



Edwin M. Lee, Mayor  
Philip A. Ginsburg, General Manager

**Date:** March 2, 2016

**To:** Recreation and Park Commission  
Capital Committee

**Through:** Philip A. Ginsburg, General Manager  
Dawn Kamalanathan, Director of Capital and Planning Division

**From:** Jacob Gilchrist, Project Manager

**Subject:** McLAREN PARK IMPROVEMENT PLAN

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### **Agenda Wording**

Discussion and possible action to award a professional services contract to CMG, Inc. for an amount not to exceed \$250,000 for the McLaren Park Improvement Plan project.

### **Background**

In November 2012, voters approved the \$195 million San Francisco Clean and Safe Neighborhood Parks Bond (the Bond). The Bond allocates \$10 million to the McLaren Park program, for the purposes of:

- Restoration of natural features, including lakes, meadows, and landscapes
- Recreational Assets, such as playgrounds, playfields, courts, and picnic areas
- Connectivity and Access, such as roads, pedestrian safety, paths, and trails

In October 2015, Capital Director Dawn Kamalanathan presented to the Commission a proposal to expend \$2.5 million of this funding on a series of immediate improvements (“quick start projects”) as well as a professional consultant to develop a broader capital improvement plan for the park. In her report, Director Kamalanathan noted that the McLaren community is in:

*“Agreement that a broader capital improvement planning process needs to occur. While a number of prior planning exercises have focused on McLaren Park, these processes are either now outdated (McLaren Master Plan) or have been largely executed (McLaren Needs*



Assessment). RPD will initiate a focused capital improvement process in Spring 2016 that will evaluate and develop goals for McLaren Park:

- **Entrances.** The Park lacks welcoming and clearly identified entrances for pedestrians, bikes, and cars. The Mansell project will help address some of these issues, but each neighborhood needs a friendly and safe access point to the park.
- **Connectivity.** Stakeholders are most interested in exploring this theme. If a park user figures out how to enter the park, they then face the more complex challenge of deciding how to move around the park in a safe, convenient, and enjoyable fashion.
- **Points of Interest.** Certain features and areas of the Park, such as the Group Picnic Area, are in need of improvement and clear program goals or themes to guide their design.

RPD staff will return in early 2016 for Commission approval of contract for a consultant to lead this process. “

Following approval of this proposal at the October 2015 Recreation and Park Commission meeting, staff finalized a Request for Proposal (RFP) titled “McLaren Park Improvement Plan” and advertised the RFP on November 24, 2015. Staff hosted a pre-proposal tour of McLaren Park on December 4, 2015, with over 45 attendees that included various landscape architects, architects, and engineers. With extra time given to accommodate the holidays, a total of eight proposals were received at our offices on January 8, 2016.

A diverse panel that included Public Works landscape architects, an RPD project manager, and Recreation and Park Commissioner Eric McDonnell was assembled to review the proposals based on the criteria outlined in the RFP. Interviews for a shortlist that comprised of four firms were held on February 5, 2016. Raw scores were assigned during the interview process and were overseen by the Contract Monitoring Division, (CMD).

CMD also applied the LBE ratings bonus for the four teams interviewed and confirmed that Conger Moss Guillard Landscape Inc. (CMG) scored the highest points.

By granting this approval at this meeting, it allows the project to stay on schedule to commence in late Spring 2016.

#### **Staff Recommendation**

Staff recommends that the Commission approves the award of a professional services contract to CMG, Inc. for an amount not to exceed \$250,000 for the McLaren Park Improvement Plan project.

#### **Supported By:**

McLaren Collaborative

#### **Opposed By:**

None known.