



London Breed, Acting Mayor
Phil Ginsburg, General Manager

Golden Gate Park Stanyan Edge Kiosk – Request for Proposals Questions and answers as of 1/25/18

Q1. Will lessor or lessee be responsible for utilities (electric, water)?

A1. The lessee will be responsible for utilities and services such as electricity, water, internet, etc.

Q2. Will there be a hookup for high-speed internet?

A2. The Department is developing a project to bring a fiber optic line to the kiosk. The lessee may use this as a point of connection for internet service.

Q3. Is the sale of beer and wine permitted by the kiosk?

A3. The Department is not contemplating sale of beer and wine. All proposals that focus on providing a welcoming environment to Golden Gate Park will be considered. If a determination is made, any sales or consumption of beer and wine would be subject to a California Alcohol Beverage Control (ABC) license and limited to a confined area within the kiosk area.

Q4. Is the lessee responsible for maintenance and cleaning of the public restroom that is part of the building? Are the restroom hours dependent on those of the food kiosk or is it independent (e.g. handled by rec and park)?

A4. The Department will ensure the restroom will be cleaned two times per day. Additional cleaning is subject to further discussion and negotiation. When the kiosk is open, the restroom must also be open.

Q5. What, if any, are the plans by Rec & Park and the city of San Francisco to promote this food kiosk?

A5. The kiosk will be included on the RPD website and on maps of Golden Gate Park as a food and beverage kiosk and recreational site with bocce and/or pentanque courts. The Department will also consider adding nearby wayfinding signs directing visitors to the kiosk.

Q6. Is there historical financial information available for this kiosk?

A6. There is no data available. This will be a new food and beverage kiosk. This building was most recently used as a storage facility.

Q7. Is there foot traffic data available?

A7. There is no data available. However, this kiosk is in a highly trafficked area at the eastern entrance of Golden Gate Park. Many visitors enter the Park here for Parkwide Bike Rentals, the Conservatory of Flowers, Sharon Art Studio, the Koret Playground and Carousel, Robin Williams meadow, and the Golden Gate Park tennis courts.



Q8. What is the electrical plan for the kiosk?

A8. The proposed plan at the conceptual phase is to bring in 100 amps into the building. This will service the concession space, lights, water heater and restroom hand dryer. Currently, 60 amps can be provided (potentially more once design starts) into the building. This power can be distributed to various outlets throughout the space at either 110 or 220 depending on need. Outlet locations can be discussed with the lessee during the design phase.

Q9. What is the lease term?

A9. The proposed lease term is 5 years with a 3 year extension option. The Department is open to alternative lease term structures with an 8 year limit.

Q10. What is the plan to maintain public safety and security around use of the public restroom?

A10. The public restroom will be open when the kiosk is open. Keyed access, key code access, or buzzer access will be discussed and negotiated with the lessee. The kiosk renovation project includes the installation of a security camera system around the area and near the kiosk. There are plans to establish a direct connection for the cameras from the surrounding area cameras with the Park Rangers station at Kezar Pavilion. Lastly, the Department believes that an active park is a safe park. The dynamic use of the kiosk space and the bocce/pentanque courts will help activate the east end of Golden Gate Park. There is the possibility of installing a security system in the building as well. This will need to be discussed during the design and project estimating phase of the project.

Q11. What would be the ideal visitor experience?

A11. The Department envisions the kiosk as a welcoming and inviting entry point to Golden Gate Park. Kiosk staff would provide maps of Golden Gate Park to visitors and answer wayfinding questions. The proposed kiosk layout is designed to maximize the sight line south on Stanyan Street with the seating area and bocce/pentanque courts visible from Page Street and Stanyan Street.

Q12. Will exterior, free-standing food service display cases be allowed?

A12. Because of Golden Gate Park's designation as a historic district, permanent exterior additions would have to be reviewed and approved by the Planning Department. Temporary installations that are removed each day and stored in the kiosk are a possibility. If you are interested in using an exterior, free-standing food service display case at the kiosk, please include details such as the following in the bid proposal: How will the display case be secured? What will it look like? Can it be stored in the kiosk at night?

Q13. What is the plan for garbage service for the kiosk?

A13. Kiosk trash, recyclables, and compost can be disposed of at the Kezar dumpster. However, we are willing to consider other options.

Q14. Where can customer trash bins be located?

A14. If there are exterior trash bins for customers, they must be ADA height, three stream bins, within the kiosk area, and stored in the kiosk at night.

Q15. Where can the kiosk receive deliveries?

A15. Kiosk deliveries can be made at the new loading zone that is south of the Parkwide Bike Rentals stand on Stanyan Street at Haight Street.

Q16. What type of signage will be allowed?

A16. Signage on the kiosk will be allowed on the exterior east wall. A-frame signs will be allowed in the kiosk area and at the intersection of Page Street and Stanyan Street. The kiosk will also be included on wayfinding park signs in the area.

Q17. What are other examples of food kiosks on park lands?

A17. The Department has agreements with these vendors at the following locations: Dyanmo Donuts at Little Marina Green, Annie's Hot Dogs at Civic Center Plaza and at several locations in Golden Gate Park, Pupuseria El Golazo at Crocker Amazon Playground, and a variety of food trucks behind the bandshell at the Music Concourse.

Q18. Will the Department allow music to be played from the kiosk?

A18. Music will be allowed if it can only be heard within the kiosk area. The Department is sensitive to the impact on the residents in the neighborhood and other Park visitors.

Q19. Are bike racks part of the project?

A19. Bike racks are not part of the current project. The Department will consider including them as a part of this project or a future project.

Q20. Will the lessee be responsible for paying for the utilities for the public restroom?

A20. Yes; however, a rent credit for the cost of the restroom utilities will be negotiated into the lease.

Q21. Will patio heaters be included with the kiosk renovation?

A21. There is no plan to change the exterior of the kiosk to add patio heaters. Along with the outdoor furniture, the lessee may purchase and use portable patio heaters in the kiosk area during the day and store them in the kiosk at night.

Q22. Will the Department allow permanent picnic tables and benches in the kiosk area?

A22. No permanent furniture will be allowed.

Q23. Will the Department provide bocce and pentanque equipment?

A23. The Department will not provide recreational equipment. The lessee can provide a set for each court for the public to use or rent.

Q24. Will the Department repair or replace the exterior water fountains on the east wall of the kiosk?

A24. The Department's plan is to remove the exterior water fountains; however, the Department will evaluate the risks and benefits of repairing or replacing the exterior water fountains. This will require approval from the Department's operations staff.