



Mayor Gavin Newsom
Philip A. Ginsburg, General Manager

To: Recreation and Park Commission

From: Dennis Kern
Director of Operations

Re: Commission Agenda Item

Date: October 25, 2009

Agenda Item: Request by SF Friends of American Samoa/Samoa Relief for a waiver of the fees to rent the Golden Gate Park Bandshell on November 21, 2009 for a Relief Concert for the Victims of the Tsunami in both American Samoa and Samoa Islands.

Background: The Park Code not-for-profit permit fee for the GGP Music Concourse Bandshell is \$875 plus a \$56 sound application permit.

Discussion: The proposed event is a Relief Concert for the Victims of the Tsunami in both American Samoa and Samoa Islands on November 21 from 12 pm to 6 pm. This is a collaborative effort between SF Friends of American Samoa/Samoa Disaster Relief Team and Most Bangin' Entertainment to provide a family concert showcasing the talents of established Polynesian performers such as FIJI, JBoog, The Jets and local artists such as MALO, Sly and the Family Stone, Cindy of EnVogue and more. Donations will be requested from those attending. All proceeds from this event will go directly to the Red Cross of Samoa.

Simultaneously they will be collecting new unwrapped toys for the children in Samoa. Partners will assist in collecting these toys while displaying/advertising their companies via banners.

No alcohol or food will be sold. The only items sold will be a Relief CD, T-shirts and bracelet wrist bands. Donated water, juice and soda will be sold. All items for sale at the event will be donated to the event except t-shirts and cd purchased at cost. Attendance is expected to be about 800. All proceeds will be donated to American Red Cross.

Fees: Proposed wavier of \$875 facility fee and \$56 sound application fee.

Staff Recommendation: Approval

