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Project Managers
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Design Team
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**PROJECT PURPOSE**
Margaret Hayward Playground is comprised of two city blocks in the Western Addition Neighborhood and bound by Turk, Golden Gate, Gough, and Laguna.

The intent of this 2012 Clean and Safe Neighborhood Parks Bond project is to consolidate park structures including recreation buildings, storage and restrooms; improve park access; replace sports courts, playfields, children’s play area and related amenities.

**PRIMARY PROJECT GOALS**
- Create a unified, beautiful, and safe park.
- Activate the park by providing an integrated and connected park: remove barriers, improve circulation, and relocate activities and services as needed.
- Increase outdoor space by expanding the landscape and removing or consolidating structures.
- Provide a park that encourages the use of the playground by neighborhood families and residents.
- Balance the uses of Margaret Hayward playground with the uses of Jefferson Square Park.
COMMUNITY OUTREACH

• Monthly and bi-monthly meetings with key neighborhood stakeholders
• 4 public meetings to develop conceptual design direction
  (January 2016 - April 2017)

CIVIC DESIGN REVIEWS

• Informational  July 19, 2016
• Informal  August 15, 2016
• Informal  January 23, 2017
PART I

Site Context
Existing Park Programs

Legend:
- Park Entry
- ADA route
- DEM Restricted Zone
- Retaining wall
- Operations Storage (+/- 960 sf)
Existing Site Photo
PART II

Site Planning
Primary Neighborhood

Park Entry

department of emergency management

re-organize existing uses to maximize open space

consolidate connect and unify park facilities

reduce overlap in outfield

retain tennis courts

Oppunities Diagram

Building Design & Construction

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Design Goals for The Hub

- Connect park to neighborhood.
- Layered programming to create dynamic, multi-generational space.
- Optimize the elevational challenge and create an integrated park.
Scheme Comparison

**PRO**

- Clubhouse at nexus of park circulation axes
- Open, generous entrance at GG Ave
- Entrance plaza space at Turk St
- Multiple circulation options from GG Ave
- Nestled playground

**CON**

- Partially blocked views through Hub
- Offset operations building = $$

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- Clubhouse integrated into hillside, minimizing visual impact within park
- Expanded entrance plaza space at Turk St (clubhouse roof use)
- Multiple circulation options from Turk St & varied access path
- Engages GG Ave with children’s activity

- Separate operations building = $$$
- Playground location is exposed to winds and offers no backdrop for structures
- Restroom not centrally located and only accessible through clubhouse
- Potential utility conflict

- Consolidated building complex = less $
- Open, generous entrance at GG Ave
- Entrance plaza space at Turk St
- Unobstructed circulation access path
- Building blocks westward winds
- Nestled playground

- High facade on GG Ave
- Restroom not centrally located
Outcrop: Perspective from GG Ave
Hedgerow A: Perspective from GG Ave
Hedgerow A: Perspective from Golden Gate, Option 2

Hedgerow A: Perspective from Golden Gate, Option 3

Hedgerow: GG Ave Options
Hedgerow (chosen): Perspective from Golden Gate
PART III

Site Design
Hedgerow: Plan View

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LEGEND

- FIXED 8’ X 10’ PANELS
- SLIDING 8’ X 10’ PANELS
- 6 IN MIN. CURB
- 3 FT MIN. WALL

Entrance Fencing: Relationship to Surrounding
Perimeter Fencing: Golden Gate Avenue Entrance - Option 1
Perimeter Fencing: Golden Gate Avenue Entrance - Option 2
Perimeter Fencing: Turk Street Entrance
Playground View: Interior
Playground View: From Turk Entrance Plaza
Playground View: Picnic Area

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Playground View: Through Clubhouse
Clubhouse View: From Accessible Path
Clubhouse View: From Plaza
Clubhouse Plan View: Basement (RPD Operations)
Clubhouse Plan View: Ground Floor (Community Space)
PART IV

Appendix - Material Palette
VIBRANT

General Palette - community approved

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Pre-School

School Age

Site Features

Playground Equipments
Paving & Walls

Concept

Recycled Concrete Wall

Concrete Wall

Stone Wall

Turf

Concept

Textural Difference
Planting Palette: Overall

Hedgerows:
- Columnar English Oak
- Columnar European Hornbeam
- Armstrong Red Maple
- Honey Locust
- Black Locust
- Red Maple
- Columnar European Hornbeam

Allée:
- Thornless Honey Locust
- Black Locust

Potager:
- Rosemary
- Lavender
**Planting Palette: Playground**

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