ESPRIT PARK SURVEY RESULTS

JANUARY 2021
PROCESS & NEXT STEPS

Public Realm Plan

Esprit Community Advisory Group

February 2020 Community Open House

December 2020 Community Meeting

Online Survey

Share Final Concept Plan

Rec Park Commission

Planning

Construction Documents

Bid/Award

Construction

Open for Play!
SUMMARY OF COMMUNITY ENGAGEMENT

- Central Waterfront Dogpatch Public Realm Plan
  - Led by Planning Department
- 7 Esprit Community Advisory Group Meetings
- 3 Community Meetings/Workshops (2 in-person & 1 virtual)
- 1 Park Activation Event
- 2 Online Surveys
- Other input including e-mails, phone calls, in-person meetings
- Presentations at neighborhood association meetings
OVERALL DESIGN

*Peninsula Path is a Design Option
About the Survey

433 respondents
90% completion rate
Online survey open for 3.5 weeks
Conducted via Survey Monkey

Park neighbor
- Work in the neighborhood: 86%
- Student in the neighborhood
- Frequent the area (but live elsewhere)
- Resident of greater San Francisco
- Other

94107
- 94107: 80%
- 94124
- 94110
- 94103
- 94158
- Other
Part 1

Does the plan support the priorities of the community?

Amenities common to all plans

- **Enjoying Nature**: 91%
  - Does not support: 9%
  - Supports somewhat: 13%
  - Supports: 77%
  - Supports well: 76%
  - Supports very well: 24%

- **Strolling, Walking, Running**: 87%
  - Does not support: 13%
  - Supports somewhat: 7%
  - Supports: 77%
  - Supports well: 76%
  - Supports very well: 24%

- **Sitting, Picnicking**: 77%
  - Does not support: 23%
  - Supports somewhat: 7%
  - Supports: 77%
  - Supports well: 76%
  - Supports very well: 24%

- **Exercising & Playing**: 76%
  - Does not support: 24%
  - Supports somewhat: 7%
  - Supports: 77%
  - Supports well: 76%
  - Supports very well: 24%
Part 2

How should the meadows be used?

Double or Single Meadow?

- Single Meadow: 21%
- Unsure: 9%
- Double Meadows: 70%

Options:
- U
- W
- V
- X
- Y
- Z
Part 2

How should the meadows be used?

Include an Off-leash Dog Play Area?

31% Yes
10% Unsure
60% No
Part 2

How should the meadows be used?

Include a Dog-free/Family Meadow?

<table>
<thead>
<tr>
<th>33%</th>
<th>8%</th>
<th>59%</th>
</tr>
</thead>
<tbody>
<tr>
<td>No</td>
<td>Unsure</td>
<td>Yes</td>
</tr>
</tbody>
</table>

U, W, Y, V, X, Z
Part 2

How should the meadows be used?

If there is an Off-leash Dog Play Area, is it Natural Grass or a combination of Natural Grass and Synthetic Turf?

- Natural Grass: 42%
- Unsure: 14%
- Combination: 44%

[Images of different plans labeled U, W, X, Y, Z]
Part 3

How well does each plan serve the community?

<table>
<thead>
<tr>
<th>Option</th>
<th>Support</th>
<th>Does not support</th>
<th>Supports somewhat</th>
<th>Supports</th>
<th>Supports well</th>
<th>Supports very well</th>
</tr>
</thead>
<tbody>
<tr>
<td>Option U</td>
<td>51%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>49%</td>
</tr>
<tr>
<td>Option V</td>
<td>47%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>53%</td>
</tr>
<tr>
<td>Option W</td>
<td>46%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>54%</td>
</tr>
<tr>
<td>Option X</td>
<td>47%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>53%</td>
</tr>
<tr>
<td>Option Y</td>
<td>54%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>46%</td>
</tr>
<tr>
<td>Option Z</td>
<td>55%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>45%</td>
</tr>
</tbody>
</table>

Legend:
- Orange: Does not support
- Yellow: Supports somewhat
- Green: Supports
- Light green: Supports well
- Dark green: Supports very well
Part 3

How well does each plan serve the community?

<table>
<thead>
<tr>
<th>Option</th>
<th>Support Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Option U</td>
<td>Supports</td>
<td>51%</td>
</tr>
<tr>
<td>Option V</td>
<td>Supports somewhat</td>
<td>47%</td>
</tr>
<tr>
<td>Option W</td>
<td>Supports</td>
<td>46%</td>
</tr>
<tr>
<td>Option X</td>
<td>Supports well</td>
<td>47%</td>
</tr>
<tr>
<td>Option Y</td>
<td>Supports very well</td>
<td>54%</td>
</tr>
<tr>
<td>Option Z</td>
<td>Supports</td>
<td>55%</td>
</tr>
</tbody>
</table>

Legend:
- Does not support
- Supports somewhat
- Supports
- Supports well
- Supports very well
Part 3

How well does each plan serve the community?

<table>
<thead>
<tr>
<th>Option</th>
<th>Does not support</th>
<th>Supports somewhat</th>
<th>Supports</th>
<th>Supports well</th>
<th>Supports very well</th>
</tr>
</thead>
<tbody>
<tr>
<td>Option V</td>
<td>47%</td>
<td>53%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Option W</td>
<td>46%</td>
<td>54%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Option X</td>
<td>47%</td>
<td>53%</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Include a Dog-free/Family Meadow?

<table>
<thead>
<tr>
<th></th>
<th>No</th>
<th>Unsure</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>33%</td>
<td>8%</td>
<td>59%</td>
</tr>
</tbody>
</table>

![Option V](image1.png)
![Option W](image2.png)
### Part 3

**How well does each plan serve the community?**

<table>
<thead>
<tr>
<th>Plan</th>
<th>Does not support</th>
<th>Supports somewhat</th>
<th>Supports</th>
<th>Supports well</th>
<th>Supports very well</th>
</tr>
</thead>
<tbody>
<tr>
<td>V</td>
<td>47%</td>
<td></td>
<td></td>
<td></td>
<td>53%</td>
</tr>
<tr>
<td>W</td>
<td>46%</td>
<td></td>
<td></td>
<td></td>
<td>54%</td>
</tr>
</tbody>
</table>

- Does not support
- Supports somewhat
- Supports
- Supports well
- Supports very well

---

**If there is an Off-leash Dog Play Area, is it Natural Grass or a combination of Natural Grass and Synthetic Turf?**

- Natural Grass: 42%
- Combination of natural grass & synthetic turf: 44%
- Unsure: 14%

---

**Option V**

![Diagram of Option V]

**Option W**

![Diagram of Option W]
Part 3

The plan that best supports the goals of the community

Option W

46%  

- Does not support  
- Supports somewhat  
- Supports well  
- Supports very well

54%
EXISTING

- Crushed fines pathways - non ADA compliant
- 5 laps = 1 mile
- 19 benches
- 4 picnic tables
- 4 workout/exercise stations
- Dogs required to be on-leash

PROPOSED

- +100% increase in ADA compliant pathways
- +90% increase in protected planting areas
- +50-70% increase places to sit
- +68% increase in table seating
- +25% increase in workout/exercise stations
- 2 drinking fountains with bottle filler & pet bowl
- Off-leash dog play area
- Dog-free/Family Meadow
OVERALL DESIGN
NEXT STEPS...

- GET INVOLVED!
  - Send questions to Project Manager, Alexis Ward, alexis.ward@sfgov.org
  - Visit our website for more information
    bit.ly/espritparkproject
  - Participate at Rec Park Commission