



London N. Breed, Mayor
Philip A. Ginsburg, General Manager

Date: March 4, 2020

To: Recreation and Park Capital Committee

Through: Philip A. Ginsburg, General Manager
Toks Ajike, Director of Capital and Planning Division

From: Noah Levy, Project Manager

Subject: Golden Gate Park Golf Clubhouse - Approval of Conceptual Design

Agenda Wording

Discussion and possible action to approve a conceptual design for the new construction of a Golf Clubhouse in Golden Gate Park. Approval of this proposed action by the Commission is the Approval Action as defined by S.F. Administrative Code Chapter 31.

Strategic Plan

Strategy 1: Inspire Public Space: Keep today's parks safe, clean, and fun; promote our parks' historic and cultural heritage; and build the great parks of tomorrow.

- Objective 1.2: Strengthen the quality of existing parks and facilities.
- Objective 1.3: Steward and promote good park behavior
- Objective 1.4: Preserve and celebrate historic and cultural resources

Strategy 2: Inspire Play: Promote active living, well-being and community for San Francisco's diverse and growing population.

- Objective 2.2: Strengthen and promote the safety, health and well-being of San Francisco's youth and seniors.
- Objective 2.3: Work with partners and neighborhood groups to activate parks through organized events, activities, and unstructured play

Strategy 3: Inspire Investment: Through community engagement, advocacy, and partnerships, cultivate more financial resources to keep San Francisco's parks and programs accessible for all.

- Objective 3.1: Increase public investment to better align with infrastructure needs and service expectations



Background Information

The Golf Clubhouse is located in the western edge of Golden Gate Park, along 47th Avenue, near the intersection of John F. Kennedy Drive. The project site is located east, past an asphalt parking lot and driveway and encompasses a nine-hole golf course and forested areas.

This project seeks to replace an existing clubhouse structure at the Golden Gate Park Golf Course. The clubhouse was damaged by fire in the summer of 2018 and has since been demolished. The proposed single-story building is approximately 1500 square feet, slightly smaller than the previous building. The new building is to be constructed approximately on the same footprint.

Proposed Design

The proposed design seeks to replace the Clubhouse building and all amenities, activate this vibrant community space, maintain the continued operation as an important regional recreational resource, improve accessibility for the general public and to avoid the displacement of the diverse user groups that rely upon the well-established recreational and cultural opportunities that Golf Clubhouse and course provides.

This important community space will be utilized by a variety of users including neighbors, tourists, seniors and youth groups to play golf, have a snack or utilize the multifunctional lounge spaces. Improved all-gender public restrooms will be included in the clubhouse which were heavily used by many park visitors.

The program of the new building consists of a public restroom, a golf pro shop, a food and beverage concession, and back-of-the-house spaces for required utilities and storage. The site improvements will provide two accessible parking spaces and an accessible pathway to connect the building patio to the putting greens and driving range.

Civic Design Review

This project requires approval from the Arts Commission Civic Design Review Committee. We will be initiating this review process with this committee starting March 16, 2020.

Environmental Review

Categorical Exemption 2019-022433ENV (Cat Ex) under CEQA was received on February 4, 2020.

Community Outreach

This new proposed design has been well received by the community. In the past year, San Francisco Recreation and Park Department staff have successfully presented the project to key stakeholders and interested parties such as:

- The First Tee SF, (Vendor and Operator of Golf Clubhouse)
- Golden Gate Park Golf Course

The stakeholders provided initial feedback on the design and required program of the Clubhouse in multiple meetings and presentations. Additionally, the proposed design will be presented to the general public with a series of outreach strategies including:

- RPD staff and project designers to set up graphic boards on February 29, 2020 at the current temporary Golf Clubhouse trailer and have informal presentations and Q&A;
- Project images and description to be posted on RPD website and social media platforms; and
- Project Images and description to be posted on Golden Gate Park Golf Course web site.

Funding

Sources:	\$3,061,092	secured to date	Open Space Fund
	\$81,260	secured to date	General Fund
Total sources:	\$3,142,352		

Project Schedule

Planning Phase:	Summer 2019 – Fall 2019
Design Phase:	Fall 2019 – Summer 2020
Bid & Award Phase:	Sumer 2020 – Fall 2020
Construction Phase:	Fall 2020 – Fall 2021

Staff Recommendation

Staff recommends that the Commission approve the conceptual design for the new construction of a Golf Clubhouse in Golden Gate Park. Approval of this proposed action by the Commission is the Approval Action as defined by S.F. Administrative Code Chapter 31.

Supported By

- Supervisor Sandra Lee Fewer
- Justin Moore, Golden Gate Park Golf Course
- Dan Burke, The First Tee SF
- RPD Permits, Operations and Structural Maintenance Staff

Opposed By

None known

Attachments

Attachment A. Concept Design Package

Attachment B. Categorical Exemption 2019-022433ENV, February 4, 2020