



Gene Friend Recreation Center

Feasibility Study & Concept Design

Community Meeting #3
October 1, 2015



THE TRUST *for* PUBLIC LAND

LAND FOR PEOPLE

AGENDA

Welcome and Introduction

6:00 -6:20

Findings and Design Direction

6:20 -6:25

Arts Commission: Public Art Program

6:25 -6:30

Design Alternatives

6:00 -6:20

Look and Feel

7:00 – 7:10

Small Group Activity

7:10 – 7:30

PROJECT TEAM

The Trust for Public Land

**San Francisco
Recreation and Park Department**

WRNS Architects

Mack5 Cost Estimators

SCOPE

PHASE I

FEASIBILITY STUDY

PHASE II

CONCEPT DESIGN

PHASE III

DESIGN DEVELOPMENT

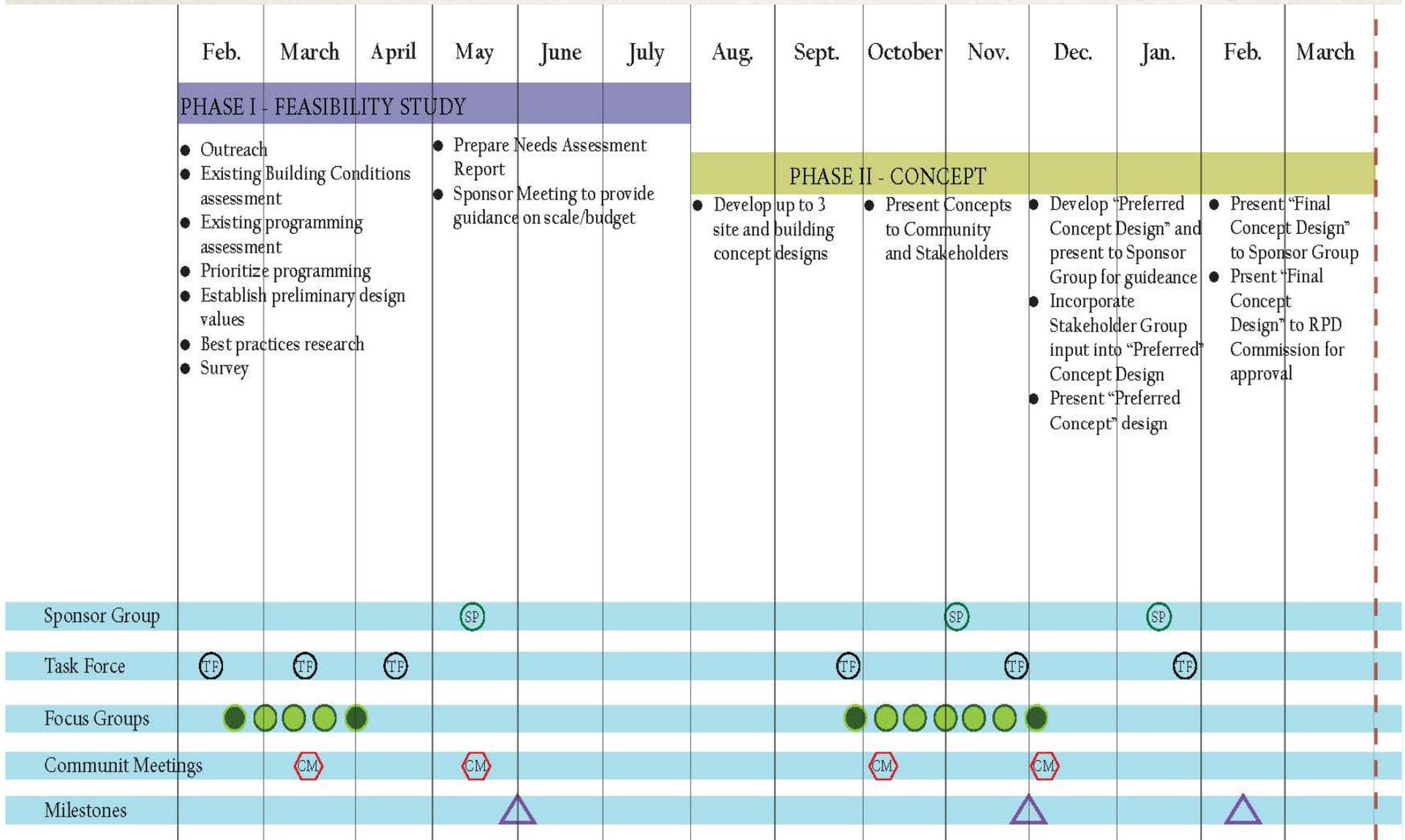
PHASE IV

CONSTRUCTION DOCUMENTS

PHASE V

CONSTRUCTION

TIMELINE



COMMUNITY INPUT

Community Meetings
 Focus Groups
 Neighborhood Meetings
 Community Events
 Surveys
 Task Force

Outreach - Engagement Schedule

Title	Location	Date	Population	Attendies / Responses
Community Meeting #1	Gene Friend Rec Center	3/26/2015	Neighbors	40+
RPD Staff (Programming)	Gene Friend Rec Center	2/20/2015	Staff	12
RPD Staff (Structural Maint.)	Gene Friend Rec Center	3/15/2015	Staff	10
Mercy Housing Food Bank	Mercy Housing Apt. Howard St.	4/15/2015	Neighbors/Seniors	20+
West Bay Community Center	West Bay - 175 - 7th St.	4/16/2015	Seniors	20+
Youth Groups	City Crossroads - 160 - 6th St.	4/16/2015	Youth	30+
Bessie Carmichael Family Fun Day	Bessie Carmichael School	4/18/2015	Families	50+
SOMA Community Collaborative	Bayanihan Community Center	4/22/2015	Neighbors	30+
Western SOMA Neighborhood Meeting	Redcross Building	4/23/2015	Neighbors	30+
Crossroads Church	160 - 6th Street	4/25/2015	Neighbors	15+
Mercy Housing Resident Meeting	21 Colombia St.	4/28/2015	Neighbors	15+
Survey	Printed / Onlive	Ongoing	General Public	100+

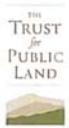
COMMUNITY MEETINGS



FOCUS GROUPS



SURVEYS



Gene Friend Recreation Center and Park Survey

The Trust for Public Land and San Francisco Recreation and Park Department is conducting a survey about Gene Friend Rec Center to gather information about facility to help inform the Feasibility Study and Concept Design.

All answers are anonymous, and we appreciate you taking the time to answer these questions.

An online copy of the survey is available at: <https://www.surveymonkey.com/r/GeneFriendRecCenterSurvey>



1. How often do you visit Gene Friend Rec Center?

(Check one)

- Daily or a few times per week
 Once per week/a few times per month
 Monthly
 A few times per year
 Never

2. How do you usually travel to Gene Friend Rec Center? (Check one)

- Walk Drive Bike Public Transit
 Other: _____

3. What do you usually do while at Gene Friend Rec Center? (Check all that apply)

- After-school program Playgrounds
 Attend events Exercise
 Dance Classes Basketball
 Meet friends Weights
 Picnic Sit and relax
 Other: _____

4. How important to your household would each of the following spaces be in a renovated Gene Friend Rec Center? (choose one rating per activity)

	Very Important	Somewhat Important	Not Important	No Opinion
Art Spaces	<input checked="" type="checkbox"/>			
Café				
Classrooms	<input checked="" type="checkbox"/>			
Community Lounge				
Gymnasium				
Facility Rentals				
Hangout Spaces				
Health and Wellness				
Kitchen				
Meeting Spaces	<input checked="" type="checkbox"/>			
Multi-purpose Room				
Music Room				
Outdoor Patio				
Technology Lab				
Teen Room	<input checked="" type="checkbox"/>			
Other:				

5. Do you use other recreation centers and parks?

Yes; Which ones? _____

No; Why? VMD

6. What do you like most about Gene Friend Rec Center?

Basketball

7. What would you like to see improved/changed about Gene Friend Rec Center?

Make it safer

8. Please indicate your age group:

- Younger than 18 years 18-29 years
 30-65 years Over 65 years

9. Your gender:

- Male Female FAMILY

10. What is the closest intersection to your residence?

7th & HUNTERS

11. Do you have any additional comments?

Make family + kids center
 - 24hr - make train iday
 walk

Gene Friend Recreation Center and Park Survey

Welcome to the Gene Friend Recreation Center and Park Survey!

The Trust for Public Land and San Francisco Recreations and Park Department is conducting a survey about Gene Friend Rec Center to gather information about facility to help inform the Feasibility Study and Concept Design.

All answers are anonymous, and more information about the project can be found here: <http://sfrecpark.org/project/gene-friend-rec-improvement-project/>.

Thank you for taking the time to answer these questions!

* Which language (idioma) would you like to take the survey in?

- English
 Spanish
 广东话
 Tagalog

Next

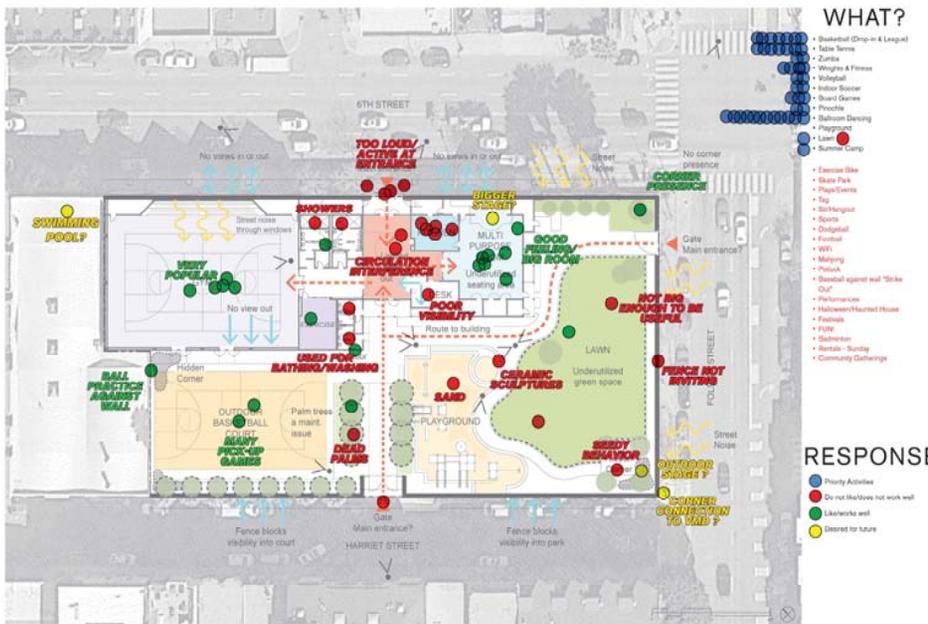
FINDINGS

VISION

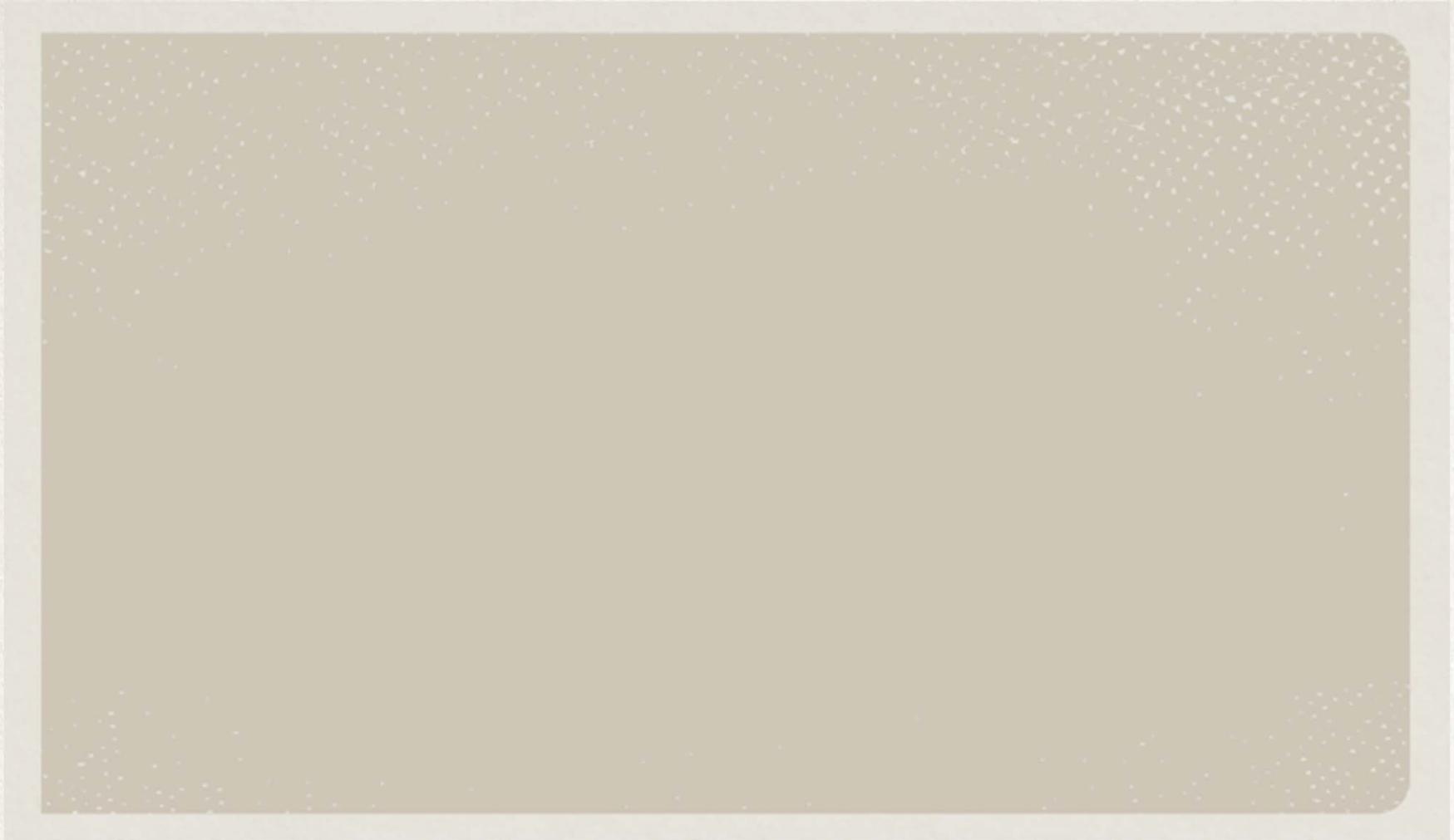
Welcoming
Open
Active
Efficient Use of Space
Safe

PROGRAM PRIORITIES

Interior Basketball
Exterior Basketball
Multi-purpose Room(s)
Meeting Spaces
Playground



DESIGN DIRECTION



The logo for the San Francisco Arts Commission, featuring the lowercase letters 'sfac' in a bold, black, sans-serif font. The letters are closely spaced and set against a white square background.

San Francisco Arts Commission
Public Art Program

What Is the Public Art Program?

In 1969, the City and County of San Francisco was one of the first municipalities in the country to enact an Art Enrichment Ordinance.

It requires that "2% of the gross estimated project cost" of civic capital projects be spent on artwork.



Building the Iron Horse

Owen Smith

Photograph: Bruce Damonte

Program Goals and Project Development

The Public Art Program seeks to promote a diverse and stimulating cultural environment.

The Program encourages the creative interaction of artists, designers, city staff, and community members to develop public art that is site specific and meaningful to the community.



Swimmers' Waves
Catherine Wagner
Photographer: Phil Bond

Artist Selection & Artwork Proposal

Community Involvement

Artist Candidate Pool

Arts Commission Oversight





Windmills
Kelly Ording
Palega Recreation Center



Active Memory
Shan Shan Sheng
Betty Ong Recreation Center



Aero #8
Moto Ohtake
Fulton Playground



Imagine Even More . . .
John Rubin and Jim Goldberg
Minnie and Lovie Ward Recreation Center



Pacific Breath
Bryan Tedrick
Sunset Playground



Windswept
Charles Sowers
Randall Museum



Mission Parade
Michael Bartalos
Mission Playground

Be a Part of the Process

How to get involved....

- Sign up for our newsletter for updates about the project and upcoming public meetings: www.sfartscommission.org
- Attend the Artist Orientation Meeting
- Check out the final proposals and give us your feedback

DESIGN ALTERNATIVES

Introduce 4 Design Alternatives

Review Look and Feel Imagery

Small Groups Activity

(Provide Comments/Feedback on Designs)

NEXT STEPS

Focus Group Meetings

October 2nd – 15th

Develop Concept Design

Review Concept Design at Community Meeting #4

December 3rd (tentative)

Civic Design Review

Environmental Review

Rec and Park Commission Approval

STAY CONNECTED

Project Website

<http://sfrecpark.org/project/gene-friend-rec-improvement-project/>

Philip Vitale

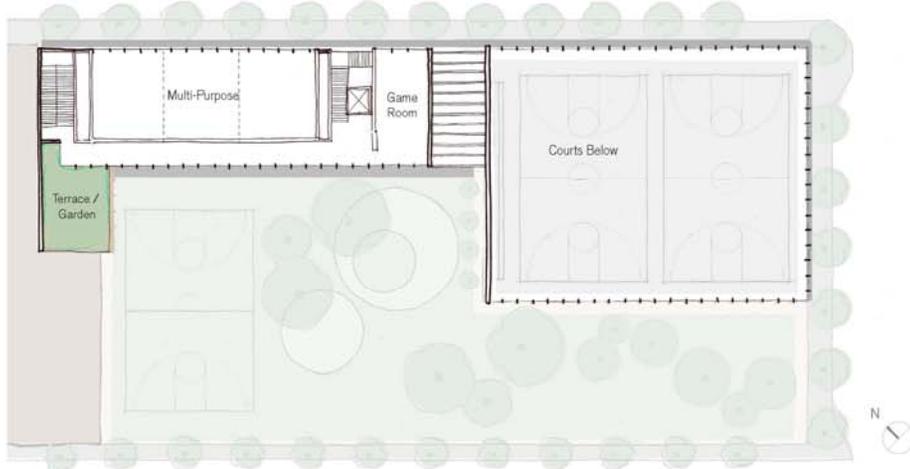
Project Manager, The Trust for Public Land
(415) 800.5279 | philip.vitale@tpl.org

Melinda Stockmann

Project Manager, Trails Improvement Program
Community Gardens Program Manager
(415) 581.2548 | melinda.stockmann@sfgov.org



LEVEL 1 FLOOR PLAN



LEVEL 2 FLOOR PLAN

GENE FRIEND RECREATION CENTER

DESIGN OPTION ONE

Street Presence

Emphasis on an active 6th street

Massing

Taller massing at corner of Folsom and 6th

Entry

Main entry along 6th street

Cafe

Located within primary building face along 6th street

Gym Location

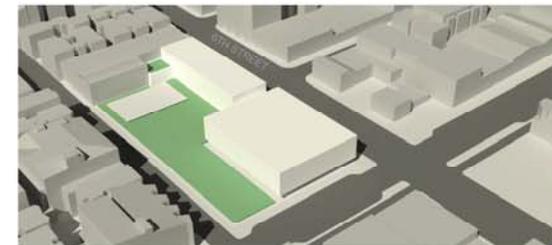
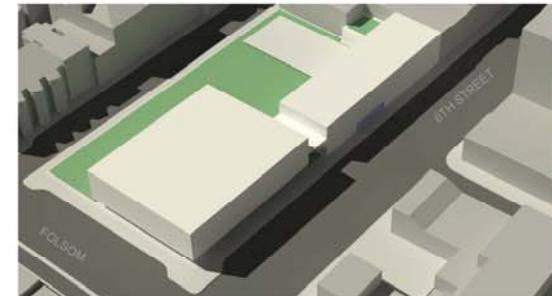
At Folsom & 6th to create visual activity at corner

Multi-Purpose Rooms (MPRs)

MPRs on 2nd floor maximizes flexibility

Outdoor Space

1. Green space fronts Folsom
2. Playground adjacent to outdoor courts
3. Maximizes green space along Harriet

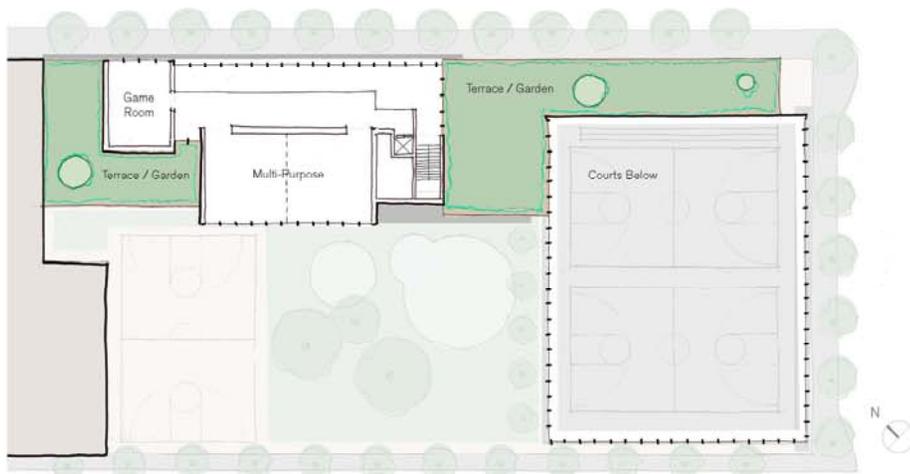


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LEVEL 1 FLOOR PLAN



LEVEL 2 FLOOR PLAN

GENE FRIEND RECREATION CENTER

DESIGN OPTION TWO

Street Presence

Emphasis on an active 6th street

Massing

Southern massing for shade at playground

Entry

Main entry along 6th street

Cafe

- 1. Cafe has corner presence
- 2. Possibility of outdoor seating

Gym Location

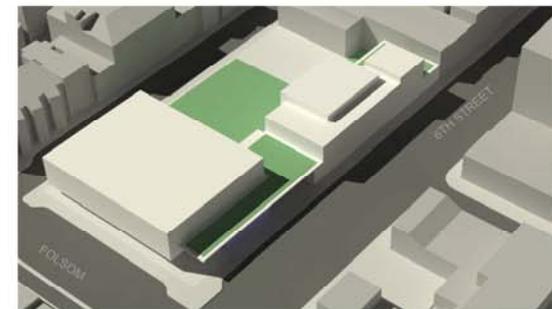
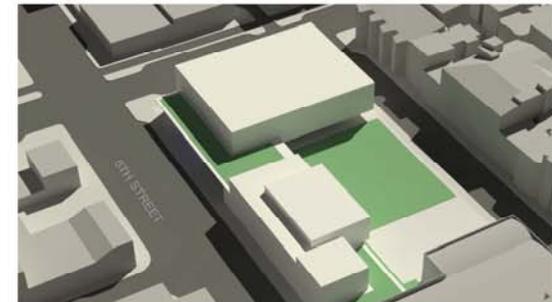
visually active along Folsom

Multi-Purpose Rooms (MPRs)

MPRs on both 1st and 2nd floors

Outdoor Space

- 1. Large, efficient open space
- 2. Playground adjacent to outdoor courts

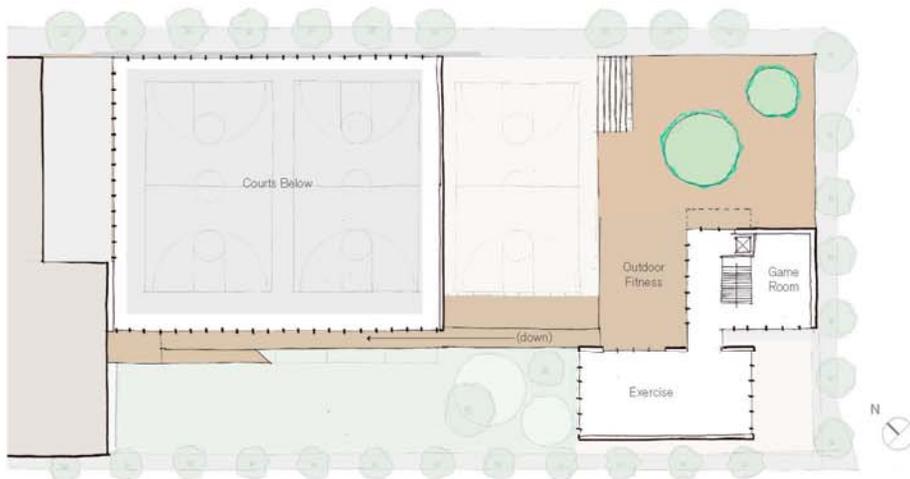


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LEVEL 1 FLOOR PLAN



LEVEL 2 FLOOR PLAN

GENE FRIEND RECREATION CENTER

DESIGN OPTION THREE

Street Presence

Emphasis on an active Folsom Street

Massing

Northern massing against adjacent building reduces shading of open space

Entry

Main entry along Folsom with an outdoor entry plaza

Cafe

Located along Folsom adjacent to main entry plaza

Gym Location

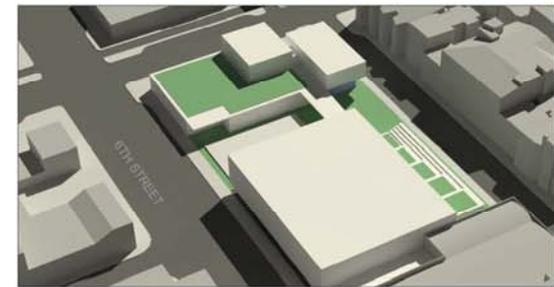
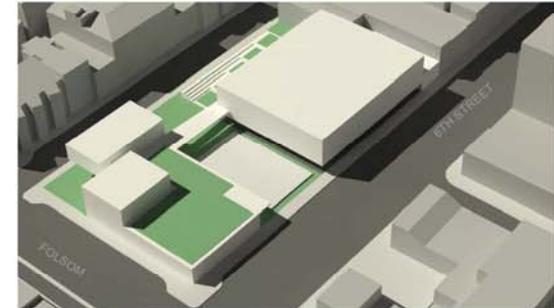
1. On 6th Street to create visually active corner
2. Potential connection to outdoor court

Multi-Purpose Rooms (MPRs)

1. MPRs on 1st floor
2. MPR "pavilion" can connect to playground

Outdoor Space

1. Outdoor court acts as central courtyard
2. 2nd floor terrace at Folsom & 6th
3. Playground along Harriet
4. 2nd floor as fitness area & walking track via ramp

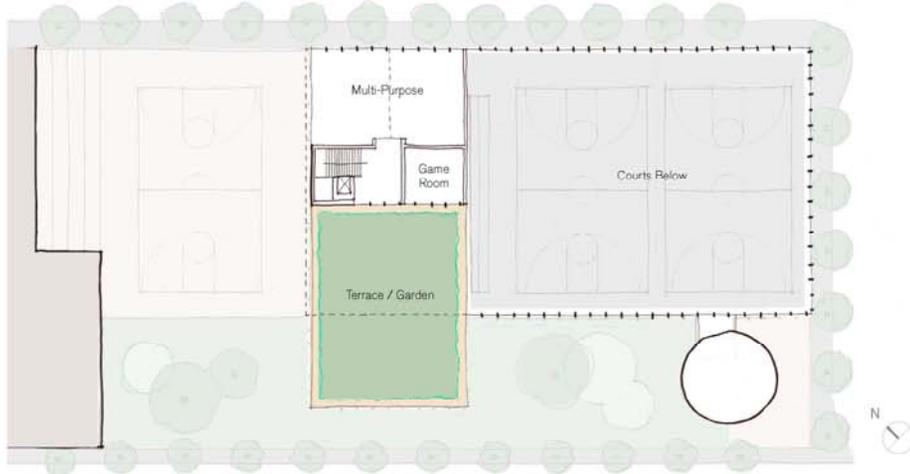


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LEVEL 1 FLOOR PLAN



LEVEL 2 FLOOR PLAN

GENE FRIEND RECREATION CENTER

DESIGN OPTION FOUR

Street Presence

Active facades along both 6th & Folsom Streets

Massing

Simple, efficient massing at corner of 6th & Folsom

Entry

Main entry along 6th Street

Cafe

1. Located along Folsom Street
2. Cafe is treated like a separate "pavilion"

Gym Location

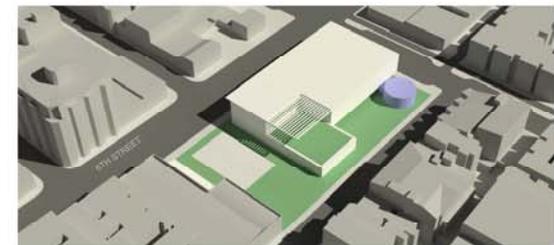
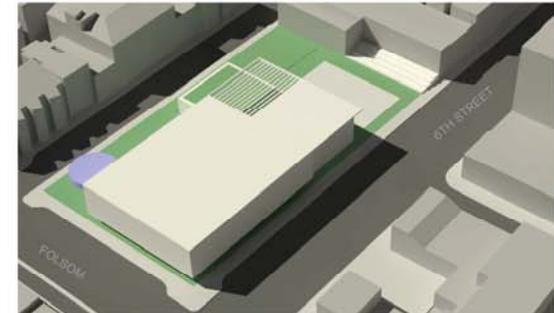
At 6th & Folsom to create visually active corner

Multi-Purpose Rooms (MPRs)

MPRs on both 1st and 2nd floors

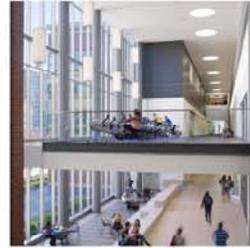
Outdoor Space

1. Playground adjacent to cafe along Harriet
2. 2nd floor terrace facing Harriet
3. Outdoor basketball court near main entry



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OUTDOOR SPACES

ROOF GARDEN & DECK

EXTERIOR ARCHITECTURE

GYMNASIUM & EXERCISE

MULTI-PURPOSE

CAFE VENDOR

PROJECT PRECEDENT IMAGES
GENE FRIEND RECREATION CENTER

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Gene Friend Recreation Center Feasibility Study & Concept Design

