BUCHANAN STREET MALL RENOVATIONS AND EQUITY ACTION

Strengthen the neighborhood, create economic opportunity, and improve health & wellness for everyone

VISIONING
November 2014 - April 2017

PLANNING
May 2017

DESIGN
January 2024

BID/AWARD
January 2024

CONSTRUCTION
July 2024

PARK OPEN
Summer 2025

EQUITY ACTION LAUNCH
Fall 2021

PIEA Initiative Plan Approved
January 2023

Recommendations Draft Shared
June 2023

Final Recommendations Shared
August 2023

PIEA TOOLKIT

REFINEMENT
Fall 2023

MEMORY WALK

Initial Planning

Community Visioning / Conceptual Design

Panel & mentorship cohort created

Artist Request for Qualification

Artist Selection + Concept Development

Approval of Art Concepts

Art Fabrication

Art Installation

Art Programming

COMMUNITY BUILDING

Outreach & Engagement

Community Gatherings
Spring-Summer 2023

Facilitator Training

Community-Organized Restorative Justice Healing Circles

Organization of Park Partner Entity Agreements
Active

WORKFORCE DEVELOPMENT

CONSTRUCTION RELATED

Operational trainings & placement support coordinated with construction

Pre-apprenticeship Trainings + Placement Support

CONSTRUCTION RELATED

Pre-apprenticeship Trainings

PROJECT-SPOONDED Trainings

CONSTRUCTION RELATED

Contractor Networking

Placement Support coordinated with construction

Small projects

CONSTRUCTION RELATED

Pre-apprenticeship Trainings + Placement Support

OPERATIONS RELATED

Resource Fairs

Resource Fairs

Ongoing

Pre-apprenticeship trainings

Community-Organized Restorative Justice Healing Circles

Placement Support coordinated with construction

Small projects

Pre-apprenticeship Trainings + Placement Support

AMBASSADOR PROGRAM

Refine Scope

Confirm Partnership Model

Confirm Funding Strategy

Research + Design Training

Hire Staff

Train Staff & Operate

AMEND DRAFT

Community-Organized Restorative Justice Healing Circles

Placement Support coordinated with construction

Small projects

Pre-apprenticeship Trainings + Placement Support

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**MEMORY WALK**

**ACTIVE RECREATION**

**ALL-AGES PLAY**

**BASKETBALL & BBQ**

**ARTS & ENTERTAINMENT**

**GARDEN & GATHER**

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**Paving**

**Pattern + Embedded Symbols**

**Gateways and Foundational Art**

**Art Opportunities**

*Rendering by Dept. of Public Works*
OUTREACH & ENGAGEMENT

**Installations to Activate Engagement**
Audio domes, gateways, gardens
The Opportunity Hub

**Safety**
In partnership with Park Rangers and the Street Violence Intervention Program

**Hire Teenagers**
The Youth Task Force was foundational in developing vision for Buchanan Change

**On-site Office Hours**
Project leadership readily accessible to community members

**Education & Mentorship**
Summaries of Capital Project scope, schedule, budget, and job opportunities
Training for Outreach Team, Circle Facilitators, and Artists

**Clear & Accessible Communication**
Utilizing the most common modes of communication (text, fliers, attending standing community meetings)
Reviewing and refining project materials with community leaders before sharing

**Compensation for Participation**
Food at meetings and events
Raffles
Gift cards for participation in multiple gatherings

**Community & Healing Circles**
Led by professional restorative justice circle facilitators

**Neighbors on Outreach Team**
Hired neighbors were provided detailed project information and distributed to community members

**Sponsor Neighbor-led Activities**
Partner support for hosting events
**WORKFORCE DEVELOPMENT**

- **Resource Fairs** on Buchanan Street Mall
- **Job Readiness Training** at 1449 Webster Street
- **Stipended Pre-apprenticeship training** at 1245 Howard Street
- **Support to join trade unions**
- **Small projects as part of trainings**
- **Support with work placements**

**Networking between prime contractors and minority-owned, women-owned, and small business enterprises**

- **Best Value Contract**
- **Job Readiness Training** at 1449 Webster Street
- **Stipended Pre-apprenticeship training** at 1245 Howard Street
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- **Small projects as part of trainings**
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**New pre-apprenticeship training programs:**
- **Green Infrastructure Maintenance** (with Recreation and Parks and Public Utilities Commission)
- **Park Ambassadors** (partners TBD)
- **Artwork interpretation and conservation** (African American Art & Culture Complex)

**ONGOING**

**CONSTRUCTION RELATED**

**OPERATIONS RELATED**
PARK AMBASSADOR PROGRAM
Community-Led Programming

**Goals**
- Safety and belonging
- Skill building
- Cleanliness and maintenance
- Economic opportunity

**Activities**

**Staff Park Activation Kiosks:**
- Regularly-scheduled Pop Ups
  - Entrepreneur pop ups (with OEWD)
  - Service pop ups (with other City agencies)
  - Training pop ups (with Success Center and others)
- Game/ equipment lending – ping pong, pickleball, chess, board games, basketball, etc.
- Education + Interpretation
  - Memory Walk interpretation
  - Manage content on built-in screens
  - Solid waste management and regular maintenance assessment

**Connect visitors to:**
- Recreational programming
- City services
- Job opportunities
- Restorative Justice healing circles

**Host seasonal events annually**

**Help with Reservations and Permits:**
- BBQ and Picnic Reservations
- Programming at the new stage
- Coordination with city for other events