Philip A. Ginsburg, General Manager
Dawn Kamalanathan, Director of the Capital and Planning Divisions

From: Melinda Stockmann, Project Manager

Subject: Eugene L. Friend Recreation Center Agreement and Gift Acceptance

Agenda Item Wording

Discussion and possible action to: 1) approve an agreement between the City and County of San Francisco and the Trust for Public Land (TPL) under which TPL will provide the Recreation and Park Department (RPD) a grant including in-kind services with an estimated value of \$310,000 to develop a feasibility study and concept design for the Eugene L. Friend Recreation Center and cash in the amount of \$50,000 to support RPD Project Management services; and 2) recommend that the Board of Supervisors authorize RPD to accept and expend the grant.

Background

The Eugene L. Friend Recreation Center is located at 270 6th Street in the (South of Market) SOMA district of San Francisco. The one acre site includes a single story recreation center with a full indoor gymnasium, activity room, weight room and auditorium. The grounds feature basketball and volleyball courts, a wood and metal play structure over sand, lawn and planting areas. The facility currently provides services to youth, adults, and seniors. There is no onsite parking.

The Recreation and Park Department (RPD) proposes to partner with the Trust for Public Land (TPL) to develop a feasibility study and conceptual design for the Eugene L. Friend Recreation Center. In order to continue serving a wide range of community members, the center will require substantial renovation and possibly expansion. The (SOMA) neighborhood is currently one of the San Francisco neighborhoods undergoing significant growth and rapidly changing demographics. TPL has received an anonymous contribution to undertake the first steps of this renovation with a feasibility study and concept design.

The Trust for Public Land (TPL) is a national non-profit organization that has successfully worked in partnership with the City and communities in the Bay Area for 40 years to ensure that



everyone has access to quality parks and open space. Some of the recent park renovations resulting from this partnership include Hayes Valley Clubhouse and Playground, Balboa Park, and Boedekker Park and Clubhouse. This partnership has represented over \$16 Million in investments to the parks in our system.

It is anticipated the existing buildings and site would require upgrades to address deferred maintenance, modernization, code compliance and programming demands. TPL, with strong input from an architectural consultant selected through an RFP process, will lead a community process that results in a compelling new vision for the Recreation Center in the form of a feasibility study and concept design that includes phasing and cost considerations. The concept design should reflect existing conditions, programming needs, and ideas generated through the community process and will be presented to the Recreation and Park Commission later in 2015 for approval.

In addition to the gift of in-kind services, TPL will gift \$50,000 to RPD for project management services. RPD staff will work to shepherd the project through the city administrative process, including presenting an accept and expend agreement to the Board of Supervisors upon approval of this item from Recreation and Park Commission.

Community Outreach

TPL staff have been working with RPD staff to initiate this project since late 2014, creating timeline, list of stakeholders and RFP for architectural services. In mid-December, TPL staff together with RPD Capital staff, presented an overview of the proposed project to the Friends of Victoria Manalo Draves Park & Gene Friend Rec Center Group, as well as Parks Alliance staff, a legislative aide from Supervisor Kim's office and RPD Recreation staff.

Proposed outreach for 2015 includes the following:

- Monthly updates to Friends of group and Supervisor Kim's office
- 3-4 community meetings to discuss existing conditions, feasibility study and conceptual design
- Focus groups with RPD staff and particular constituencies

Budget

Feasibility Study and Conceptual Design (in-kind)	\$ 310,000
Project Management Services (cash to RPD)	\$ 50,000
Total Gift	\$ 360,000

Project Schedule

Project Initiation	December 2014- January 2015
Feasibility Study	Winter-Spring 2015
Concept Design	Spring- Summer 2015

Staff Recommendation

Staff recommends that the Commission: 1) approve an agreement between the City and County of San Francisco and the Trust for Public Land (TPL) under which TPL will provide the Recreation and Park Department (RPD) a grant including in-kind services with an estimated value of \$310,000 to develop a feasibility study and concept design for the Eugene L. Friend Recreation Center and cash in the amount of \$50,000 to support RPD Project Management services; and 2) recommend that the Board of Supervisors authorize RPD to accept and expend the grant.

Supported by

- Supervisor Jane Kim
- The Trust for Public Land
- Friends of Victoria Manalo Draves Park & Gene Friend Rec Center Group
- San Francisco Parks Alliance
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Opposed by

None known

Attachments

Attachment A: MOU Agreement between TPL and RPD