

# BUCHANAN STREET MALL



Community Meeting | January 19, 2021

# TRANSLATION DURING THIS MEETING

Select the globe icon to listen to an interpreter.



**BUCHANAN STREET MALL**

Community Meeting | 1.19.2021

# TONIGHT'S PROGRAM

## WELCOME & INTRODUCTIONS

## PROJECT RECAP & PROGRESS

- HISTORY OF THE PROJECT
- APPROVED CONCEPTUAL DESIGN, PROJECT GOALS & FUNDING
- PROJECT POSSIBILITIES

## DESIGN REFINEMENT: TURK TO GOLDEN GATE BLOCK

- NEIGHBORHOOD PLAYGROUNDS ANALYSIS
- COMMUNITY DESIGN GOALS
- DESIGN REFINEMENT OPTIONS & FEEDBACK
- LOOK & FEEL

- EQUIPMENT & FURNISHINGS

- FINAL THOUGHTS

## RAFFLE THROUGHOUT

## NEXT STEPS & CONTACT



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# WELCOME & INTRODUCTIONS



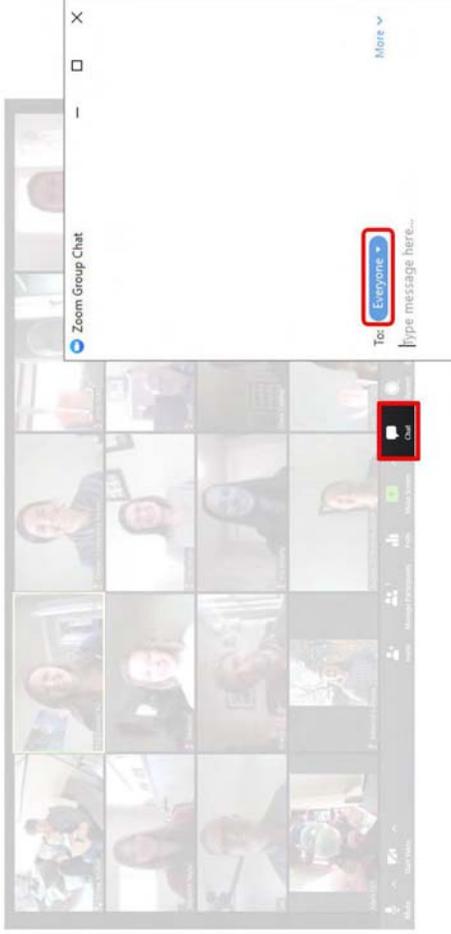
# VIRTUAL MEETING AGREEMENTS & SUPPORT

- COMMUNICATE WITH RESPECT
- ASSUME GOOD INTENT
- LISTEN TO EACH OTHER AND STEP UP / STEP BACK
- MUTE AUDIO
- TYPE CLARIFYING QUESTIONS OR COMMENTS IN CHAT
- 3 SMALL GROUP FEEDBACK SESSIONS



# VIRTUAL MEETING AGREEMENTS & SUPPORT

Using the chat:



Raising your hand:



Phone controls:

- **\*6 to Mute/Unmute**
- **\*9 to Raise Hand**



# WELCOME & INTRODUCTIONS

THANK YOU FOR ATTENDING THIS VIRTUAL COMMUNITY MEETING!

YOUR INPUT IS VALUABLE

## PROJECT TEAM:

Lauren Dietrich Chavez, Project Manager  
Peter Moore, Outreach Coordinator  
Steven Cismowski, Park Service Area Manager  
*San Francisco Recreation and Parks Department*

Brett Desmarais, Landscape Architect  
Heike Kaiser, Landscape Designer  
Winnie Chang, Landscape Design Assistant  
*San Francisco Public Works*

Alejandra Chiesa  
Erik Zepeda-Flores  
*Trust for Public Land*

Sophie Constantinou  
Tamara Walker  
Widya Batin  
*Citizen Film*

Tyrone Mullins  
*Green Streets*



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# PROJECT RECAP & PROGRESS



# OUTREACH & COMMUNITY ENGAGEMENT 2015



**Community Engagement**



**Activation Process**



**Activation Community Meetings**



**Activation Elements Installed**



**Activation Celebration**

2015

source: 2017 Buchanan Street Mall Vision Statement



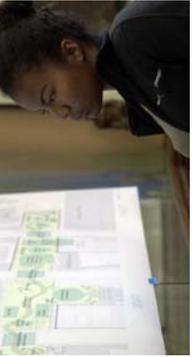
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# OUTREACH & COMMUNITY ENGAGEMENT 2015 - 2019



**Community Events on the Mall**



**Visioning Community Meetings**



**Youth Media Labs**



**Cultural Corridor**



2019

**Vision Statement Celebration**



Turk to Golden Gate



McAllister to Fulton



**Concept Design**

source: 2017 Buchanan Street Mall Vision Statement



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# APPROVED CONCEPT DESIGN APRIL 2020

## ACTIVE RECREATION

## ALL-AGES PLAY

## BASKETBALL & BBQ

## ART & ENTERTAINMENT

## GARDEN & GATHER



source: 2020 Buchanan Street Mall Concept Plan by OCB

### Project Goals:

1. Safety, Lighting & Beautification
2. Connect all Blocks & Unify the Community
3. Tell the Story of the Community & the Neighborhood
4. Social Interaction & Multi-Generational Recreation
5. Skills Training & Jobs Creation

### Key Features:

- Memory Walk
- Gardens
- Lighting
- Micro-Enterprise Kiosks
- Gateways



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# THEMATIC GOALS FOR EDDY TO TURK BLOCK



## ACTIVE RECREATION



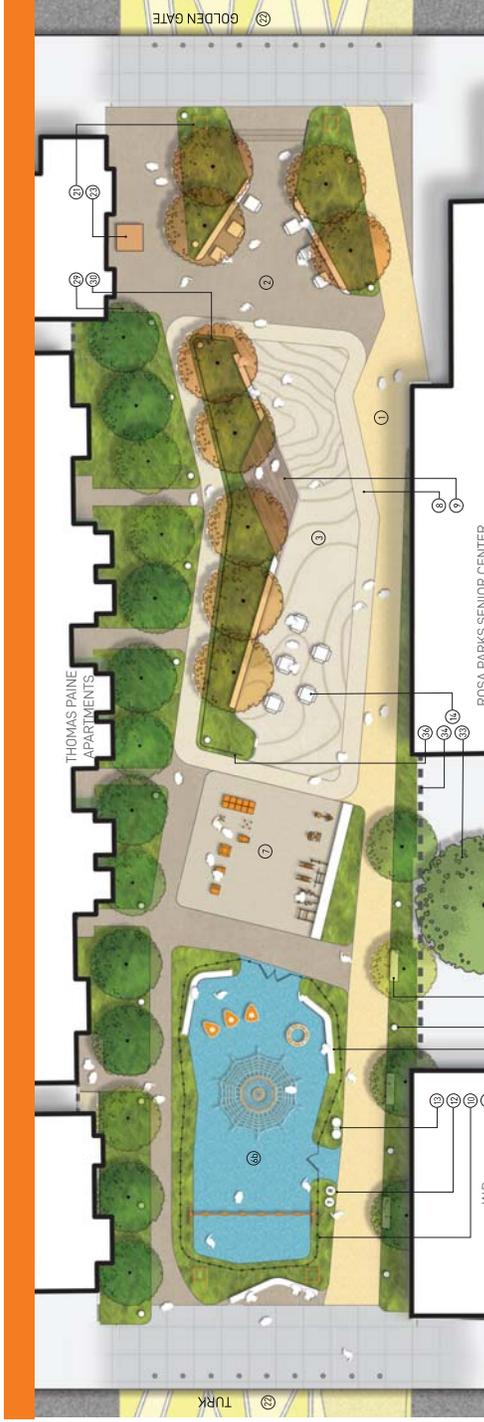
source: 2020 Buchanan Street Mall Community Outreach Banners by OCB



## BUCHANAN STREET MALL

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# THEMATIC GOALS FOR TURK TO GOLDEN GATE BLOCK



## ALL-AGES PLAY



source: 2020 Buchanan Street Mall Community Outreach Banners by OCB



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# THEMATIC GOALS FOR GOLDEN GATE TO MCALLISTER BLOCK



## BASKETBALL & BBQ



Basketball Court Surfacing



Memory Walk Exemplary Image



String Lights



Micro-enterprise Kiosk



Pedestrian Pole Light

source: 2020 Buchanan Street Mall Community Outreach Banners by OCB



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# THEMATIC GOALS FOR MCALLISTER TO FULTON BLOCK



## ART & ENTERTAINMENT



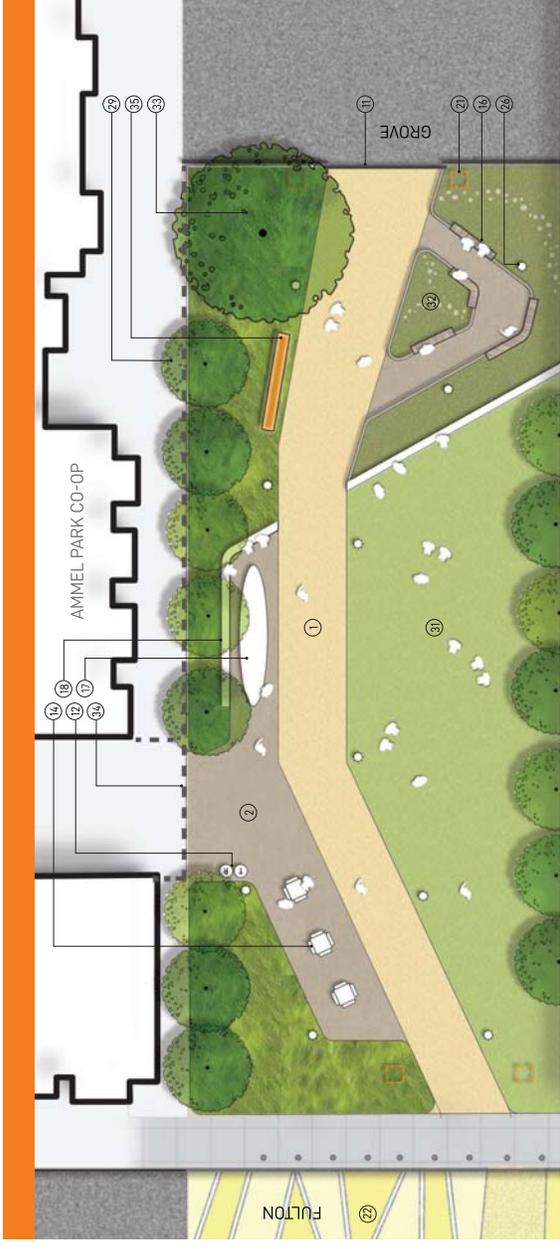
source: 2020 Buchanan Street Mall Community Outreach Banners by OCB



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# THEMATIC GOALS FOR FULTON TO GROVE BLOCK



## GARDEN & GATHER



Play Area Fence and Gate



Fixed Tables and Chairs



Memory Walk Exemplary Image



Pedestrian Pole Light



Memory Walk Exemplary Image

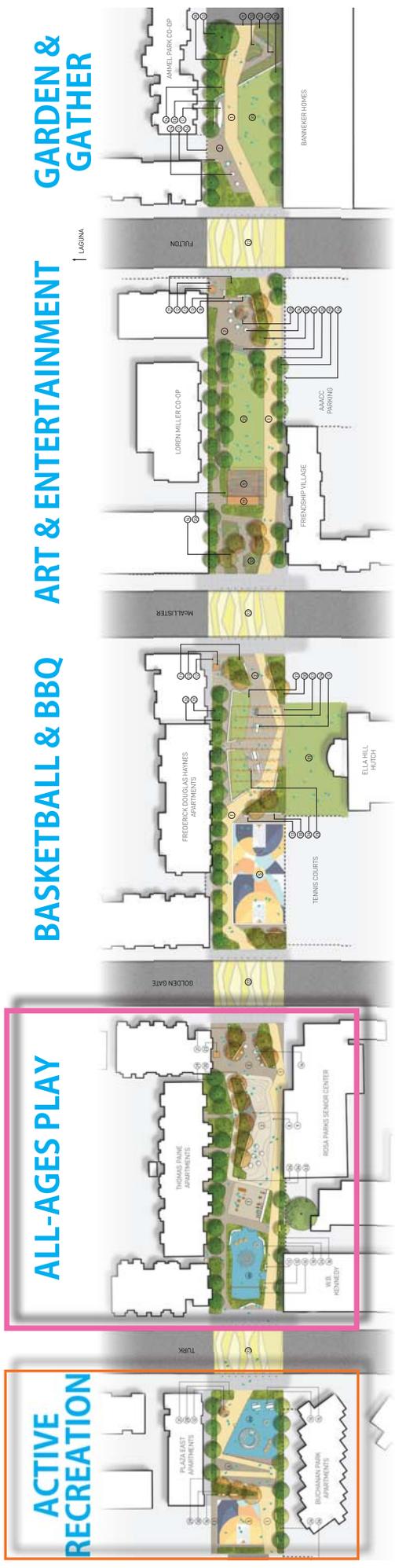
source: 2020 Buchanan Street Mall Community Outreach Banners by OCB



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# APPROVED CONCEPT DESIGN APRIL 2020



source: 2020 Buchanan Street Mall Concept Plan by OCB (modified)

## Project Goals:

1. Safety, Lighting & Beautification
2. Connect all Blocks & Unify the Community
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## Key Features:

- Memory Walk
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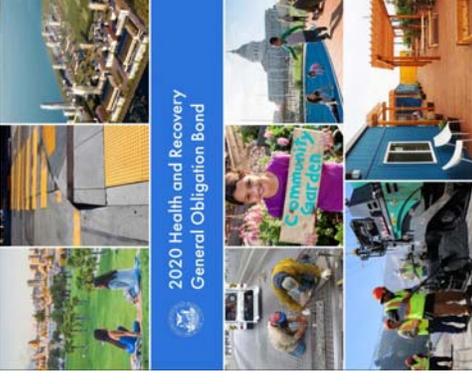
# FUNDING

## Confirmed Funding:

2020 Health & Recovery Bond	\$2,000,000
General Fund	\$1,270,000
Let'sPlaySF!	\$ 835,000
Development Impact Fees	\$ 515,000
Trust for Public Land (in-kind)	\$ 642,179

## Pending Funding:

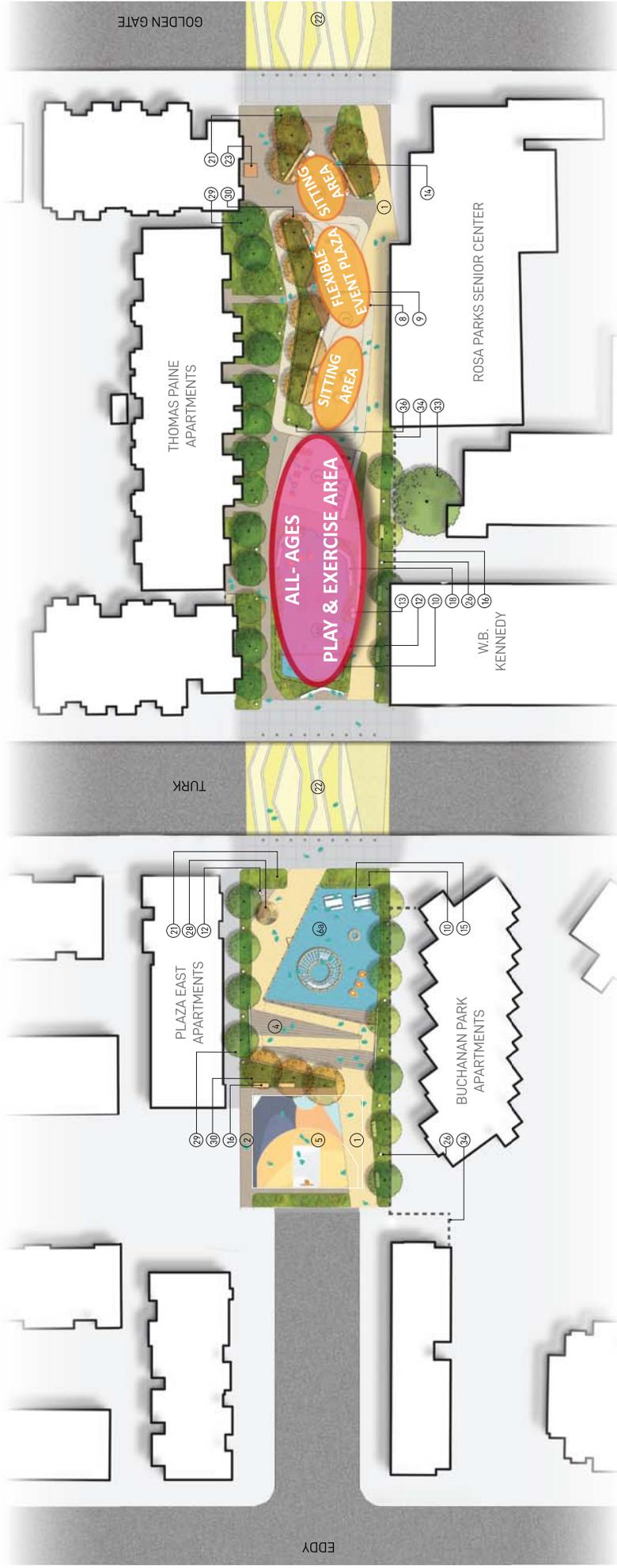
- Prop 68 Statewide Parks Grant
- Prop 64 Community Youth Access Program
- Community Challenge Grant for Micro-enterprise Kiosks (Opportunity Hubs)
- Additional Development Impact Fees
- Outdoor Recreational Legacy Partnerships Grant



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# CURRENT PROJECT SCOPE: TURK TO GOLDEN GATE BLOCK



source: 2020 Buchanan Street Mall Concept Plan by OCB (modified)



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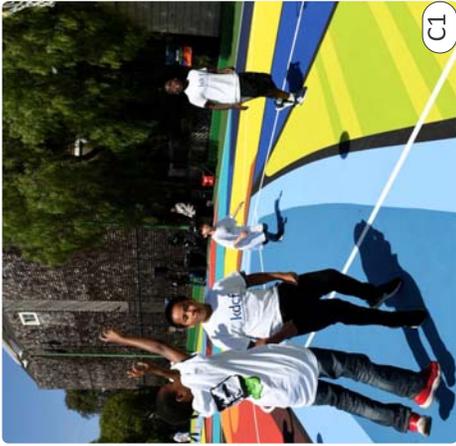


# PROJECT POSSIBILITY: EDDY TO TURK BLOCK



source: 2020 Buchanan Street Mall Concept Plan by OCB (modified)

# EDDY TO TURK MULTI-FUNCTIONAL COURT



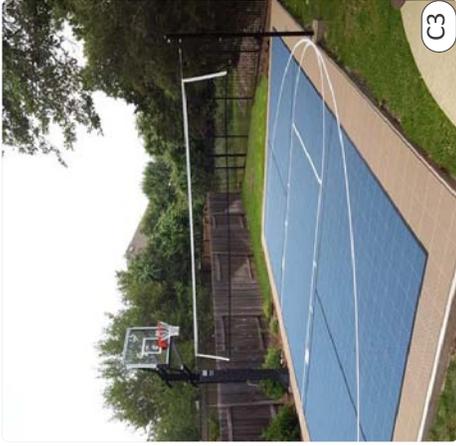
C1

Example of art at basketball court



C2

Tai Chi in a public square



C3

Double purpose: half basketball and volleyball court



C4

Dance and performances



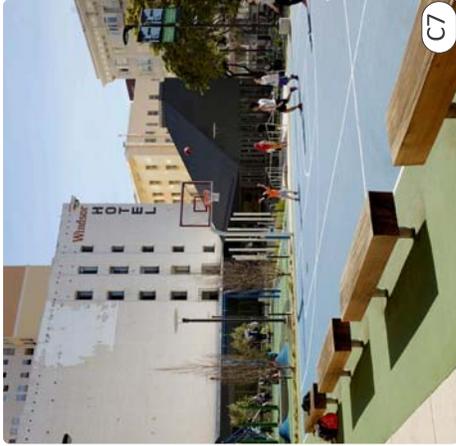
C5

Example of art at basketball court



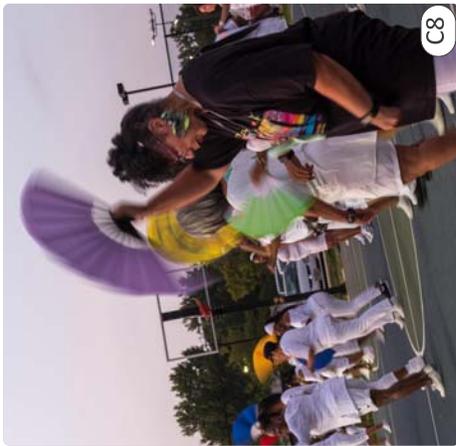
C6

Tai Chi in a public square



C7

Sitting at basketball court



C8

Dance and performances

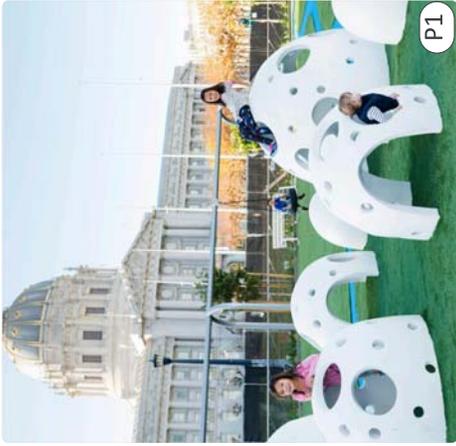


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# EDDY TO TURK PLAYGROUND: AGE 0-5



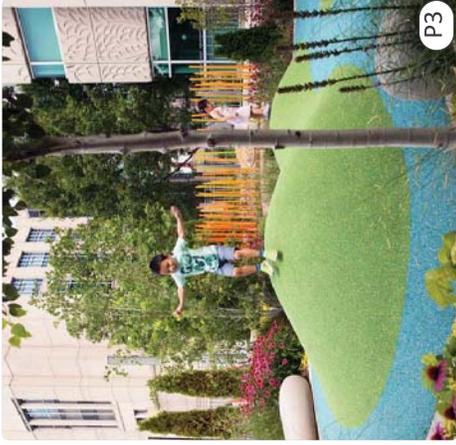
P1

Modern Play sculpture



P2

Swings



P3

Mounds



P4

Mosaic Art Play sculpture



P5

Supplementary Play Element



P6

Supplementary Play Element



# MEMORY WALK



M1

Thermoplastic-painted crosswalk



M2

Wayfinding signage



M3

Wayfinding column



M4

Gateway



M5

Wayfinding signage inlaid in surface



M6

Surface treatment option



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# TURK TO GOLDEN GATE BLOCK



Design Refinement Options  
with 3 Small Group Feedback Sessions

# THE NEW PLAY & EXERCISE AREA ON THE TURK TO GOLDEN GATE BLOCK



A SAFE PLACE to PLAY, EXERCISE & CONNECT for EVERYONE !!



## BUCHANAN STREET MALL - TURK TO GOLDEN GATE

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# PLAYGROUND SCALE & AGE RANGE COMPARISON

**TURK - GOLDEN GATE BLOCK  
EX. PLAYGROUND**  
3,000 SQ.FT  
5-12.yo



**HAYES VALLEY  
PLAYGROUND**  
3,100 SQ.FT  
MIXED AGE & PRESCHOOL



**KIMBELL PLAYGROUND**  
- SWING AREA -  
3,100 SQ.FT  
MIXED AGE & PRESCHOOL



**PATRICIA'S GREEN**  
- ACTIVITY CIRCLES -  
2,900 SQ.FT  
MIXED AGE



**SOUTH PARK**  
- PLAY & EXERCISE AREA -  
3,100 SQ.FT  
ALL AGES



**BUCHANAN STREET MALL - TURK TO GOLDEN GATE**  
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# PLAY & EXERCISE AREA: DESIGN REFINEMENT OPTIONS & FEEDBACK



## Decision Points & Feedback

1. - Area Look & Feel  
- Turk Street Edge Options

2. - Play Equipment  
- Playground Swing Options  
- Adult Exercise Equipment  
- Senior Fitness Equipment  
- Furnishing Options

3. - Final Feedback

source: 2020 Buchanan Street Mall Concept Plan by OCB (modified)

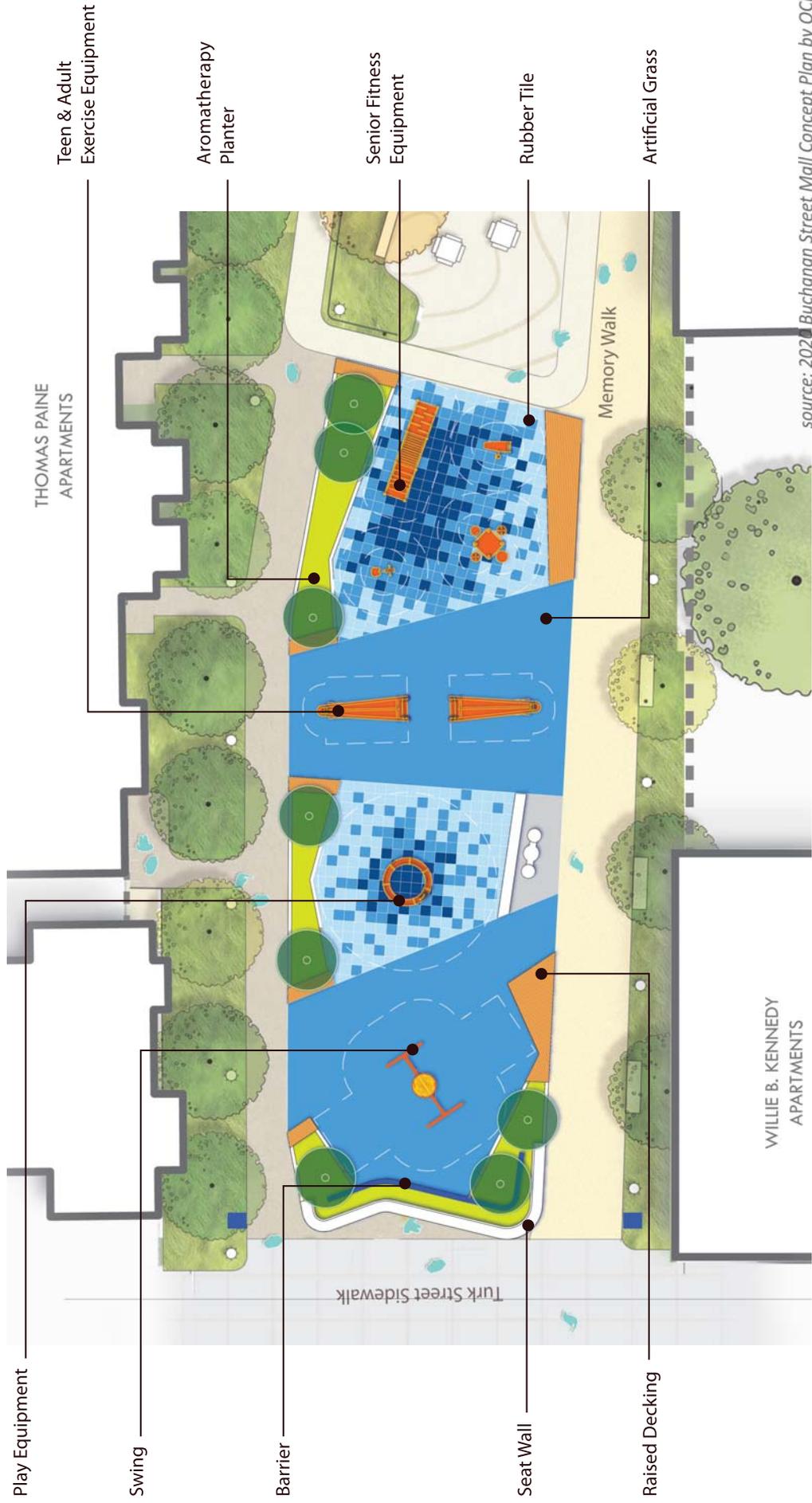


# BUCHANAN STREET MALL - TURK TO GOLDEN GATE

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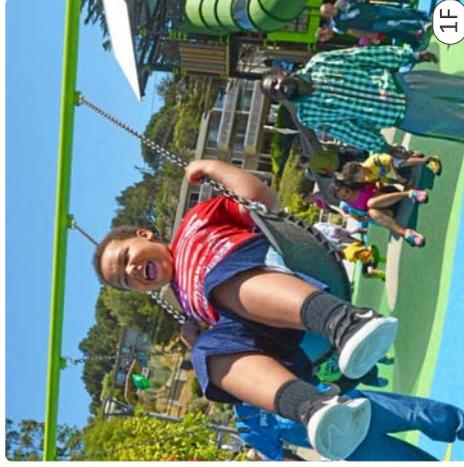
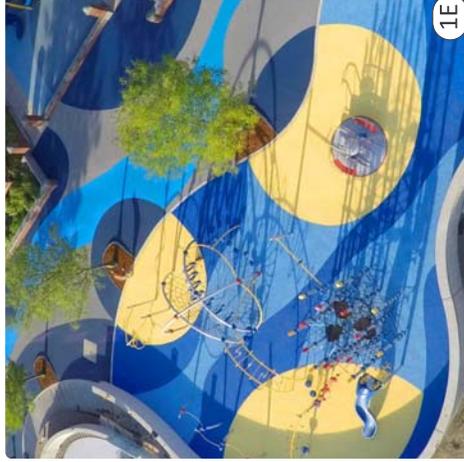
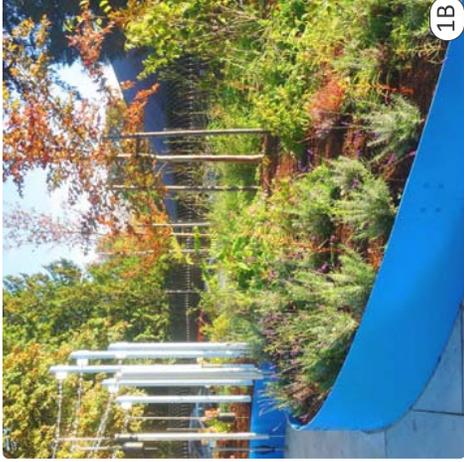
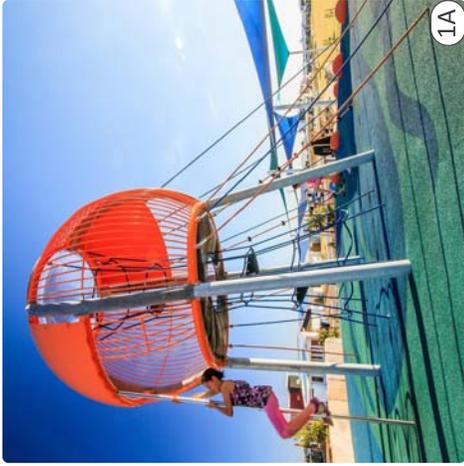


# 1. PLAY SPACE CONCEPT 1: Bright colors | Open (no fence) | Play / All-Ages Fitness / Senior Fitness



source: 2020 Buchanan Street Mall Concept Plan by OCB (modified)

# PLAY SPACE CONCEPT 1: Look & Feel



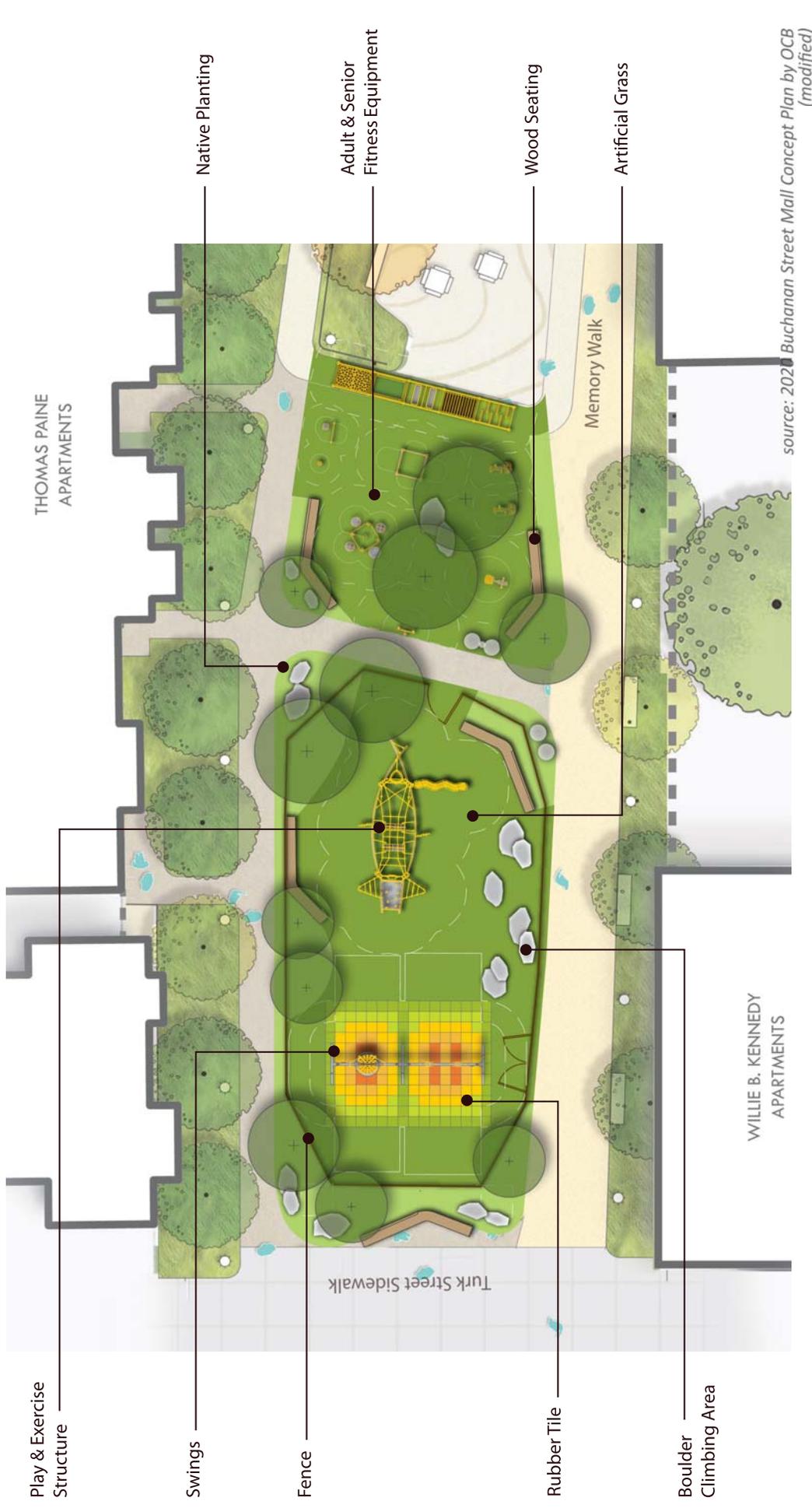
Building Design & Construction

## BUCHANAN STREET MALL - TURK TO GOLDEN GATE

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## 2. PLAY SPACE CONCEPT 2: Natural colors | Fenced | Play / Adult & Senior Fitness



source: 2020 Buchanan Street Mall Concept Plan by OCB (modified)

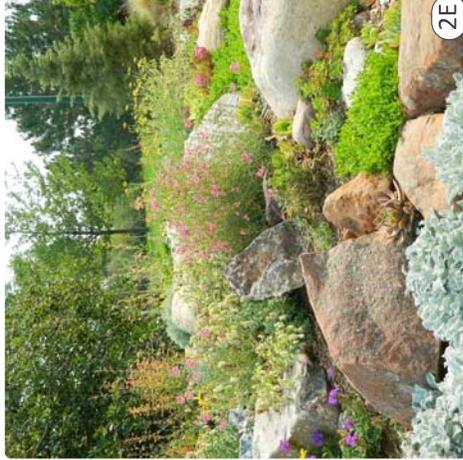
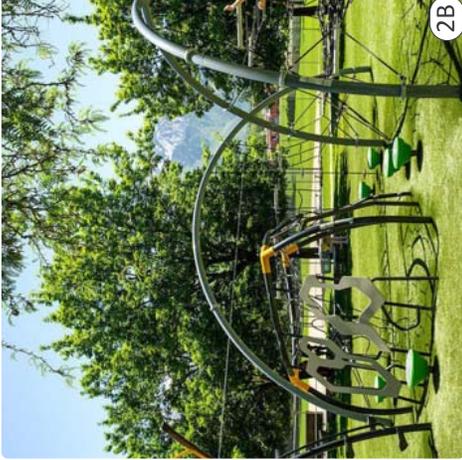


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# PLAY SPACE CONCEPT 2: Look & Feel



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# 3. TURK STREET EDGE OPTIONS



3A

Seatwall Planter



3B

Simple Metal Fence



3C

Decorative Screen

# FEEDBACK 1: BREAKOUT ROOMS



# 4. PLAY EQUIPMENT (AGES 5 - 12+)



4A

Climbing Tower



4B

Climbing Loop



4C

Spinning Ring



4D

Play & Exercise Structure



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# 5. PLAYGROUND SWING OPTIONS



5A

Disc Swing



5B

Pendulum Swing



5C

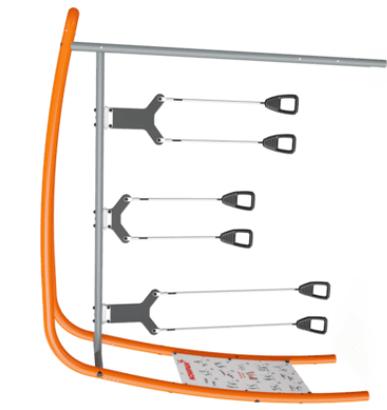
Traditional Double Swing



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# 6. ADULT EXERCISE EQUIPMENT (AGE 13+)



6A

Suspension Trainer



6B

Magnetic Bells



6C

Pull Up Bars



6D

Core Twist



6E

Sit Up Bench



6F

City Bike



6G

Arm Bike



6H

Aerobic Steps



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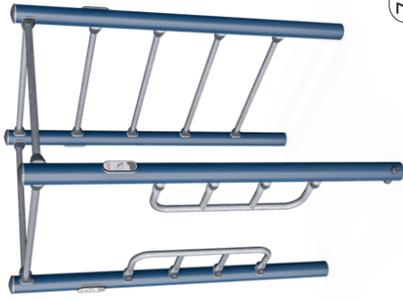


# 7. SENIOR FITNESS EQUIPMENT



7A

Flex Wheel



7B

Stretch Station



7C

Assisted Step



7D

Single Balance Board



7E

Balance Station



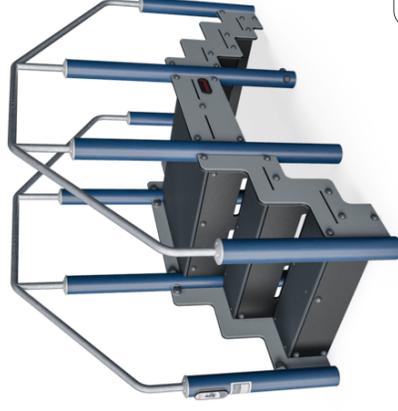
7F

Surface challenge



7G

Get Up & Go



7H

Double Stairs



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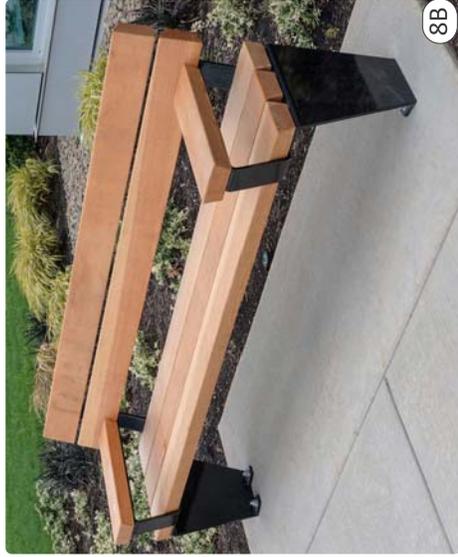
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# 8. FURNISHING OPTIONS



8A

Seatwall



8B

Bench



8C

Porch Swing



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# FEEDBACK 2: BREAKOUT ROOMS



# PLAY & EXERCISE AREA: Design Concepts Comparison



## PLAY SPACE CONCEPT 1:

Bright colors | Open (no fence) | Play / All-Ages Fitness / Senior Fitness



## PLAY SPACE CONCEPT 2:

Natural colors | Fenced | Play / Adult & Senior Fitness

source: 2020 Buchanan Street Mall Concept Plan by OCB (modified)



# BUCHANAN STREET MALL - TURK TO GOLDEN GATE

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# PLAY & EXERCISE AREA: Design Concepts Comparison



**PLAY SPACE CONCEPT 1:**

- 50% Play
- 25% All-Ages Fitness
- 25% Senior Fitness



**PLAY SPACE CONCEPT 2:**

- 66% Play
- 34% Adult & Senior Fitness

source: 2020 Buchanan Street Mall Concept Plan by OCB (modified)


























































































































































































































































































# PROJECT POSSIBILITY: EDDY TO TURK BLOCK



source: 2020 Buchanan Street Mall Concept Plan by OCB (modified)



# FEEDBACK 3: BREAKOUT ROOMS



# NEXT STEPS & CONTACT



# NEXT STEPS

JANUARY 19 - FEBRUARY 14:

- TAKE THE SURVEY ONLINE:

<https://tinyurl.com/BuchananSurvey>

- TAKE THE SURVEY WITH THE OUTREACH TEAM:

**JANUARY 30 & FEBRUARY 13 AT EDDY TO TURK BLOCK**

- TAKE THE SURVEY WITH TRANSLATORS:

**WEEK OF FEBRUARY 8, 2021, TBD**

- REVIEW THE LATEST PROJECT INFO:

<https://bit.ly/BuchananStreetMall>



# CONTACT

FOR QUESTIONS OR MORE INFORMATION, PLEASE CONTACT:

PROJECT MANAGER **LAUREN DIETRICH CHAVEZ**

email: [LAUREN.CHAVEZ@SFGOV.ORG](mailto:LAUREN.CHAVEZ@SFGOV.ORG)

phone: 628-652-6643



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