A Partnership of:
San Francisco Recreation and Parks
San Francisco Parks Alliance

Primary Consultant:
Miller Company
Landscape Architects
MEETING AGENDA

1. WELCOME! INTRODUCTION
2. PROJECT OVERVIEW
3. SITE CONTEXT & EXISTING CONDITIONS
4. ONLINE SURVEY RESULTS
5. INITIAL CONCEPT SKETCH
6. QUESTIONS AND ANSWERS
7. NEXT STEPS
ZOOM MEETING PROTOCOLS

• Reminder to show respect for one another.

• Chat will be open during the course of the meeting (for collecting Questions and feedback.)

• Please stick to the agenda - we will dedicate time towards the end for Q & A.

• Please enter all questions, comments, or feedback into the chat. [Chat is located at the bottom of your screen.]

• Questions will be read and answered verbally by the panelists or responded into the chat directly.

• A FAQ page will be added to the project website to address questions that we are unable to answer this evening.
PROJECT TEAM

San Francisco Recreation and Parks
Capital & Planning Division
Cara Ruppert, Supervising Project Manager
Charlene Angsuco, Project Manager

Operations Division
Robert Muhammad, Parks Service Manager
Brandon Young, Section Supervisor

San Francisco Parks Alliance
Susanna Fraker,
Parks and Place Project Manager

Miller Company
Landscape Architects
Jeffrey Miller, Principal Landscape Architect
Maya Nagasaka, Project Manager
Johann Holvick-Thomas, Landscape Designer
Nara Kim, Landscape Designer
Leo Miller, Landscape Architect
Let’s Play SF!
Let’sPlaySF!

The Let’sPlaySF! campaign supports the renovation of 13 playgrounds across San Francisco.

The campaign is a partnership between SF Parks Alliance and San Francisco’s Recreation and Park Department, with the goal of raising $13.3 Million in private funding.
Campaign Goal: $13.3 Million

The Let’sPlaySF! Campaign has raised $11.3 million towards our overall goal of $13.3 million!
Donor Recognition

Contributions of $250,000 or more will be recognized on blocks at all 13 playgrounds. These blocks celebrate donors and tell the story of San Franciscans coming together to improve playgrounds across the City.

Select playgrounds can also be named for gifts of $1 million to $1.5 million.
PROJECT BUDGET

TOTAL PROJECT BUDGET: $2,700,000

HARD COSTS: $1,600,000 + CONTINGENCY

- Equipment
- Material and Labor

SOFT COSTS: $1,100,000

- Planning
- Design
- Survey
- Engineering
- Project and Construction Management
- Inspections
- Permit fees
TIMELINE AND MILESTONES

COMMUNITY ENGAGEMENT

WINTER - SPRING 2021

PLANNING
PERMITTING
DESIGN

SPRING 2021 - SUMMER 2022

BID
ADVERTISEMENT

SUMMER - FALL 2022

FALL 2022 - SPRING 2023

TARGET
CONSTRUCTION

SUMMER 2023

PARK OPENS!

PARK OPENS!
TRANSFORMING PLAYGROUND

BEFORE

AFTER

LAFAYETTE PARK PLAYGROUND

BEFORE

AFTER

SGT. JOHN MACAULAY PLAYGROUND
COMMUNITY ENGAGEMENT

01
FEBRUARY
SURVEY RESULTS
+ INITIAL CONCEPT

02
MARCH
REFINED CONCEPTS

03
MAY
FINAL CONCEPT
COMMUNITY MEETING #1 - STERN GROVE PLAYGROUND

SIGMUND STERN GROVE - SITE CONTEXT

- Sloat Blvd
- Pine Lake
- Lake Merced
- Sloat Blvd
- Merced Manor Reservoir
- Ralph Nichol Jr. Playground
- Stern Grove Concert Meadow
- Stern Grove Dog Park
- Stonestown Shopping Mall
STERN GROVE PLAYGROUND: SITE PLAN

- TENNIS COURTS
- LAWN
  - Minor Improvements
- PLAYGROUND
- SLOAT BOULEVARD
- Entry
- Bathroom
STERN GROVE PLAYGROUND: EXISTING CONDITIONS

- **LAWN AREA**
  - Approx. 11000 SQ.F.T

- **PLAYGROUND AREA**
  - Approx. 9000 SQ.F.T

- **BENCHES**

- **SAND BOX**

- **SWINGS**

- **PLAY STRUCTURE**

- **ENTRY**
ENTRY

PLAYSTRUCTURE AND PLAYGROUND EDGE ALONG SLOAT AVENUE
STERN GROVE PLAYGROUND: EXISTING CONDITIONS

PLAYGROUND

SAND BOX
STERN GROVE PLAYGROUND: EXISTING CONDITIONS

SWINGS

BENCHES
STERN GROVE PLAYGROUND: EXISTING CONDITIONS

ADJACENT LAWN AREA

CROWDED AUSTRALIAN BRUSH TREES
SITE ANALYSIS
PLAYGROUND DESIGN GOALS
PLAYGROUND DESIGN GOALS

CONTEXTUAL AND FITTING TO THE SITE
ACCESSIBLE
CHALLENGING
VARIETY OF PLAY

PHYSICAL PLAY
IMAGINATIVE PLAY
SOCIAL PLAY
INDIVIDUAL PLAY
STERN GROVE PLAYGROUND
ONLINE SURVEY RESULTS
FROM
249 RESPONDENTS
## Survey Summary: Demographics

### Children’s Age:
- **Under 2 Years (Toddler):** 12%
- **2 to 4 Years (Pre-School):** 27%
- **5 to 10 Years (School Age):** 38%
- **11 to 13 Years (Pre-Teen):** 11%
- **14 and Over (Teenager):** 5%
- **Dog:** 1%
- **None/Blank:** 7%

### Respondent Age:
- **40 - 49:** 35%
- **30 - 39:** 27%
- **60 +:** 22%
- **50 - 59:** 11%
- **20 - 29:** 3%
- **Under 14:** 3%

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**Community Meeting #1 - Stern Grove Playground**

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**Logos:**
- SF Parks Alliance
- Let's Play SF
- Miller Company Landscape Architects
SURVEY SUMMARY: DEMOGRAPHICS

ZIP CODE:

RESPONDENT IDENTITY:

PRIMARILY SPOKEN LANGUAGE
SURVEY SUMMARY: USING THE PLAYGROUND

FREQUENCY:

- **EVERY 2-3 MONTHS**: 33%
- **WEEKLY**: 25%
- **MONTHLY**: 22%
- **NEVER BEEN**: 13%
- **DAILY**: 6%

TIME:

- **43%**
- **30%**
- **27%**

- **AFTERNOON (3PM AND LATER)**
- **MIDDLE OF THE DAY (12PM - 3PM)**
- **MORNING (9AM - 12PM)**
SURVEY SUMMARY:
WHAT DO YOU LOVE LIKE ABOUT THE CURRENT PLAY AREA?

Location
“Easy access”    “Close to Stern Grove”
“Wonderful neighborhood place”

Play equipment
“Lots of slides”   “Large Swings”

Trees
“Love the current forest feeling”
“Beautiful trees”
“Secret and private feeling amongst the trees”

Seclusion
“Quiet, natural setting”
“Not visible from street, protected from traffic”
SURVEY SUMMARY
HOW DO YOU WANT THE PLAYGROUND TO FEEL WARM AND LIGHT OR COOL AND SHADED?

WARM AND LIGHT
COOL AND SHADED

68%  32%

COOL AND SHADED
WARM AND LIGHT
SURVEY SUMMARY: ENVISIONING A NEW STERN GROVE PLAYGROUND

LOOK AND FEEL - THEMES

**NATURE INSPIRED**

- Nature Inspired: 150
- Nature Inspired: 100
- Nature Inspired: 50
- Nature Inspired: 0
- Nature Inspired: 1
- Nature Inspired: 2
- Nature Inspired: 3
- Nature Inspired: 4
- Nature Inspired: 5

**PLAY TOWERS AND CASTLES**

- Play Towers and Castles: 150
- Play Towers and Castles: 100
- Play Towers and Castles: 50
- Play Towers and Castles: 0
- Play Towers and Castles: 1
- Play Towers and Castles: 2
- Play Towers and Castles: 3
- Play Towers and Castles: 4
- Play Towers and Castles: 5
SURVEY SUMMARY: ENVISIONING A NEW STERN GROVE PLAYGROUND

LOOK AND FEEL - THEMES

SCULPTURAL AND WHIMSICAL

ANIMAL
SURVEY SUMMARY: ENVISIONING A NEW STERN GROVE PLAYGROUND

LOOK AND FEEL - THEMES

MUSICAL

TRANSPORTATION
SURVEY SUMMARY: ENVISIONING A NEW STERN GROVE PLAYGROUND

LOOK AND FEEL - THEMES

NAUTICAL
## SURVEY SUMMARY: THEMES

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<td>Playtowers and Castles</td>
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<td>Sculptural and Whimsical</td>
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SURVEY SUMMARY: ENVISIONING A NEW STERN GROVE PLAYGROUND

ACTIVITIES AND ELEMENTS

CLIMBING

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SLIDING

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SURVEY SUMMARY: ENVISIONING A NEW STERN GROVE PLAYGROUND
ACTIVITIES AND ELEMENTS

**SWINGING**

![Swing Chart]

**SEATING**

![Seating Chart]
SURVEY SUMMARY: ENVISIONING A NEW STERN GROVE PLAYGROUND

ACTIVITIES AND ELEMENTS

BALANCING

[Bar chart showing interest levels for balancing activities]

BRIDGE AND TUNNELS

[Bar chart showing interest levels for bridge and tunnels]

Community Meeting #1 - STERN GROVE PLAYGROUND
SURVEY SUMMARY: ENVISIONING A NEW STERN GROVE PLAYGROUND

ACTIVITIES AND ELEMENTS

PLANTING AND LANDSCAPING

UPPER BODY MOVEMENT
SURVEY SUMMARY: ENVISIONING A NEW STERN GROVE PLAYGROUND
ACTIVITIES AND ELEMENTS

PICNIC AND GATHERING

SPINNING
SURVEY SUMMARY: ENVISIONING A NEW STERN GROVE PLAYGROUND

ACTIVITIES AND ELEMENTS

QUIET PLAY

SAND PLAY

NOT INTERESTED 1 2 3 4 5 MOST INTERESTED

NOT INTERESTED 1 2 3 4 5 MOST INTERESTED
## SURVEY SUMMARY: ACTIVITIES AND ELEMENTS

<table>
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<th>Interest Score</th>
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<td>Planting and Landscaping</td>
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<td>Bridge and Tunnels</td>
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<td>Upper Body Movement</td>
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<tr>
<td>Picnic and Gathering</td>
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<td>Spinning</td>
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<tr>
<td>Quiet Play</td>
<td>2.9</td>
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<tr>
<td>Sand Play</td>
<td>2.5</td>
</tr>
</tbody>
</table>

NOT INTERESTED

MOST INTERESTED

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Community Meeting #1 - STERN GROVE PLAYGROUND
INITIAL CONCEPT STUDY
INITIAL CONCEPT BUBBLE DIAGRAM
INITIAL CONCEPT SKETCH
PRECEDENT IMAGES FOR INITIAL CONCEPT

PLAY TOWERS WITH LARGE CURVY SLIDE

LOG CLIMBERS AND ENGINEERED WOOD FIBER SAFETY SURFACE
PRECEDENT IMAGES FOR INITIAL CONCEPT

SWINGS AND POURED-IN-PLACE RUBBER SAFETY SURFACE

SMALL PLAY TOWER
PRECEDENT IMAGES FOR INITIAL CONCEPT

SEATINGS AND ARTIFICIAL TURF SAFETY SURFACE

TIERED SEATING AND RUBBER TILE SAFETY SURFACE
PRECEDENT IMAGES FOR INITIAL CONCEPT

NATURE WALK AND PLAY IN THE PLAYGROUND
INITIAL CONCEPT SKETCH
QUESTIONS AND ANSWERS

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• A FAQ page will be added to the project website to address questions that we are unable to answer this evening.
NEXT STEPS

Community Meeting #2: Tentative Late March, 2021
(Preferred time from survey: Weekday 5pm - 7pm)

Community Meeting #2 Goals:
Present Design Options and gather feedbacks

Send Comments to:
Charlene Angsuco, Project Manager
San Francisco Recreation and Park
Email: Charlene.Angsuco@sfgov.org
phone: 628-652-6642

For More Information about Stern Grove Playground Renovation Project, please visit: