

# MCLAREN PARK PLANNING PROCESS

McLaren Park received \$10 million from the 2012 San Francisco Clean and Safe Neighborhood Parks Bond to spend on improvements across the park.

**250** visitors joined us for the McLaren Park Treasure Hunt and Fun Day from 22 neighborhoods

## MCLAREN PARK TREASURE HUNT

JULY 23, 2016

## RECREATION & PARK DEPARTMENT MEETING

SEPTEMBER 16, 2016

**113** visitors attended and participated in the McLaren Park Community Meeting

**83%** of participants preferred the park to remain as wild as it is today or more in the future

The top 3 categories for McLaren Park's identity were **Immersive Wild, Diverse Play, and Panoramic Views**

## COMMUNITY MEETING #1

OCTOBER 01, 2016

## COMMUNITY MEETING #2 MANSELL OPENING

JANUARY 21, 2017

Focus Groups & Workshops

**Community Meeting 3**  
Present draft framework plan and concept plans for park projects

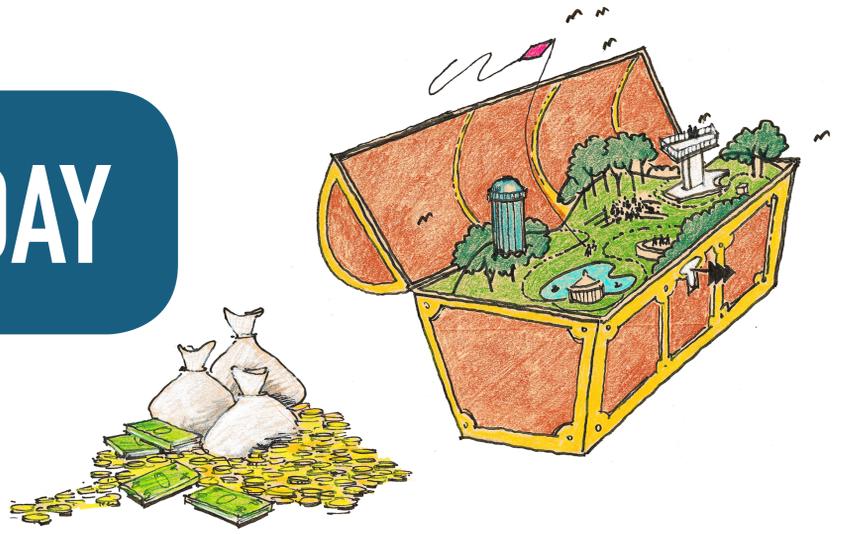
**Launch Event**  
Present Plan for McLaren

## NEXT STEPS



# TREASURE HUNT & FUN DAY

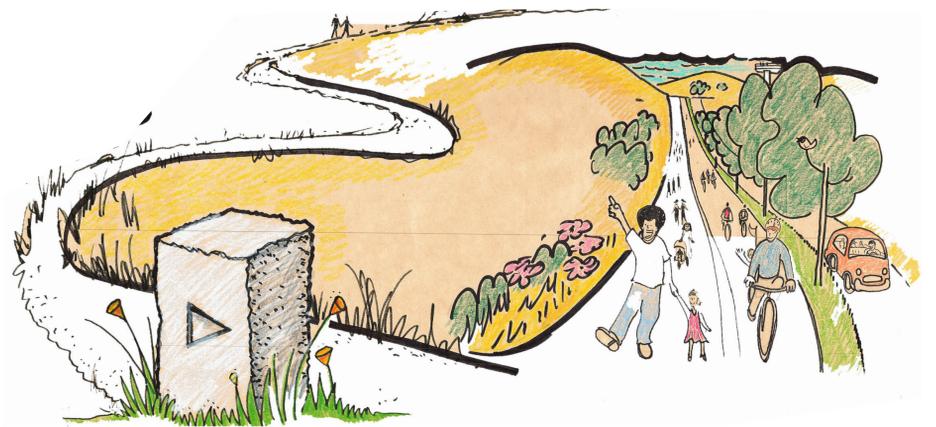
Over **250** visitors joined from **22** different neighborhoods



With **your** help, we found that McLaren Park is a place for **recreation, fun, & wildlife** that needs improvements for current and future visitors

# COMMUNITY MEETING

Over **150** people attended...



Here are a few comments we heard about the park's identity:

art or special nooks  
make it magical

a valuable natural  
resource for the city

**Wild!**

I love the secret paths  
of the park!

unique wild escape  
from the city

**83%** of participants preferred McLaren Park to be the same or more wild

**56%** of participants preferred the park to be split between neighborhood & city uses

Participants voted on their top three identities for McLaren Park...

**24%**  
immersive wild  
(natural landscape)

**19%**  
panoramic views

**19%**  
diverse play

**MCLAREN PARK** COULD BE...

