AGENDA

Welcome and Introduction
6:00 -6:20

Findings and Design Direction
6:20 -6:25

Arts Commission: Public Art Program
6:25 -6:30

Design Alternatives
6:00 -6:20

Look and Feel
7:00 – 7:10

Small Group Activity
7:10 – 7:30
PROJECT TEAM

The Trust for Public Land

San Francisco Recreation and Park Department

WRNS Architects

Mack5 Cost Estimators
## TIMELINE

### PHASE I - FEASIBILITY STUDY
- Outreach
- Existing Building Conditions assessment
- Existing programming assessment
- Prioritize programming
- Establish preliminary design values
- Best practices research
- Survey
- Prepare Needs Assessment Report
- Sponsor Meeting to provide guidance on scale/budget

### PHASE II - CONCEPT
- Develop up to 3 site and building concept designs
- Present Concepts to Community and Stakeholders
- Develop "Preferred Concept Design" and present to Sponsor Group for guidance
- Incorporate Stakeholder Group input into "Preferred Concept Design"
- Present "Preferred Concept" design
- Present "Final Concept Design" to Sponsor Group
- Present "Final Concept Design" to RPD Commission for approval

<table>
<thead>
<tr>
<th>Sponsor Group</th>
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<tr>
<th>Task Force</th>
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<th>Focus Groups</th>
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<thead>
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<th>Community Meetings</th>
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<th>Milestones</th>
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## COMMUNITY INPUT

- Community Meetings
- Focus Groups
- Neighborhood Meetings
- Community Events
- Surveys
- Task Force

### Outreach - Engagement Schedule

<table>
<thead>
<tr>
<th>Title</th>
<th>Location</th>
<th>Date</th>
<th>Population</th>
<th>Attendees / Responses</th>
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</thead>
<tbody>
<tr>
<td>Community Meeting #1</td>
<td>Gene Friend Rec Center</td>
<td>3/26/2015</td>
<td>Neighbors</td>
<td>40+</td>
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<tr>
<td>RPD Staff (Programming)</td>
<td>Gene Friend Rec Center</td>
<td>2/20/2015</td>
<td>Staff</td>
<td>12</td>
</tr>
<tr>
<td>RPD Staff (Structural Maint.)</td>
<td>Gene Friend Rec Center</td>
<td>3/15/2015</td>
<td>Staff</td>
<td>10</td>
</tr>
<tr>
<td>Mercy Housing Food Bank</td>
<td>Mercy Housing Apt. Howard St.</td>
<td>4/15/2015</td>
<td>Neighbors/Seniors</td>
<td>20+</td>
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<tr>
<td>West Bay Community Center</td>
<td>West Bay - 175 - 7th St.</td>
<td>4/16/2015</td>
<td>Seniors</td>
<td>20+</td>
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<tr>
<td>Youth Groups</td>
<td>City Crossroads - 160 - 6th St.</td>
<td>4/16/2015</td>
<td>Youth</td>
<td>30+</td>
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<tr>
<td>Bessie Carmichael Family Fun Day</td>
<td>Bessie Carmichael School</td>
<td>4/18/2015</td>
<td>Families</td>
<td>50+</td>
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<tr>
<td>SOMA Community Collaborative</td>
<td>Bayanihan Community Center</td>
<td>4/22/2015</td>
<td>Neighbors</td>
<td>30+</td>
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<tr>
<td>Western SOMA Neighborhood Meeting</td>
<td>Redcross Building</td>
<td>4/23/2015</td>
<td>Neighbors</td>
<td>30+</td>
</tr>
<tr>
<td>Crossroads Church</td>
<td>160 - 6th Street</td>
<td>4/25/2015</td>
<td>Neighbors</td>
<td>15+</td>
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<tr>
<td>Mercy Housing Resident Meeting</td>
<td>21 Colombia St.</td>
<td>4/28/2015</td>
<td>Neighbors</td>
<td>15+</td>
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<tr>
<td>Survey</td>
<td>Printed / Online</td>
<td>Ongoing</td>
<td>General Public</td>
<td>100+</td>
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COMMUNITY MEETINGS
The Trust for Public Land and San Francisco Recreation and Park Department is conducting a survey about Gene Friend Rec Center to gather information about facility to help inform the Feasibility Study and Concept Design.

All answers are anonymous, and more information about the project can be found here: http://sfrecpark.org/project/gene-friend-rec-improvement-project/.

Thank you for taking the time to answer these questions!

* Which language (idioma) would you like to take the survey in?
  - English
  - Spanish
  - 广东话
  - Tagalog
FINDINGS

VISION
Welcoming
Open
Active
Efficient Use of Space
Safe

PROGRAM PRIORITIES
Interior Basketball
Exterior Basketball
Multi-purpose Room(s)
Meeting Spaces
Playground
San Francisco Arts Commission
Public Art Program
What Is the Public Art Program?

In 1969, the City and County of San Francisco was one of the first municipalities in the country to enact an Art Enrichment Ordinance.

It requires that "2% of the gross estimated project cost" of civic capital projects be spent on artwork.

*Building the Iron Horse*
Owen Smith
Photograph: Bruce Damonte
Program Goals and Project Development

The Public Art Program seeks to promote a diverse and stimulating cultural environment.

The Program encourages the creative interaction of artists, designers, city staff, and community members to develop public art that is site specific and meaningful to the community.

Swimmers' Waves
Catherine Wagner
Photographer: Phil Bond
Artist Selection & Artwork Proposal

Community Involvement
Artist Candidate Pool
Arts Commission Oversight
Windmills
Kelly Ording
Palega Recreation Center
Active Memory
Shan Shan Sheng
Betty Ong Recreation Center
Aero #8
Moto Ohtake
Fulton Playground
Imagine Even More . . .

John Rubin and Jim Goldberg

Minnie and Lovie Ward Recreation Center
Pacific Breath
Bryan Tedrick
Sunset Playground
Windswept
Charles Sowers
Randall Museum
Mission Parade
Michael Bartalos
Mission Playground
Be a Part of the Process

How to get involved....

- Sign up for our newsletter for updates about the project and upcoming public meetings: www.sfartscommission.org

- Attend the Artist Orientation Meeting

- Check out the final proposals and give us your feedback
DESIGN ALTERNATIVES

Introduce 4 Design Alternatives

Review Look and Feel Imagery

Small Groups Activity
(Provide Comments/Feedback on Designs)
NEXT STEPS

Focus Group Meetings
October 2nd – 15th

Develop Concept Design

Review Concept Design at Community Meeting #4
December 3rd (tentative)

Civic Design Review

Environmental Review

Rec and Park Commission Approval
STAY CONNECTED

**Project Website**
http://sfrecpark.org/project/gene-friend-rec-improvement-project/

**Philip Vitale**  
Project Manager, The Trust for Public Land  
(415) 800.5279  | philip.vitale@tpl.org

**Melinda Stockmann**  
Project Manager, Trails Improvement Program  
Community Gardens Program Manager  
(415) 581.2548  | melinda.stockmann@sfgov.org
**DESIGN OPTION ONE**

**Street Presence**
Emphasis on an active 6th street

**Massing**
Taller massing at corner of Folsom and 6th

**Entry**
Main entry along 6th street

**Cafe**
Located within primary building face along 6th street

**Gym Location**
At Folsom & 6th to create visual activity at corner

**Multi-Purpose Rooms (MPRs)**
MPRs on 2nd floor maximizes flexibility

**Outdoor Space**
1. Green space fronts Folsom
2. Playground adjacent to outdoor courts
3. Maximizes green space along Harriet
DESIGN OPTION TWO

Street Presence
Emphasis on an active 6th street

Massing
Southern massing for shade at playground

Entry
Main entry along 6th street

Cafe
1. Cafe has corner presence
2. Possibility of outdoor seating

Gym Location
Visually active along Folsom

Multi-Purpose Rooms (MPRs)
MPRs on both 1st and 2nd floors

Outdoor Space
1. Large, efficient open space
2. Playground adjacent to outdoor courts
DESIGN OPTION THREE

Street Presence
Emphasis on an active Folsom Street

Massing
Northern massing against adjacent building reduces shading of open space

Entry
Main entry along Folsom with an outdoor entry plaza

Cafe
Located along Folsom adjacent to main entry plaza

Gym Location
1. On 6th Street to create visually active corner
2. Potential connection to outdoor court

Multi-Purpose Rooms (MPRs)
1. MPRs on 1st floor
2. MPR “pavilion” can connect to playground

Outdoor Space
1. Outdoor court acts as central courtyard
2. 2nd floor terrace at Folsom & 6th
3. Playground along Harriet
4. 2nd floor as fitness area & walking track via ramp

LEVEL 1 FLOOR PLAN

LEVEL 2 FLOOR PLAN

GENE FRIEND RECREATION CENTER
DESIGN OPTION FOUR

**Street Presence**
Active facade along both 6th & Folsom Streets

**Massing**
Simple, efficient massing at corner of 6th & Folsom

**Entry**
Main entry along 6th Street

**Cafe**
1. Located along Folsom Street
2. Cafe is treated like a separate "pavilion"

**Gym Location**
At 6th & Folsom to create visually active corner

**Multi-Purpose Rooms (MPRs)**
MPRs on both 1st and 2nd floors

**Outdoor Space**
1. Playground adjacent to cafe along Harriet
2. 2nd floor terrace facing Harriet
3. Outdoor basketball court near main entry