

# STATION A - WHAT WE HEARD SO FAR



**MCLAREN PARK TREASURE HUNT AND FUN DAY**  
(July 23, 2016)

**250** Visitors from

**22** Different neighborhoods  
San Francisco attended to  
participate in

**18** Activities for families,  
workers and visitors.



## MCLAREN PARK IS...

**A place for:  
RECREATION, FUN, AND  
WILDLIFE**

- "Wildlife and plant guided trails"
- "Activate Wilde Lookout. Maybe cool coffee shop?"
- "Amazing off leash area"
- "Free Zumba at the amphitheater"
- "Free Zumba at the amphitheater"
- Chefs cook at group picnic area or off the grid here"

**That needs:  
IMPROVEMENTS FOR  
CURRENT AND  
FUTURE VISITORS**

- "Protect McLaren Park for the next generation"
- "Need to clean up pond for animals living there"
- "Way finding signage"



**GOALS:**

1. Improve access, comfort, and safety
2. Define the right balance between immersive wild and recreation areas
3. Communicate and reinforce a clear park identity

**Described as:**  
**A WILD, HIDDEN ASSET, AS ORIGINALLY IMAGINED**

"A wondrous place for everyone!"

"Beautiful, full of amazing adventures, calming"

"...Unspoiled alpine joy in the city" --John McLaren, 1927

"Quiet contemplation. My mental health place"

"A gem to the city hidden, but nonetheless shines as bright as any other..."

"Naturalistic"

**"A true hidden gem"**

