

SUNSET DUNES

APRIL 12 - JUNE 30, 2025

FACT SHEET

On April 12th, 2025, the San Francisco Recreation and Park Department celebrated the grand opening of Sunset Dunes, the largest pedestrianization project in California's history. Sunset Dunes is a 2-mile, 50-acre park stretching from Lincoln Way to Sloat Boulevard. The roadway has been transformed into a vibrant coastal park featuring new play spaces, seating, and public art.



During its first quarter of operation, Sunset Dunes saw:

**OVER
340,000 VISITS¹**



**ABOUT 70% INCREASE IN WEEKEND VISITATION
COMPARED TO THE SAME TIMEFRAME IN 2024,
AND >100% INCREASE IN WEEKEND VISITATION
COMPARED TO Q1 2025**



**PEAK VISITATION
13,120**



**ON OPENING DAY,
SATURDAY, APRIL 12**

**LOWEST VISITATION
1,180**

Average 52°F, cloudy and strong winds



ON FRIDAY, JUNE 20



AVERAGE VISITATION

**WEEKEND²
6,460/ DAY**

**WEEKDAY
3,230/ DAY**

PEAK VISITATION TIMES

**WEEKEND
11:00 AM**



**WEEKDAY
6 :00 PM**

Notes

¹ A visit is counted every time a person passes infrared sensors located along Sunset Dunes

² Weekend counts include holidays: Memorial Day and Juneteenth

