

# BUCHANAN STREET MALL

Civic Design Review | September 2021



Prepared for:  
San Francisco Recreation & Parks Department

Prepared by:  
San Francisco Public Works



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# BUCHANAN STREET MALL 5-BLOCK PROGRAM OVERVIEW



Engagement | Existing Conditions | Project Delivery



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# PROJECT LOCATION



## Western Addition, San Francisco

Located roughly in the center of San Francisco, the Western Addition developed as a Victorian streetcar suburb. It survived the [1906 San Francisco earthquake](#) with its [Victorian-style buildings](#) largely intact. Today, the term Western Addition is roughly synonymous with the Fillmore and Cathedral Hill neighborhoods.

## The Fillmore, “Harlem of the West”

At the heart of the Western Addition lies the Fillmore District, once known for its flourishing jazz scene, dubbed the “Harlem of the West.” Today, the district is locally known as “Fillmoe”, “The Mo” or MOE, which means “Money Over Everything.”

## Buchanan Street Mall

Two blocks east of Fillmore Street runs Buchanan Street, five blocks of which was turned into a pedestrian boulevard, or Mall, in 1975. By the mid 1980s, the neighborhood faced violence and a drug epidemic, and those issues spilled over into the park creating an atmosphere of fear. The park had been avoided by many residents until recently.



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# EXISTING CONDITIONS



Fulton to Grove Block



Turk to Golden Gate Block



McAllister to Fulton Block

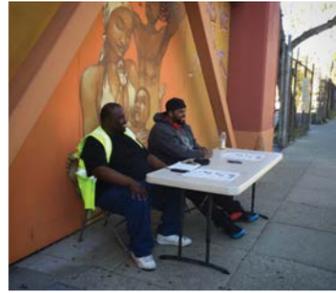


Turk to Golden Gate Block

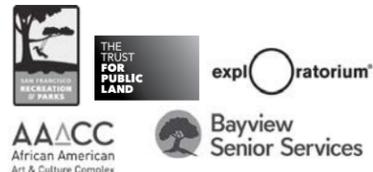


# OUTREACH & COMMUNITY ENGAGEMENT 2015

2015



**Community Engagement**



**Activation Process**



**Activation Community Meetings**



**Activation Elements Installed**



**Activation Celebration**

source: 2017 Buchanan Street Mall Vision Statement



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# OUTREACH & COMMUNITY ENGAGEMENT 2015 - 2019



2016

Community Events on the Mall



Visioning Community Meetings



Youth Media Labs



Cultural Corridor



2017

Vision Statement Celebration



Turk to Golden Gate



McAllister to Fulton



2019

Concept Design

source: 2017 Buchanan Street Mall Vision Statement, with modification



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# APPROVED CONCEPT DESIGN APRIL 2020

## ACTIVE RECREATION



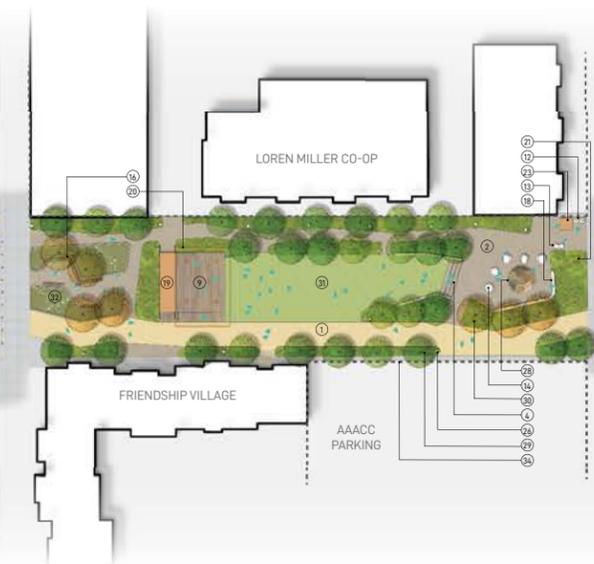
## ALL-AGES PLAY



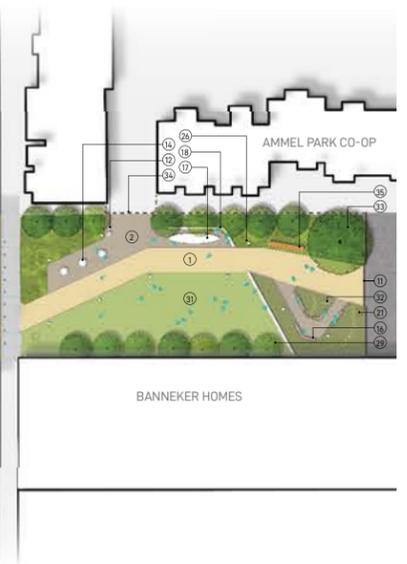
## BASKETBALL & BBQ



## ART & ENTERTAINMENT



## GARDEN & GATHER



source: 2020 Buchanan Street Mall Concept Plan by OCB

### Project Goals:

1. Safety, Lighting & Beautification
2. Connect Blocks & Unify the Community
3. Tell the Story of the Community & the Neighborhood
4. Social Interaction & Multi-Generational Recreation
5. Skills Training & Jobs Creation

### Key Features:

- Memory Walk
- Gardens
- Lighting & Improved Safety
- Micro-Enterprise Kiosk
- Gateways

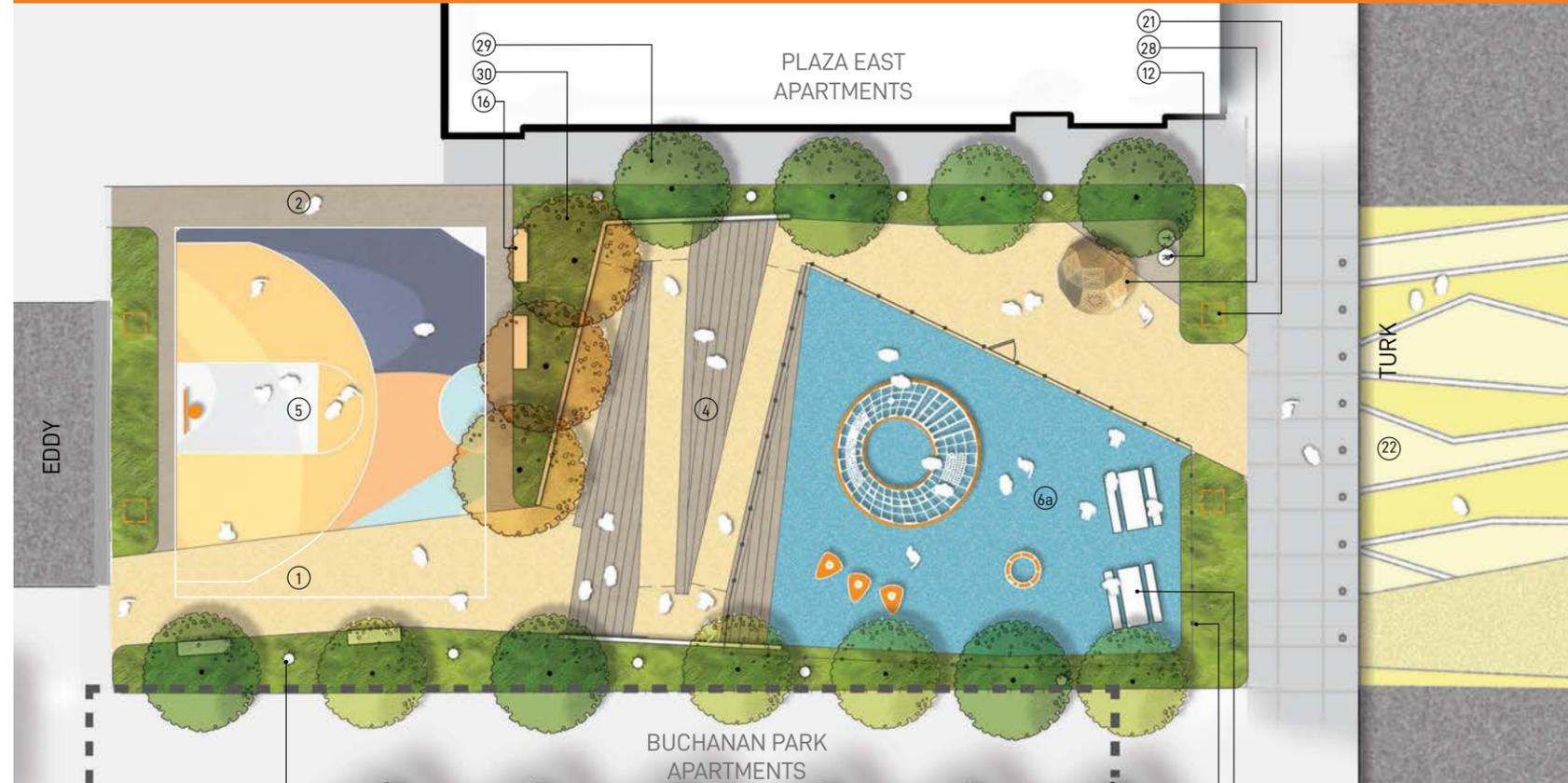


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# THEMATIC GOALS FOR EDDY TO TURK BLOCK



## ACTIVE RECREATION



Basketball Court Surfacing



Play Area Fence and Gate



Integrated Sloped Walk and Stair



Sample Play Elements



Pedestrian Pole Light

source: 2020 Buchanan Street Mall Community Outreach Banners by TPL

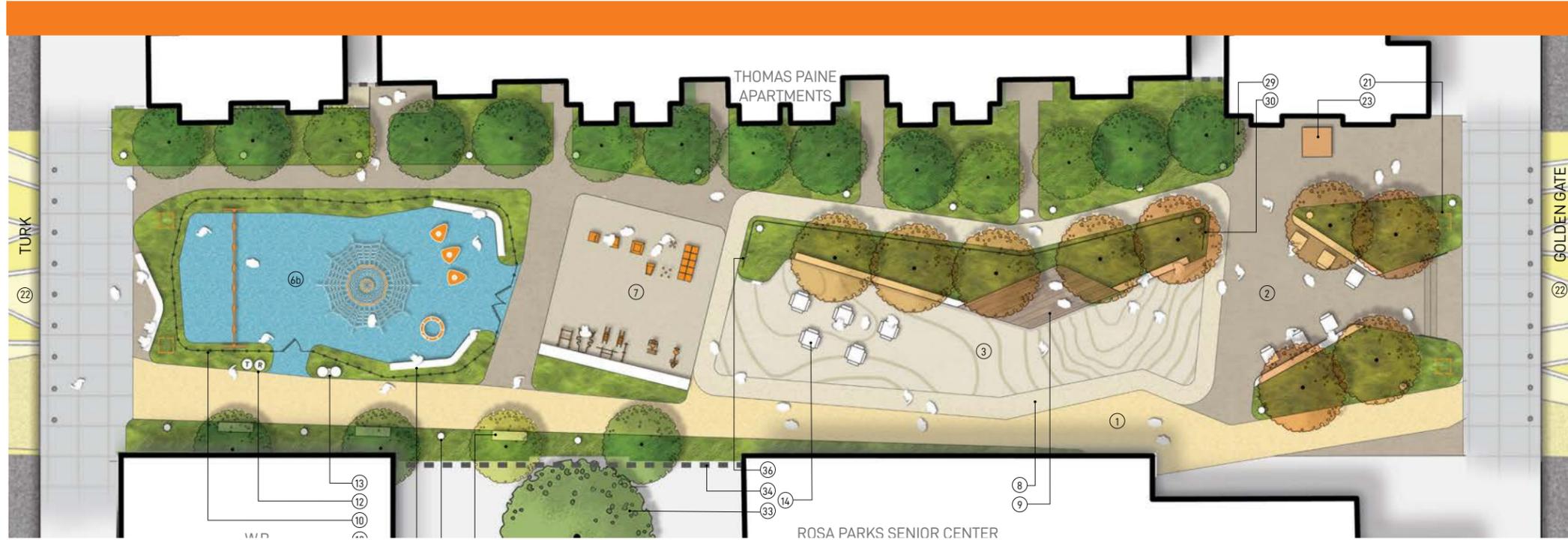


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# THEMATIC GOALS FOR TURK TO GOLDEN GATE BLOCK



## ALL-AGES PLAY



source: 2020 Buchanan Street Mall Community Outreach Banners by TPL



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# THEMATIC GOALS FOR GOLDEN GATE TO MCALLISTER BLOCK



## BASKETBALL & BBQ



Basketball Court Surfacing



Memory Walk Exemplary Image



String Lights



Micro-enterprise Kiosk



Pedestrian Pole Light

source: 2020 Buchanan Street Mall Community Outreach Banners by TPL



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# THEMATIC GOALS FOR MCALLISTER TO FULTON BLOCK



## ART & ENTERTAINMENT



source: 2020 Buchanan Street Mall Community Outreach Banners by TPL

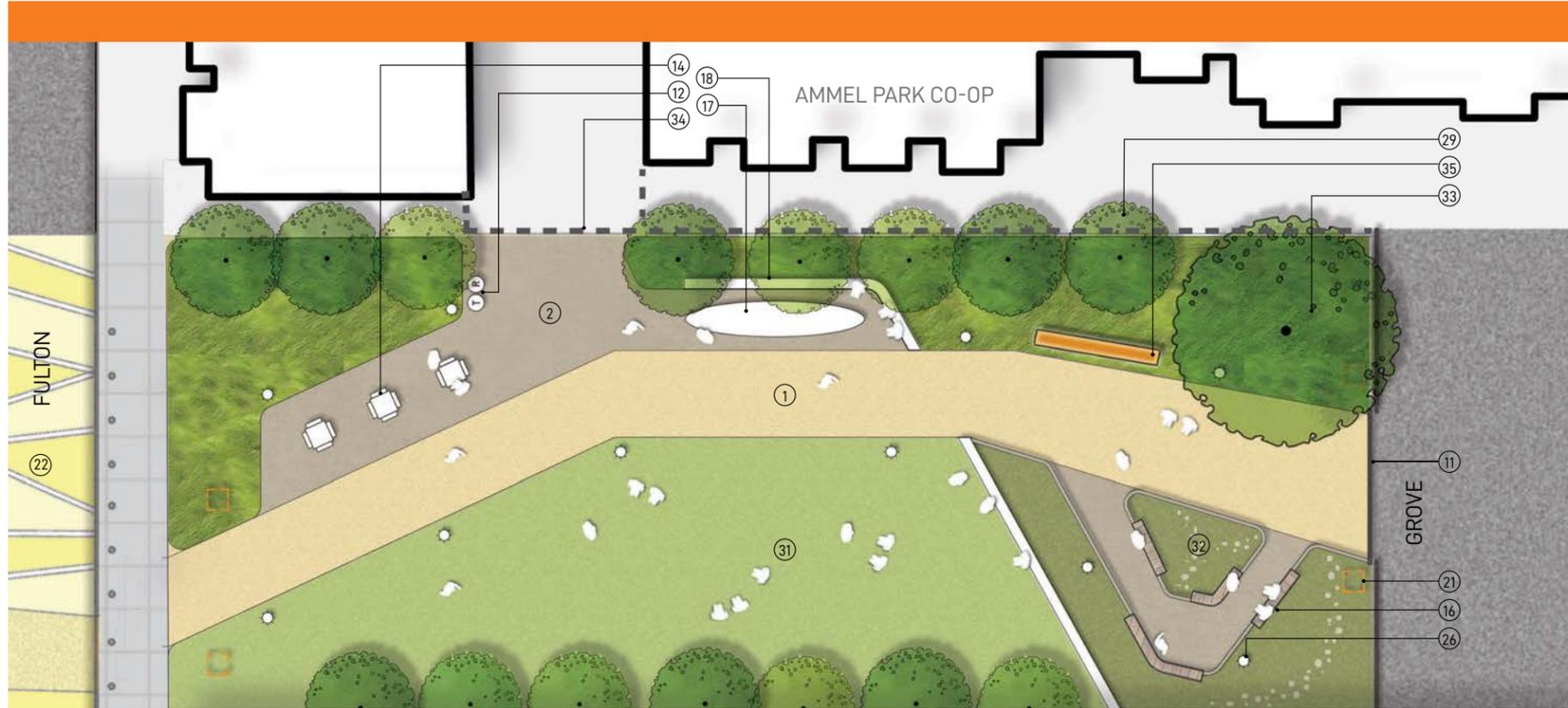


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# THEMATIC GOALS FOR FULTON TO GROVE BLOCK



## GARDEN & GATHER



Play Area Fence and Gate



Fixed Tables and Chairs



Memory Walk Exemplary Image



Memory Walk Exemplary Image



Pedestrian Pole Light

source: 2020 Buchanan Street Mall Community Outreach Banners by TPL



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# STAKEHOLDERS AND FUNDING: 27M GOAL FOR 5 BLOCKS

## Confirmed Funding:

CA State Budget - Senator Wiener

SFPUC Green Infrastructure Capital Project

2020 Health & Recovery Bond

General Fund

Let'sPlaySF!

Development Impact Fees

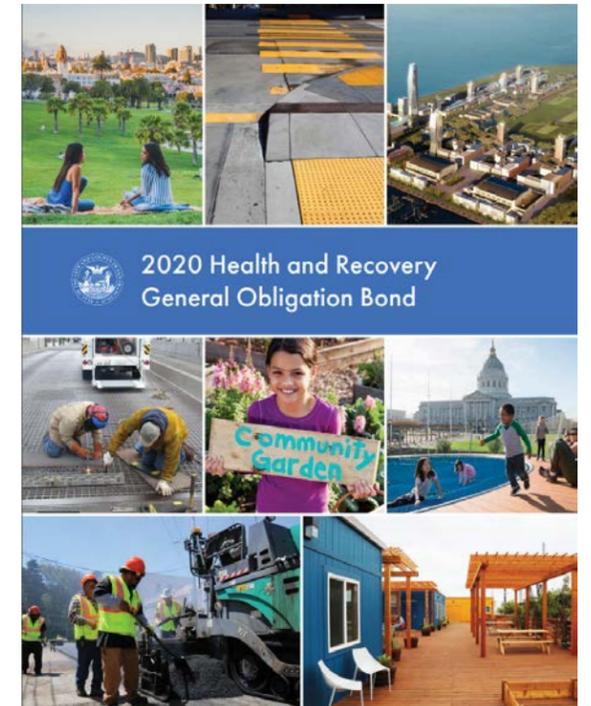
Trust for Public Land (in-kind)

## Pending Funding:

Prop 68 Statewide Parks Grant

Outdoor Recreational Legacy Partnerships Grant

Additional Development Impact Fees



2020 Health and Recovery  
General Obligation Bond



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# TURK TO GOLDEN GATE BLOCK



Schematic Design

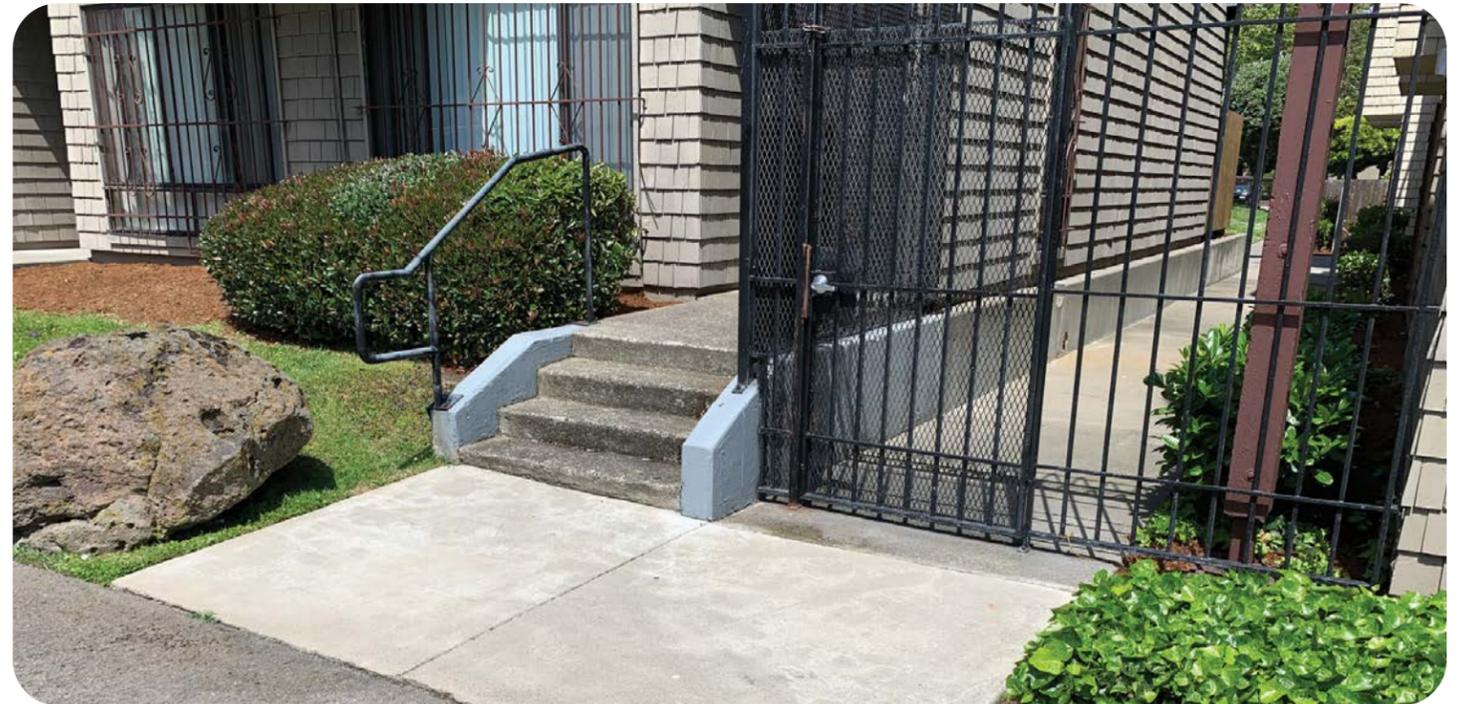
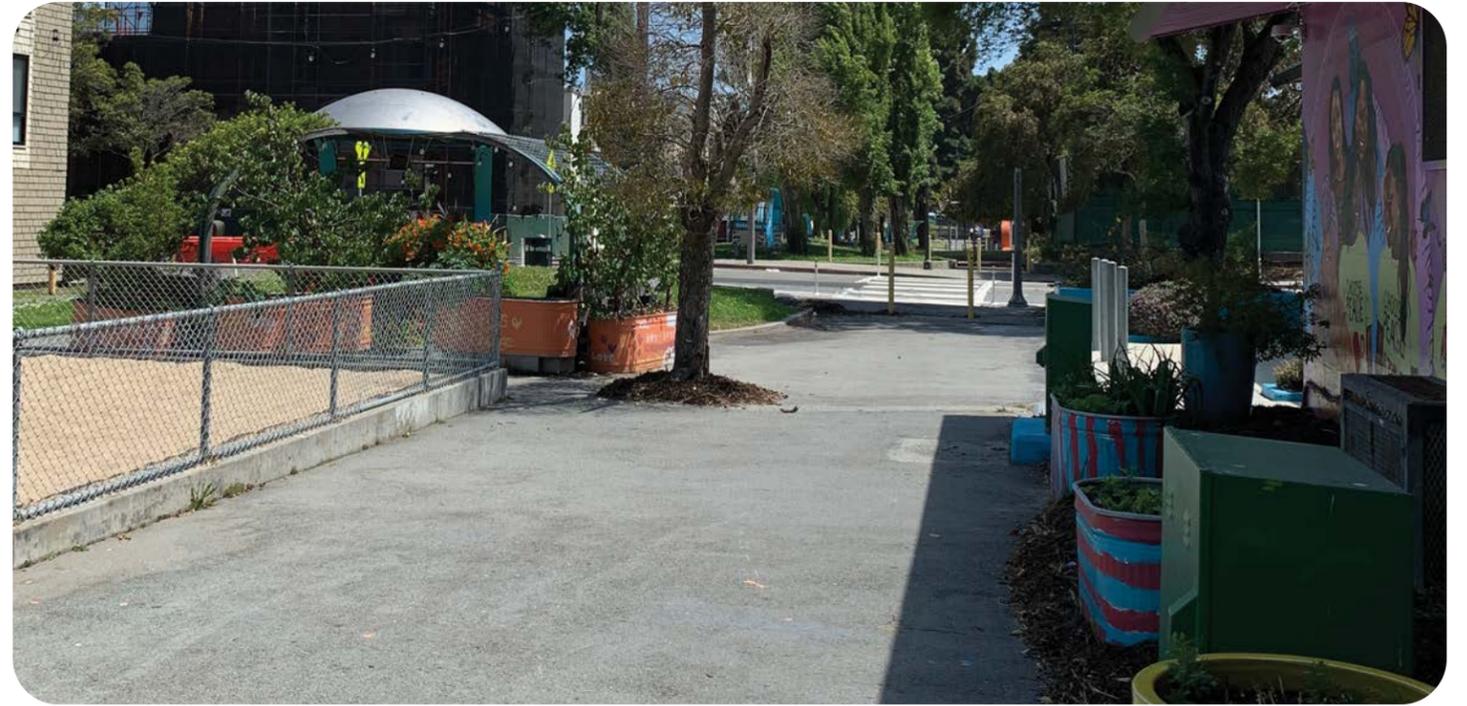
# THE NEW PLAY & EXERCISE AREA ON THE TURK TO GOLDEN GATE BLOCK



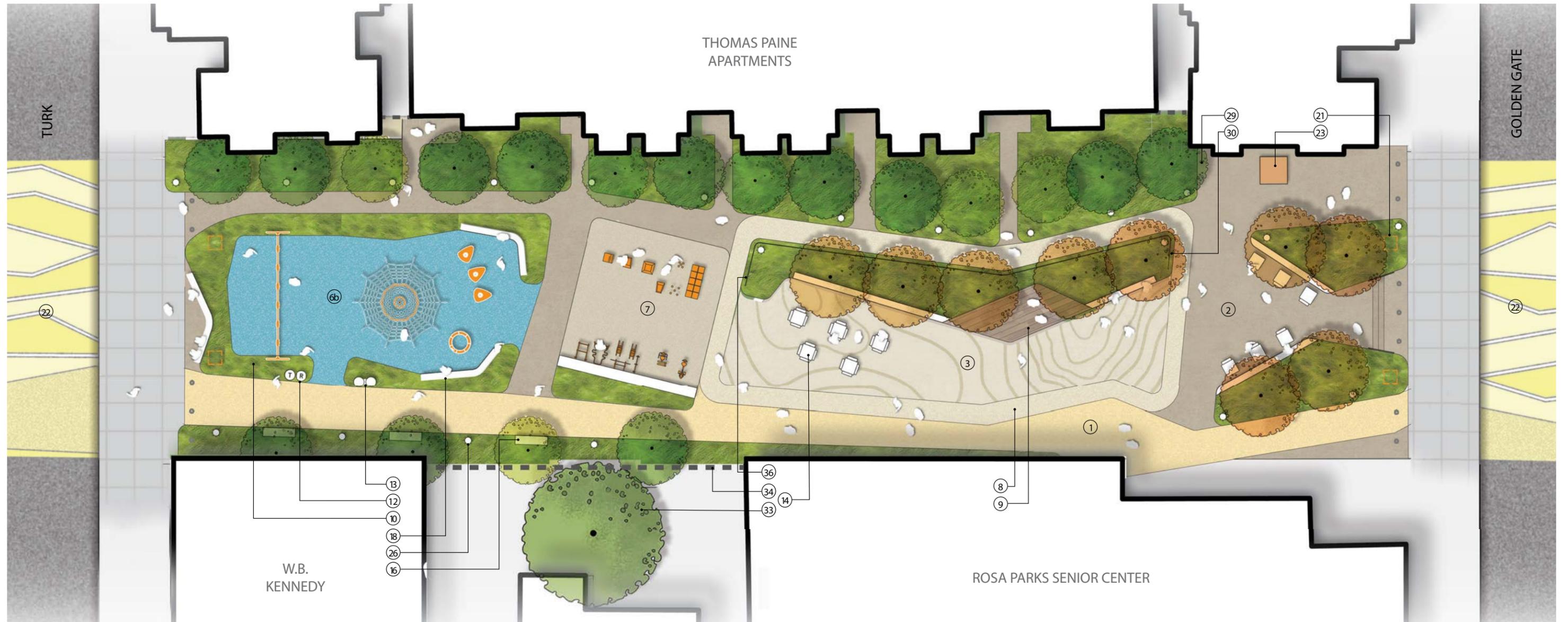
*A SAFE PLACE to PLAY, EXERCISE & CONNECT for EVERYONE!!*



# EXISTING CONDITIONS - TURK STREET TO GOLDEN GATE AVENUE

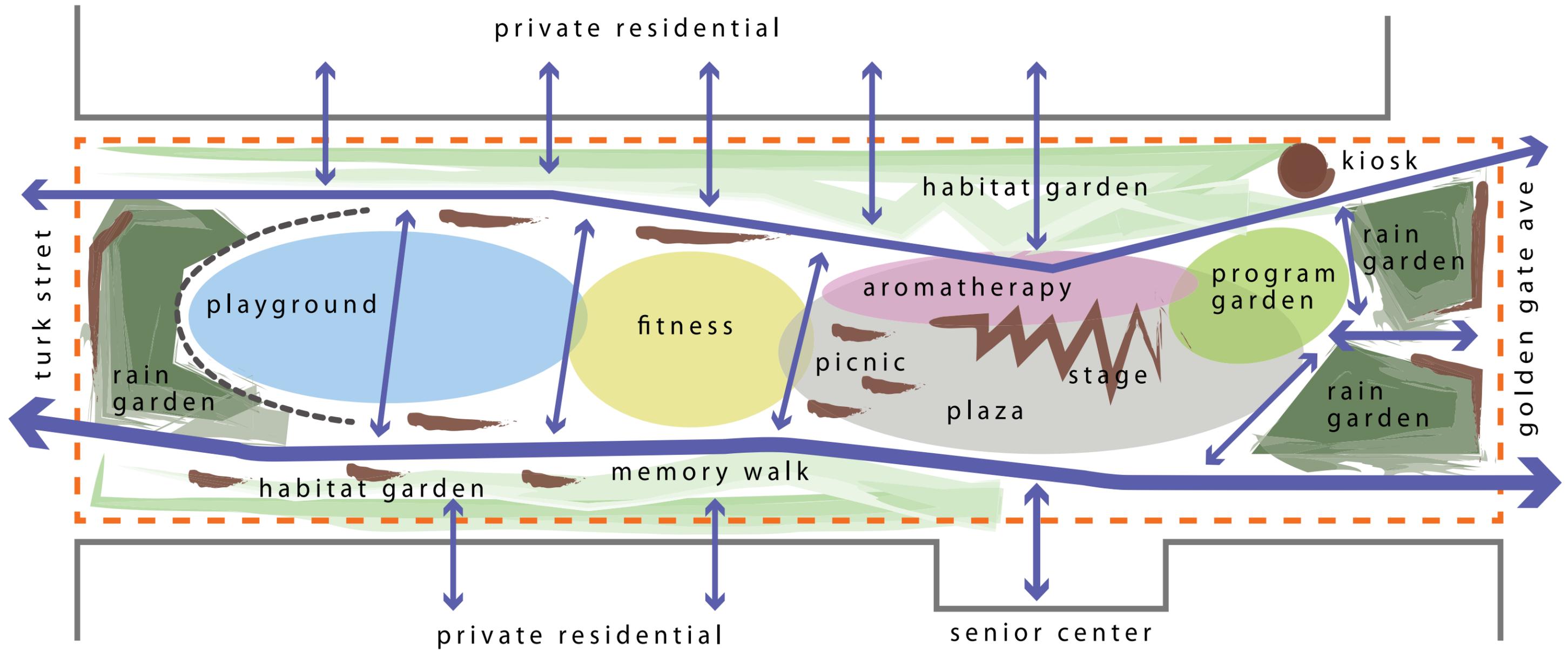


# ILLUSTRATIVE SITE PLAN



source: 2020 Buchanan Street Mall Concept Plan, The Office of Cheryl Barton

# SITE PROGRAMMING + CIRCULATION



# SITE PLAN



----- PARCEL BOUNDARY

0' 5' 10' 20'



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# SITE PLAN ENLARGEMENT: PLAYGROUND + FITNESS



(A) ENTRY PLAZA

(C) SENIOR FITNESS

(E) RAIN GARDEN

(G) PICNIC AREA

(B) PLAY AREA

(D) MEMORY WALK  
DESIGN BY OTHERS

(F) SWING BENCH

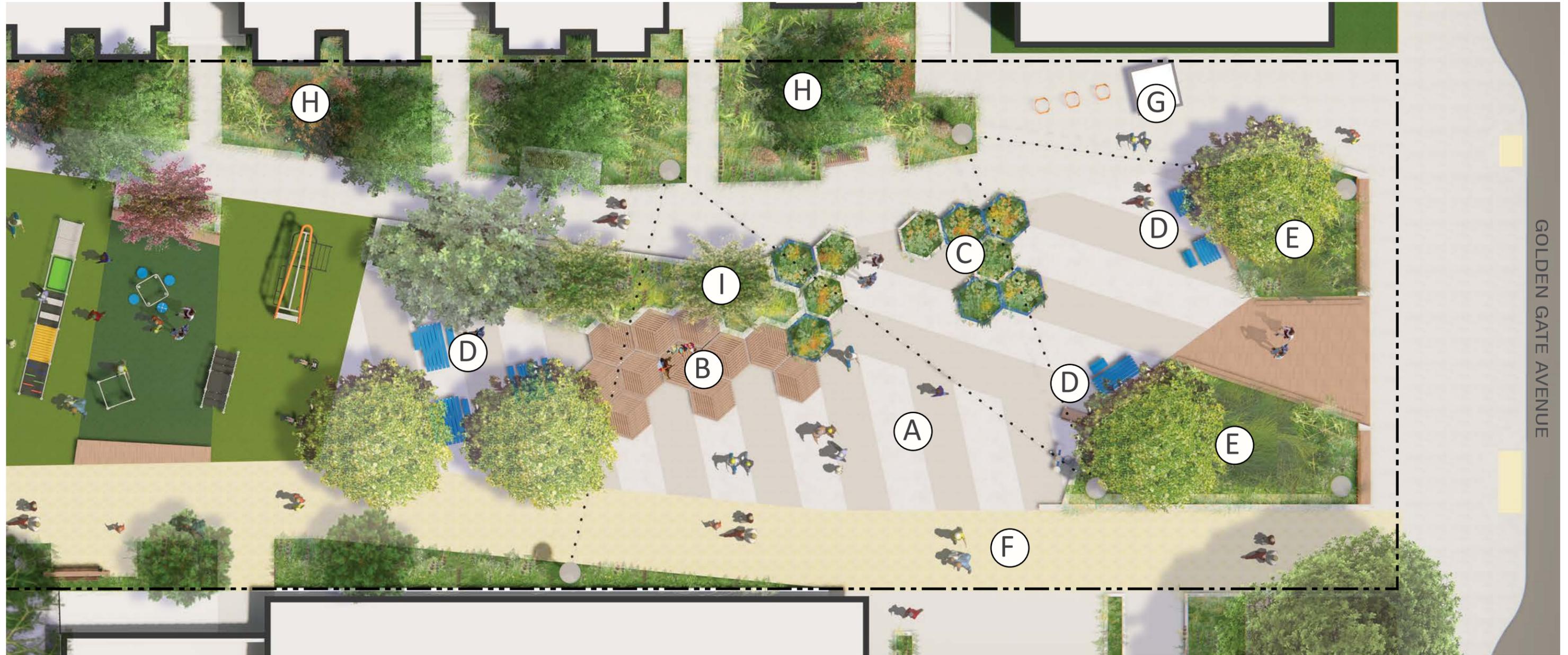
(H) NATIVE PLANT GARDEN



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# SITE PLAN ENLARGEMENT: PLAZA + GARDENS



- (A) PLAZA
- (B) STAGE
- (C) PROGRAM GARDEN
- (D) PICNIC AREA
- (E) RAIN GARDEN
- (F) MEMORY WALK  
DESIGN BY OTHERS
- (G) MICRO-ENTERPRISE KIOSK  
DESIGN BY OTHERS
- (H) NATIVE PLANT GARDEN
- (I) AROMATHERAPY GARDEN



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# IMAGERY: MULTI-GENERATIONAL PLAY + FITNESS



Children's Play Structure



Exercise Bike



Upper Body Workout



Traditional Swings



Crosstrainer



Senior Fitness Equipment

# IMAGERY: FURNISHINGS



Seatwall  
*Concrete wall with wood seat & back*



Picnic Table  
*Metal*



Hex Platform  
*Metal base with wood top*



Bicycle Rack  
*Metal*



Bench  
*Metal*



Swing Bench  
*Wood bench with metal frame*



Hex Planter  
*Metal*



Removable Bollard  
*Metal*

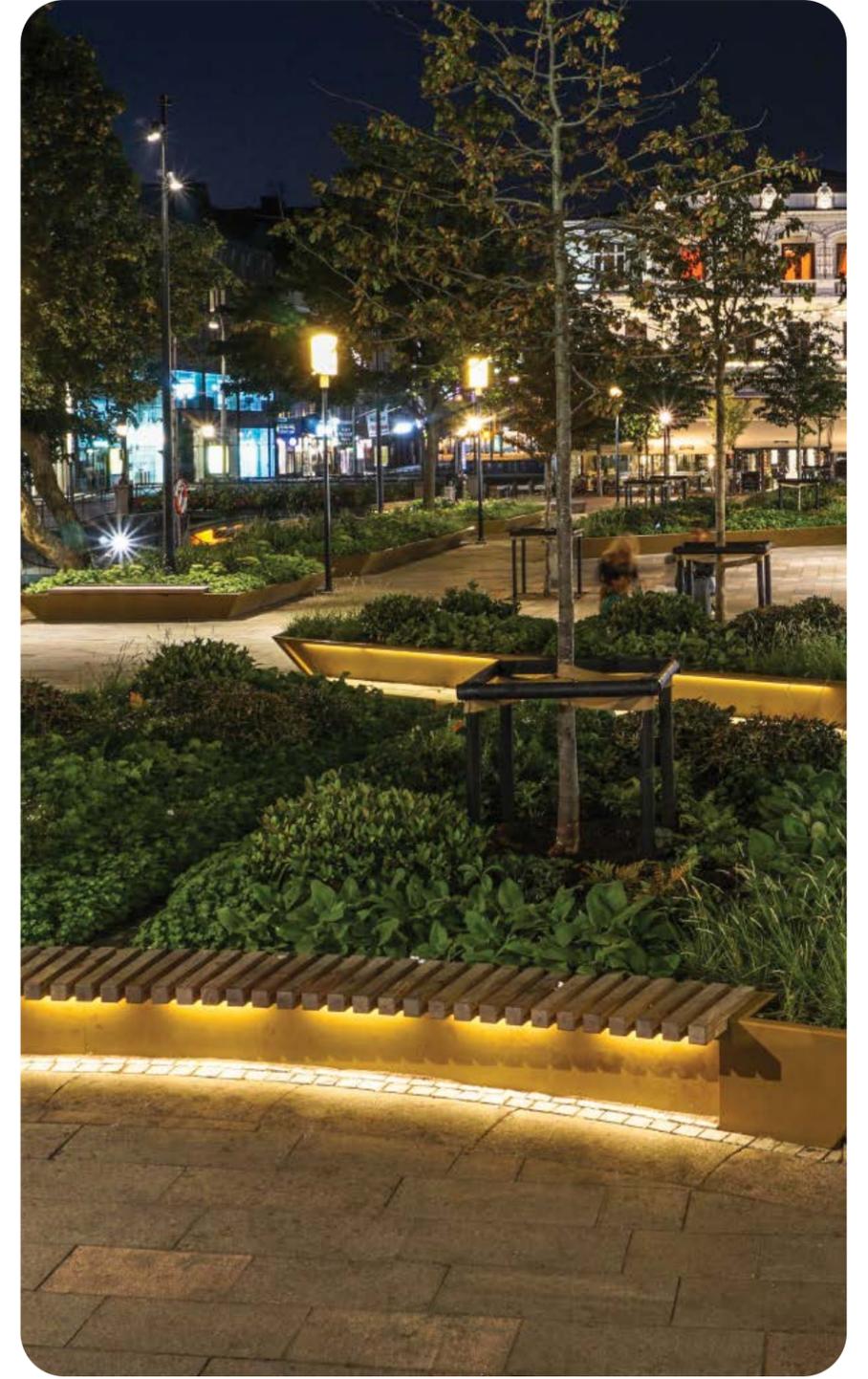
# IMAGERY: LIGHTING



Pedestrian Pole Lighting



Catenary Lighting



Ambient Lighting

# IMAGERY: SURFACE MATERIALS



Exposed Aggregated Concrete



Pervious Concrete



Synthetic Turf

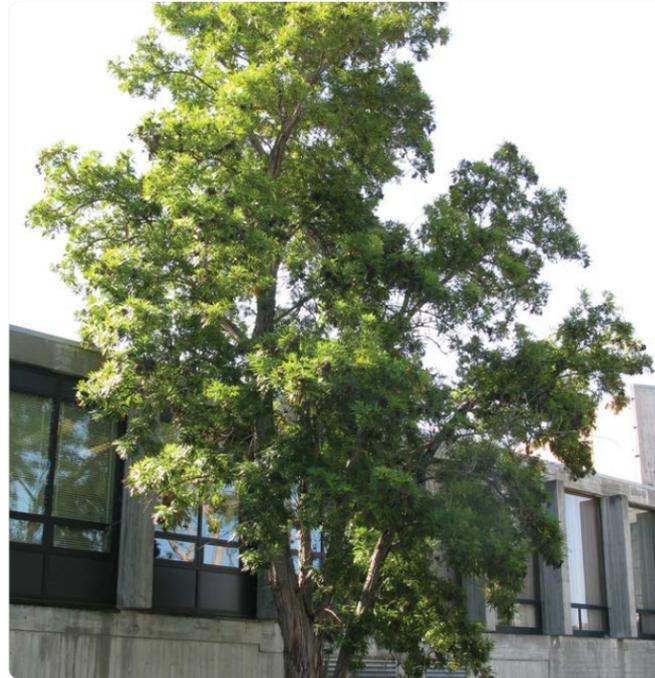


Decking

# IMAGERY: TREES



Roberts California Sycamore  
*Platanus racemosa 'Roberts'*



Catalina Ironwood  
*Lyonothamnus floribundus*



Netleaf Oak  
*Quercus rugosa*



Chaste Tree  
*Vitex 'Delta Blues'*



Bay  
*Laurus nobilis*



Redbud  
*Cercis reniformis 'Oklahoma'*



Persian Ironwood  
*Parrotia persica 'Vanessa'*



California Buckeye  
*Aesculus californica*



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# IMAGERY: PLANTING PALETTE

## RAIN GARDEN



Yarrow  
*Achillea*



Grey Rush  
*Juncus patens*



Sedge  
*Carex*



Monkeyflower  
*Mimulus*



Beach Strawberry  
*Fragaria chilensis*



Matilija Poppy  
*Romneya*

## AROMA THERAPY



Sage  
*Salvia*



Lavender  
*Lavandula*



Catmint  
*Nepeta*



Scented Geranium  
*Pelargonium*



Incense Bush  
*Aloysia virgata*



Thyme  
*Thymus*

## NATIVE HABITAT & LOW WATER



Manzanita  
*Arctostaphylos*



Bush Lupine  
*Lupinus arboreus*



Bush Anemone  
*Carpenteria*



Yerba Buena  
*Clinopodium*

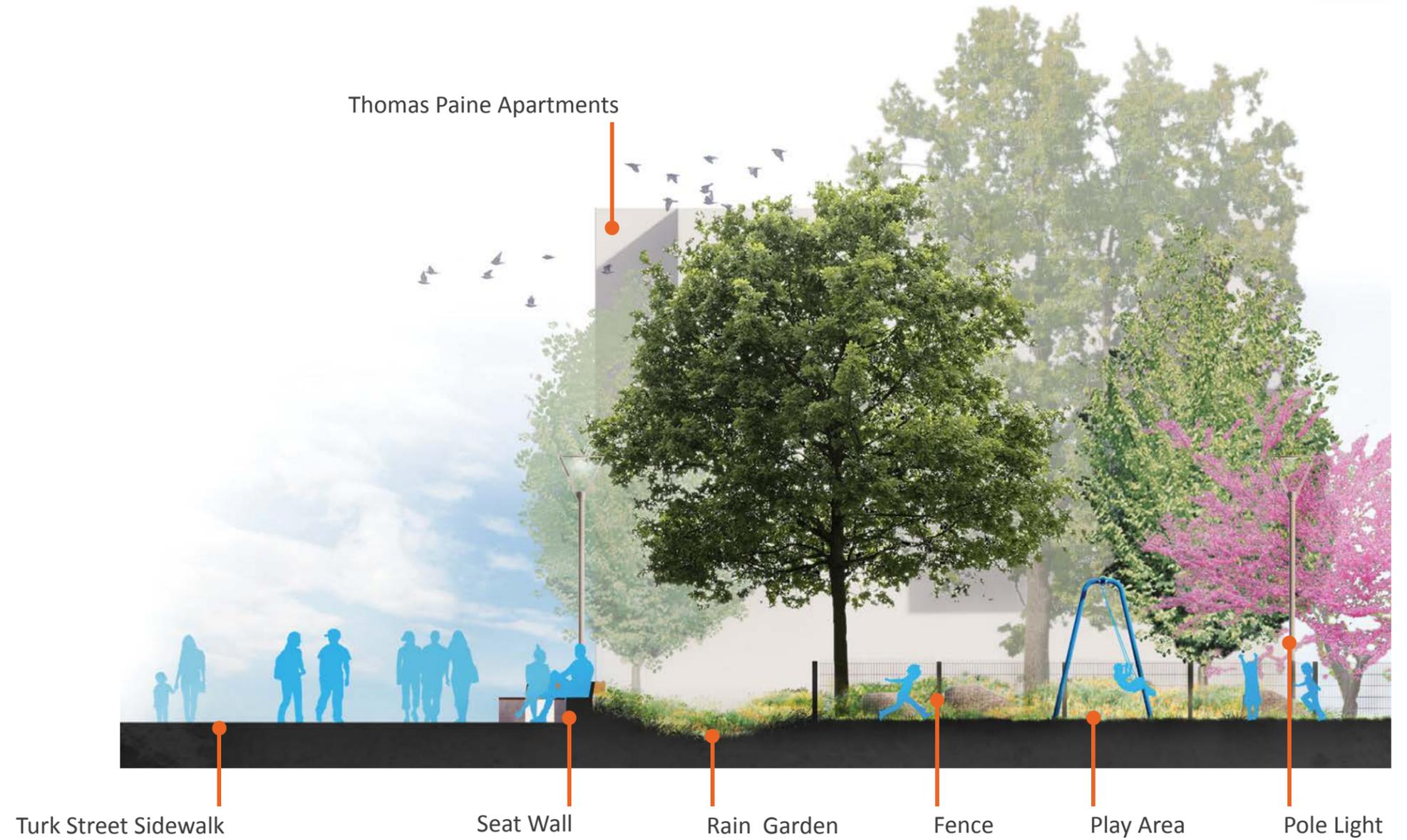


Monkeyflower  
*Mimulus*



California Lilac  
*Ceanothus*

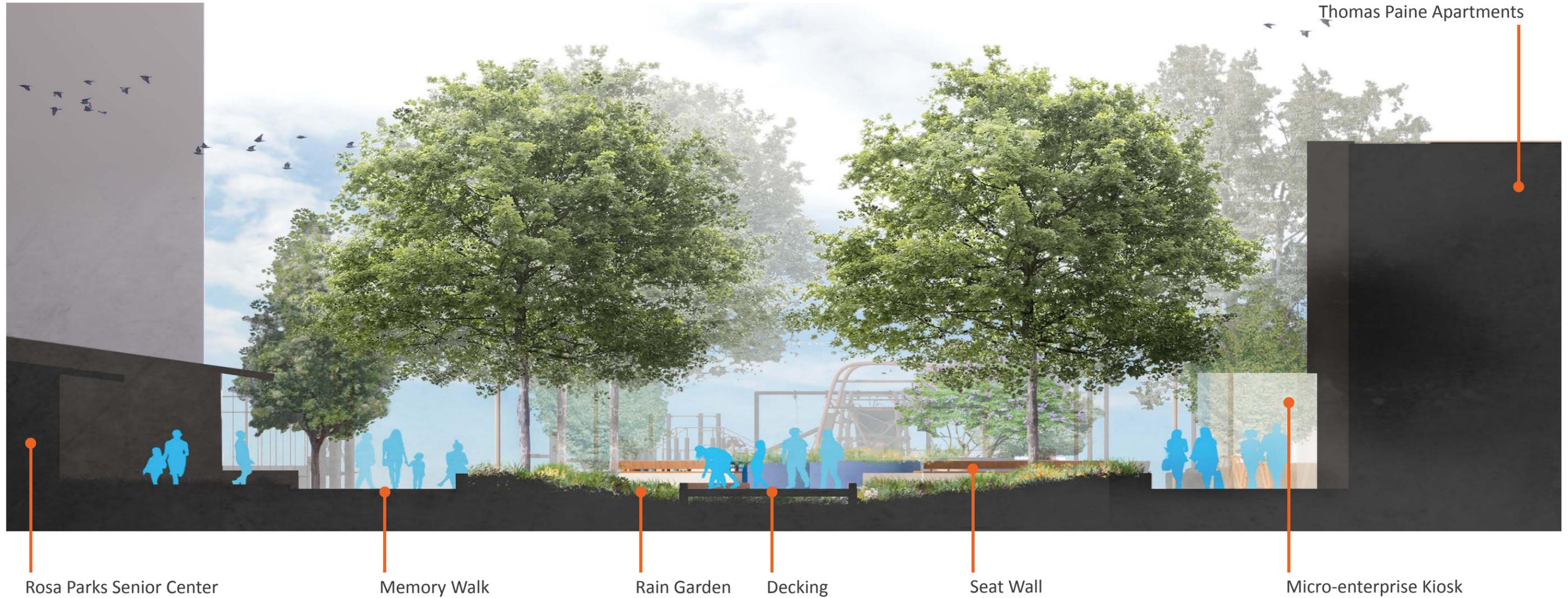
# SITE SECTIONS: TURK STREET ENTRANCE



# SITE SECTIONS: PLAZA + STAGE



# SITE SECTIONS: GOLDEN GATE AVENUE ENTRANCE



# PERSPECTIVE: TURK STREET GATEWAY



# PERSPECTIVE: STAGE AND PLAZA



# PERSPECTIVE: GOLDEN GATE AVENUE ENTRANCE

