



London N. Breed, Mayor
Philip A. Ginsburg, General Manager

Date: September 4, 2019

To: Recreation and Park Commission
Capital Committee

Through: Philip A. Ginsburg, General Manager
Lisa Bransten, Director of Partnerships

From: Abigail Maher, Deputy Director of Development

Subject: Fillmore Turk Mini Park Donor Recognition Plan and Accept and Expend

Agenda Wording:

Discussion and possible action to approve a donor recognition plan for the Fillmore Turk Mini Park Renovation, and to recommend that the Board of Supervisors authorize the Department to accept an in kind grant valued at approximately \$200,000 from TS Studio for design services for the Fillmore Turk Mini Park Renovation.

Strategic Plan References for grants:

Strategy 1, Inspire Public Space: Keep today's parks safe, clean, and fun; promote our parks' historic and cultural heritage; and build the great parks of tomorrow.

Objective 1.2: Strengthen the quality of existing parks and facilities.

Objective 1.4: Preserve and celebrate historic and cultural resources.

Strategy 3, Inspire Investment: Through community engagement, advocacy, and partnerships, cultivate more financial resources to keep San Francisco's parks and programs accessible for all.

Objective 3.3: Cultivate increased philanthropic support.

Background:

The Friends of Fillmore Mini Park, in collaboration with TS Studio and SF Beautiful, submitted a Community Opportunity Fund (COF) application and were awarded a COF grant. In November 2016, the Recreation and Park Commission authorized staff to proceed with design development and any required environmental review for improvements to Fillmore Turk Mini Park in accordance with the recommendations from the selection committee for the 2012 Clean and Safe Neighborhood Parks Bond Community Opportunity Fund Project. RES. NO. 1611-003. The COF award for Fillmore Turk Mini Park, commonly referred to as Fillmore Mini Park, was in the amount of \$330,000 and will provide funding for landscaping, drainage, seating and other improvements to revitalize this park.

Fundraising Campaign and Donor Recognition:

The Fillmore Mini Park community, under the new name of New Community Leadership Foundation (NCLF), would like to leverage the COF award by raising additional funds to enhance the base budget and project. For example, additional funds could support:

- upgrades to the existing stage and park lights,
- higher quality and more desirable materials, such as more permeable pavers, rather decomposed granite; and
- additional site furniture, such as game tables.

In partnership with SF Beautiful and TS Studio, NCLF has launched a fundraising campaign to support the full vision for the future Fillmore Mini Park.

NCLF is proposing to recognize donors who have supported the campaign with a contribution of \$500 or more with donor names on pavers. The plan calls for installing the pavers, flush with the ground, in one of the curved seating areas, as shown in Exhibit A. Rec Park and NCLF agree that the donor recognition pavers are an integral part of the concept design and are a positive way to honor and celebrate park donors.

In Kind Grant

TS Studio has generously provided pro bono professional services to develop the concept plan, donor recognition plan, and construction documents. The estimated value of the in kind contribution of professional services is approximately \$2000,000.

Financial Impact:

\$200,000

Staff Recommendation:

Department staff recommends approval of a donor recognition plan for the Fillmore Turk Mini Park Renovation, and approval of recommendation to the Board of Supervisors to authorize the Department to accept an in kind grant valued at approximately \$200,000 from TS Studio for design services for the Fillmore Turk Mini Park Renovation.

Supported By:

Supervisor Vallie Brown

Department Staff

New Community Leadership Foundation (NCLF)

SF Beautiful

TS Studio

Opposed By:

None known at this time

Attachment A: Donor Recognition Plan